

**DEPARTMENT OF
COMMUNITY DEVELOPMENT**



**EMERGENCY SOLUTIONS GRANT
(ESG)**

**2021
RECOMMENDATIONS
PACKET**

FULTON COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT EMERGENCY SOLUTIONS GRANT (ESG)

Emergency Solutions Grant (ESG) Budget:

The Fulton County Department of Community Development budget is \$305,235.40. Where up to 60% will fund Shelter and Street Outreach activities and 40% will fund Homeless Prevention and Rapid Rehousing activities.

Fulton County Board of Commissioner's Strategic Priorities

1. All people are self-sufficient.

Program Overview:

The ESG Program is designed to increase the number and quality of emergency shelters for homeless individuals and families, to operate these facilities and provide essential services, and to help prevent homelessness. The program is to be the first step in a continuum of assistance to enable homeless individuals and families to move toward independent living as well as to prevent homelessness. ESG funds may also be used to aid people who are at imminent risk of becoming homeless due to eviction or utility shutoff.

Program Objectives:

Fulton County's 5-year Consolidated Plan for FY 2020 - 2024 primarily identifies and addresses HUD's 3 priority goals: decent housing, suitable living environment and providing economic opportunity. The County's ability to attain these goals using ESG funds can be identified through the following performance measures:

Decent Housing:

The provision of decent housing assists both the homeless and persons at risk of becoming homeless in obtaining housing, retains the existing units in the housing stock; increases the availability of permanent housing in standard condition and at affordable costs to low- and moderate income families. Decent housing also increases the supply of supportive housing with services needed to enable persons with special needs to live independently and provides affordable housing to low-to- moderate income persons which are accessible to job opportunities.

Suitable Living Environment:

The provision of a suitable living environment improves the safety and livability of neighborhoods, increases access to quality public and private facilities and services; reduces the isolation of income groups within a community or geographical area by offering housing opportunities for persons of lower income and revitalizes deteriorating or deteriorated neighborhoods; restores, enhances, and preserves natural and physical features of special value for historic, architectural or aesthetic reasons; and conserves energy resources.

Provide Economic Opportunity: The provision of expanded economic opportunities creates and retains jobs; establishes, stabilizes, and expands small businesses; provides jobs to low income persons; makes available mortgage financing for low income persons at reasonable rates using nondiscriminatory lending practices, provides access to capital and credit for development activities that promote the long-term economic and social viability of the community; and provides empowerment and self-sufficiency opportunities for low income persons to reduce generational poverty in federally-assisted public housing.

FULTON COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT EMERGENCY SOLUTIONS GRANT (ESG)

Program Outcomes:

The program outcome helps further refine the objectives and is designed to capture the nature of the change or the expected result of the objective that a grantee seeks to achieve. Outcomes correspond to the question “What is the expected result of the activity?” ESG Outcome Performance Measurement System provides three outcomes:

Availability/Accessibility: access/availability to services such as infrastructure, public services, public facilities, housing, or shelter available or accessible to Fulton County residents, especially those with limited resources, including persons with disabilities. In this category, accessibility does not refer only to physical barriers, but also to making the basics of daily living available and accessible to county residents where they live.

Affordability: applies to activities that provide affordability in a variety of ways. It can include the creation or maintenance of affordable housing, basic infrastructure hook-ups, or services such as transportation or day care. Affordability is an appropriate objective whenever an activity is lowering the cost, improving the quality, or increasing the affordability of a product or service that will benefit county residents.

Example: A subsidized day care program that provides services to low to moderate income (LMI) persons/families at lower cost than unsubsidized day care.

Sustainability: applies to activities that are aimed at improving communities or neighborhoods, helping to make them livable or viable by removing or eliminating slums or blighted areas, through multiple activities or services that sustain communities or neighborhoods.

ESG Categories:

ESG addresses the following service categories: Shelter, Outreach, Homeless Prevention, Rapid Rehousing, Administration and HMIS activities.

1. Shelter - Essential services (case management, child care, education services, employment assistance and job training, outpatient health services, legal services, life skills, mental health services, substance abuse treatment services, transportation, services for special populations); and shelter operations (maintenance, rent, security, fuel, insurance, utilities, food, furnishings, equipment, supplies, hotel or motel vouchers when no appropriate emergency shelter is available)
2. Street Outreach – Essential Services necessary to reach out to unsheltered homeless individuals and families, connect them with emergency shelter, housing, or critical services, and provide them with urgent non-facility-based care. Component Services generally consist of engagement, case management, emergency health and mental health services, and transportation.

FULTON COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT EMERGENCY SOLUTIONS GRANT (ESG)

ESG Categories Cont.

