

Proclamation



WHEREAS, Kentrell DeSean Gaulden, known worldwide as *YoungBoy Never Broke Again* or *NBA YoungBoy*, was born on October 20, 1999, in Baton Rouge, Louisiana, and rose from humble beginnings to become one of the most influential voices in modern hip-hop; and



WHEREAS, YoungBoy began his musical journey at the age of 14, demonstrating creativity and resilience by recording his early music with a simple home setup and releasing his first mixtape, *Life Before Fame*, in 2015, quickly building a devoted fan base; and



WHEREAS, through dedication, talent, and relentless work ethic, YoungBoy released eight mixtapes between 2015 and 2017, earning regional acclaim and ultimately signing with Atlantic Records and Artist Partner Group, where he achieved national recognition with hits such as *Untouchable*, *No Smoke*, and *Outside Today*; and



WHEREAS, his debut studio album, *Until Death Call My Name* (2018), reached number seven on the Billboard 200, while subsequent projects such as *AI YoungBoy 2*, *38 Baby 2*, *Top*, and *Sincerely, Kentrell* solidified his place among the top recording artists in the United States; and



WHEREAS, throughout his career, YoungBoy has achieved numerous milestones, including becoming the youngest artist in Billboard history to chart 100 singles on the Billboard Hot 100, earning over 85 million digital sales in the U.S., and surpassing 15 billion YouTube views — ranking him among the most streamed artists of his generation; and



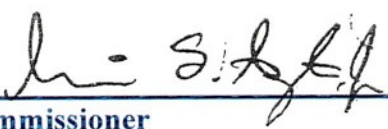
WHEREAS, in addition to his personal success, YoungBoy has demonstrated entrepreneurial leadership by founding the record label *Never Broke Again* in 2015, which has supported and developed emerging artists such as NoCap and Quando Rondo, contributing to the growth of Southern hip-hop culture;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners hereby recognizes and honors Kentrell DeSean Gaulden, professionally known as *YoungBoy Never Broke Again*, for his artistic accomplishments, influence on contemporary music, and contributions to the creative landscape of our nation, and does hereby proclaim Monday, October 20, 2025, as **“YOUNGBOY NEVER BROKE AGAIN APPRECIATION DAY”** in Fulton County, Georgia.

Fulton County Board of Commissioners

Attest:


Commissioner


Clerk to the Commission



F U L T O N C O U N T Y