

WHEREAS,



Terracia Brown Wilkinson's entrepreneurial journey began with a vision to transform ordinary moments into extraordinary ones; her event and public relations management company, B. Taylor & Associates, is known for top-notch event planning and execution; and



WHEREAS,

Terracia's PR company has managed campaigns for a range of clients from rising stars in the entertainment industry to corporate giants looking to enhance their public image; and



WHEREAS,

Terracia's fascination with the power of storytelling has led her to venture into the world of television production; she has produced a diverse range of content, including reality shows, documentaries, and scripted television series; and



WHEREAS,

Terracia has produced many notable events, including the Atlanta Black Music Walk of Fame, the South Fulton Empowerment Fair, Read to Lead Bootcamp for Georgia Democratic Party, Brown Girls Brunch Series in Atlanta, Houston, Dallas, New Orleans, and Seattle, the City of Atlanta Mayoral Forum, Influencers Day at the Capitol, and she served as Chairperson for the National Coalition of 100 Black Women MECCA Chapter signature fundraiser; and



WHEREAS,

Terracia's strategic approach to PR, coupled with her extensive media network, visionary leadership, and commitment to excellence, has consistently delivered outstanding results for her clients and has left an indelible mark on all her endeavors;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners, in commemoration of International Women's Day, recognizes Terracia Brown Wilkinson for her many contributions to the public relations and entertainment industries, and does hereby proclaim Friday, March 8, 2024 as "TERRACIA BROWN WILKINSON APPRECIATION DAY" in Fulton County, Georgia.

Fulton County Board of Commissioners

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Commissioner

Clerk to the Commission

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