3. Homeless Prevention - Housing Relocation and Stabilization Services (Financial Assistance: rent application fees, security deposit, last month's rent, utility deposit, utility payments; Services: housing search and placement, housing stability case management, mediation, legal services, credit repair). Short-term Rental Assistance (short term rental assistance up to 3 months; one-time payment of rent in arrears).
4. Rapid Rehousing - Housing Relocation and Stabilization Services (Financial Assistance: rent application fees, security deposit, last month's rent, utility deposit, utility payments; Services: housing search and placement, housing stability case management, mediation, legal services, credit repair).
 - Short-term rental assistance is assistance for up to 3 months of rent.
 - Medium-term rental assistance is assistance for more than 3 months but not more than 24 months of rent.
 - Payment of rental arrears consists of a one-time payment for up to 6 months of rent in arrears, including any late fees on those arrears.
5. Administration – Up to 7.5% can be used for administrative activities such as general management, oversight, coordination, and reporting on the program.
6. HMIS – Grant funds may be used for certain Homeless Management Information System (HMIS) and comparable database cost.

ESG Application Process:

Agencies seeking ESG funding for shelter/ outreach activities or homeless prevention/rapid rehousing must submit an Application and attach all required documentation including certification forms. The application package consists of an eligibility checklist to be completed by the applicant. The checklist addresses each area of HUD eligibility and provides the applicant the opportunity to specify the documentation they are providing to meet each criterion, work scopes, development and operating budgets, other financing for the project, and long-term cash flow projections upon completion.

ESG applications will only be accepted from eligible organizations (those that can demonstrate experience and staff capacity to manage the day-to-day operations) that have a specific project for which they are seeking funding.

Solicitation: The RFP will be widely publicized throughout the County using press releases coordinated with the Office of Communication, use of a mailing list with various groups/partners and advertisements appearing in a local newspaper of general circulation; advertisement on Fulton County's website and postings at specified libraries, government offices and other public places. The advertisement will specify the amount of funds that are available, basic eligibility criteria, details on the process, contact information and the deadline for applications to be submitted, which is typically 30 days.

Provide Technical Assistance: Prior to application submission, staff will conduct a mandatory Technical assistance workshop to address compliance requirements, program performance, funding information covered in the RPF. Information regarding the workshop will also be included in the advertisement and press release.

Review for Eligibility/Recommendation/Selection: The volunteer review committee will recommend candidates to the Community Development staff and submit recommendations to the Director of the Fulton County Department of Community Development.

Development of Standard Written Agreements: Staff will refer to 24 CFR Part 91.100(d) and 24 CFR 400 (e) for ESG using specific standards along with the citations for the regulations pertaining to ESG Written Agreements in coordination with Fulton County Legal Staff.

FULTON COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT EMERGENCY SOLUTIONS GRANT (ESG)

ESG Application Process Cont.:

All applications must be category specific. The funding availability for the applications are determined in accordance with HUD **CFR576.3**, (Allocation of funding) regulations mandate that 7.5% of funds should be spent on administrative activities, up to 60% of Fulton County's ESG funds are to be spent on shelter and street outreach activities and the remaining 40% to be spent on homeless prevention and rapid rehousing activities proposed by organizations.

There is a 24 month expenditure period for ESG funds. The contract term for the FY2021 ESG program is from date of BOC approval through – July 31, 2023.

Application Evaluation Criteria:

Applications were evaluated on the following criteria:

- Executive Summary (12pts.)
- Citizen Needs (15pts.)
- Approach and Design (15pts.)
- Program Performance Measures (15pts.)
- Budget (15pts.)
- Organization Information (3pts.)
- Available Resources and Sustainability (12pts.)
- Conclusion (6pts.)
- General Attributes (6pts.)
- Bonus (2pts.)

Eligibility Review:

The volunteer review committee will recommend candidates to the Homeless Division Staff which will submit recommendations to the Director of the Fulton County Department of Community Development.

Funding Allocation Protocol:

The funding allocation protocol is an administrative task performed at the stage of review.

1. Each application will receive a total score, which are summed by the members of the review committee.
2. The recommended funding amount is determined using the percentage of total points and the application received.
3. The funding allocation protocol will be used to help guide funding recommendations based on the grant budget, individual application and proposal scores.
4. Based on the availability of ESG funds, applications that score high in the selected service category (ies) will have a greater likelihood of being recommended for funding.

Fulton County Board of Commissioners

The Fulton Board of Commissioners will receive the proposed funding package for review and final action.

Funding Disbursements:

ESG funding is reimbursable, and will be dispersed through the County's vendor payment process. Disbursement of funds will be contingent upon providers being in compliance with the terms of their contract.

| |
|--|
| FULTON COUNTY DEPARTMENT OF COMMUNITY DEVELOPMENT EMERGENCY SOLUTIONS GRANT (ESG) |
|--|

| |
|-------------------------------|
| Reporting Requirement: |
|-------------------------------|

| |
|---|
| Each agency is required to submit Performance Reports and required supportive documentation. The Performance Report is a performance measurement tool administered to assist with monitoring program performance and contract compliance. Report due dates will be specified in the contract. Funded agencies will receive guidelines for reporting. Failure to adhere to the program report requirements will delay additional payments on a contract and gives cause to reject a request for continuation of funds. |
|---|

| |
|----------------------------|
| Program Monitoring: |
|----------------------------|

| |
|---|
| Staff from the Department of Housing and Community Development will conduct agency / program grant compliance site visits to monitor the contract compliance of operations, programming and services. |
|---|

