

# Proclamation



**WHEREAS,**

According to the U.S. Small Business Administration, there are 34.7 million small businesses in the United States: small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States; and



**WHEREAS,**

68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and



**WHEREAS,**

97 percent of Small Business Saturday shoppers recognize the impact they can make by shopping small, and 85 percent of them also encouraged friends and family to do so, too; and



**WHEREAS,**

59% of U.S. consumers aware of Small Business Saturday shopped at a small, independently owned retailer or restaurant on Small Business Saturday 2023; and



**WHEREAS,**

Fulton County supports our local businesses that create jobs, boost our local economy, and preserve our communities; and



**WHEREAS,**

advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday;



**NOW, THEREFORE, BE IT RESOLVED,** That the Board of Commissioners of Fulton County encourages the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year, and does hereby proclaim Saturday, November 30, 2024 as "**SMALL BUSINESS SATURDAY**" in Fulton County, Georgia



Fulton County Board of Commissioners

Chair to the Commission

Attest:

Clerk to the Commission

F U L T O N C O U N T Y