

Proclamation



WHEREAS,

William Leonard Roberts, II, professionally known as Rick Ross, is an entrepreneur, philanthropist, and Grammy-nominated recording artist whose contributions to the music and entertainment industry, business, and community development have left a lasting impact on fans all around the world and Georgia's tourism and economy; and



WHEREAS,

Rick Ross began working at a local car wash in Miami at the age of 13, which nurtured his love for automobiles; he gained an appreciation for vehicle maintenance and detailing, and immersed himself into the world of cars; and



WHEREAS,

The Rick Ross Car and Bike Show is held at his sprawling 235-acre estate in Fayetteville, Georgia, known as The Promise Land, and draws thousands of car enthusiasts and hip-hop fans, and has become one of the most anticipated annual automotive and lifestyle events in the country; and



WHEREAS,

the car and bike show has secured major sponsors including Harley-Davidson, Rockford Fosgate, Monster Energy, and more, further establishing Ross as a lifestyle curator; and



WHEREAS,

Rick Ross has also created Slippery Soap, a high-performance performance automotive cleaning line, available in over 400 AutoZone stores across the United States, making a major play in the billion dollar auto care industry;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners recognizes Rick Ross for his contributions the arts and entertainment industry, and for his dedication to his passion for all things automotive, and does hereby proclaim Saturday, June 7, 2025, as "**RICK ROSS CAR AND BIKE SHOW APPRECIATION DAY**" in Fulton County, Georgia.

Fulton County Board of Commissioners

Commissioner

Attest:

Clerk to the Commission

F U L T O N C O U N T Y