



WHEREAS,

Felicia Flores is an alopecia warrior, motivational speaker, and founder of Baldie Con, a not-for-profit conference that celebrates and empowers women who are bald from Alopecia, Lupus, Cancer, or by choice; and



WHEREAS,

regardless of the cause of hair loss, Baldie Con is committed to ensuring everyone feels important and represented; and



WHEREAS,

Baldie Con's Youth Advocacy Program bridges the gap between school, faculty, and the support systems that foster a healthy, empathetic learning environment for children and youth experiencing hair loss; and



WHEREAS,

Baldie Con works with public, private, and charter schools in Georgia with collaborative volunteers in 40 states; and



WHEREAS,

Baldie Con has been featured in national media outlets including Good Morning America, Black Enterprise Magazine, Essence Magazine, Vogue Magazine, and The Portia Show in Atlanta; and



WHEREAS,

Baldie Con will host its 3rd Annual conference in Atlanta, Georgia September 27th-29th at the JW Marriott Atlanta Buckhead;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners recognizes Baldie Con for empowering all those affected by hair loss and highlighting the courage and beauty of those affected, and does hereby proclaim September 27-29, 2024 as "BALDIE CON APPRECIATION DAY" in Fulton County, Georgia.



Fulton County Board of Commissioners

| Chair | to | the | Comm | issio | ſ |
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Vice Chair

Attest:

Clerk to the Commission