Memorandum of Agreement for Commemorative Artwork

This Memorandum of Agreement ("MOA") is entered into by and between Visual Artist Charly Palmer (hereinafter referred to as "Artist"), Fulton County, GA Fulton County, Georgia, on behalf of the Auburn Avenue Research Library on African American Culture and History (hereinafter referred to as "AARL"), a division of the Fulton County Library System (FCLS)(hereinafter referred to as "the County"), and the Atlanta-Fulton Public Library Foundation (hereinafter referred to as "the Foundation") for the creation of an original artwork to commemorate AARL's 30th anniversary. The basic conditions of this Agreement are as follows:

Overview and Purpose:

AARL is celebrating its 30th anniversary and proposes commissioning artist Charly Palmer to create an original art piece that captures the essence of AARL's rich heritage and significance. The County and Foundation seek to use an image created by Artist for fundraising and promotional purposes related to their cultural and educational programs.

Artwork Description:

Title: TBD

Medium: TBD

Dimensions: TBD

Concept:

The artwork will depict a vibrant collage of historical moments, iconic figures, and symbols representing Atlanta's African American culture and knowledge. It will celebrate AARL's role as a beacon of learning, community, and empowerment on Auburn Avenue.

Special Edition Library Card & Distribution:

- The painting will serve as the centerpiece for a limited-edition library card (1000 cards).
- Charly Palmer has agreed to personally sign and number 500 cards for distribution.
- The first 500 will be signed and numbered and the additional 500 will not.
- During the month of September 2024 (American Library Association's Library Card Signup Month), new cardholders will receive this special card free of charge, while available.
- The library card will be distributed through the Auburn Avenue Research Library, The Central Library, and at various community libraries to be determined later.
- Existing cardholders can replace their standard FCLS cards for the library system's established \$1
 replacement fee, allowing them to own a piece of AARL's history.
- The original artwork will be added to the Auburn Avenue Research Library on African American Culture and History's archival art collection.

Impact:

- The artwork will enhance AARL's visual identity and deepen its connection with the community.
 It will inspire library visitors, celebrate African American culture, and encourage lifelong learning.
- AARL believes that Mr. Charly Palmer's artistic vision will beautifully encapsulate AARL's legacy.
 This special library card would allow AARL to honor our shared history and create a lasting tribute to knowledge, culture, and community.

Term:

This Agreement shall remain in effect from the date of execution September 30, 2024.

Delivery: The Artist will deliver the artwork to the Foundation on or before September 15, 2024.

Commission and Payment: The Foundation agrees to pay a one-time fee of \$10,000 ten thousand dollars (\$10,000 upon execution of this Agreement) to Charly Palmer as an artist for hire for the creation of the original art piece. This amount reflects the artist's talent, dedication, and the significance of the occasion

Donation: Upon completion, the Foundation will donate the artwork to the County, and specifically to the Fulton County Library System on behalf of the Auburn Avenue Research Library.

Archival Collection: Upon receipt of the completed artwork, the donated artwork will be added to the archival art collection at the Auburn Avenue Research Library on African American Culture and History.

Rights Granted:

Artist grants the County and the Foundation non-exclusive rights and license to use the artwork and images of the artwork in perpetuity for the following purposes:

Library -related fundraising campaigns

Library-related promotional materials (including brochures, posters, and online content)

Library-related social media posts

Library-related event invitations

Historical and/or educational purposes

These rights survive the termination of this Agreement.

Attribution:

The County and the Foundation agree to credit Artist as the creator of the image in all materials where it is used.

Indemnification:

Artist agrees to indemnify and hold harmless the County and the Foundation from any claims arising out of the use of the image.

Signatures:

FULTON COUNTY, GEORGIA
Richard Anderson, County Manager
APPROVED AS TO FORM
Office of the County Attorney
ATLANTA-FULTON PUBLIC LIBRARY FOUNDATION
Atlanta-Fulton Public Library Foundation Executive Director Date:
ARTIST
Charly Palmer
Charly Palmer - Artist Date: 8/16/2024

Approved as to Content:

Auburn Avenue Research Library Administrator Date: 8-19-2024

Jayle H. Holloman

Fulton County Library System Executive Director

Date: 09/09/2024