**2021 Emergency Solutions Grant (ESG)
Overview of Recommendations**

| Emergency Solutions Grant Application Submission Totals | | |
|--|-----------------------------------|-----------------------------|
| | Applications Submitted | Funding Requests |
| Total number of ESG Applications and Funding Requests submitted by January 17, 2022 deadline | 38 | \$1,922,640 |

| Emergency Solutions Grant Application Submission by Service Category | | |
|---|-----------------------------------|-----------------------------|
| | Applications Submitted | Funding Requests |
| 1. Number of applications – Shelter | 8 | \$315,418 |
| 2. Number of applications – Street Outreach | 9 | \$548,500 |
| 3. Number of applications – Homeless Prevention | 14 | \$922,667 |
| 4. Number of applications – Rapid Rehousing | 7 | \$206,055 |
| | | |
| 5. Number of eligible ESG applications | 38 | \$1,922,640 |
| | | |
| <i>Note: A total of 21 agencies applied for multiple categories which equated to 38 proposals.</i> | | |

Fulton County FY2021 Emergency Solutions Grant Program Applications Submitted

| Agency | Service Category | | | | Score | Total Funding Requested | Reason Not Funded |
|---|------------------|------------------|---------------------|------------------|-------|-------------------------|------------------------|
| | Street Outreach | Shelter | Homeless Prevention | Rapid Rehousing | | | |
| 1. Alma Domestic Violence | \$25,000 | \$ | \$30,000 | \$10,000 | 90 | \$65,000 | |
| 2. Another Chance of Atlanta, Inc. | \$ | \$ | \$100,000 | \$ | 79 | \$100,000 | Funding not available. |
| 3. Atlanta Harm Reduction | \$100,000 | \$ | \$ | \$ | 94.5 | \$100,000 | |
| 4. Buckhead Christian Ministries | \$ | \$ | \$100,000 | \$ | 98 | \$100,000 | |
| 5. City of East Point | \$10,000 | \$10,000 | \$60,000 | \$20,000 | 72.5 | \$100,000 | Funding not available. |
| 6. Community Assistance Center | \$ | \$ | \$100,000 | \$ | 97 | \$100,000 | Funding not available. |
| 7. Gateway Center | \$ | \$75,000 | \$ | \$ | 81.5 | \$75,000 | Funding not available. |
| 8. Hosea Feed the Homeless | \$ | \$ | \$100,000 | \$ | 90 | \$100,000 | Funding not available. |
| 9. Level Up Services Program | \$ | \$100,000 | \$55,000 | \$ | 73.5 | \$155,000 | Funding not available. |
| 10. On the Rise Community Development | \$ | \$ | \$100,000 | \$ | 86 | \$100,000 | Funding not available. |
| 11. Partnership Against Domestic Violence | \$ | \$100,000 | | | 90 | \$100,000 | |
| 12. PIHC Program | \$ | \$19,200 | \$23,440 | \$30,000 | 91 | \$72,640 | |
| 13. Poverty to Prosperity | \$23,590 | \$29,300 | \$23,555 | \$23,555 | 79.5 | \$100,000 | Funding not available. |
| 14. Prevention Plus | \$ | \$ | \$50,000 | \$50,000 | 95 | \$100,000 | |
| 15. Step Up | \$50,000 | \$ | \$ | \$ | 92 | \$50,000 | Funding not available. |
| 16. SVDP | \$1,828 | \$ | \$98,172 | \$ | 86.5 | \$100,000 | Funding not available. |
| 17. The Drake House | \$ | \$100,000 | \$ | \$ | 89 | \$100,000 | Funding not available. |
| 18. UHOPE CDC | \$ | \$100,000 | \$ | \$ | 61.5 | \$100,000 | Funding not available. |
| 19. Youth Empowerment Success Service, Inc. | \$ | \$ | \$37,500 | \$37,500 | 90 | \$75,000 | Funding not available. |
| 20. Zion Hill Community CDC | \$5,000 | \$15,000 | \$45,000 | \$35,000 | 69.5 | \$100,000 | Funding not available. |
| 21. Z-One Incorporated | \$100,000 | \$ | \$ | \$ | 69.5 | \$100,000 | Funding not available. |
| 22. Investor Academy | \$ | \$ | \$ | \$ | 0 | | Incomplete Application |
| 23. North Fulton Community Charities | \$ | \$ | \$ | \$ | 0 | | Incomplete Application |
| TOTAL ESG Applications – 23 | \$315,418 | \$548,500 | \$922,667 | \$206,055 | | \$1,922,640 | |

Fulton County FY2021 Emergency Solutions Grant Program Recommendations for Funding

| Agency | Score | Service Category | | | | District of Agency | Program BOC District | Total Funding Recommended |
|---|-------|------------------|-------------|---------------------|-----------------|--------------------|----------------------|---------------------------|
| | | Street Outreach | Shelter | Homeless Prevention | Rapid Rehousing | | | |
| 1. Step Up | 92 | \$38,000.00 | | | | N/A | 1,2,5 | \$38,000.00 |
| 2. Alma Domestic Violence Foundation | 90 | \$38,028.00 | | | \$14,642.58 | 3 | 3,5,6 | \$52,670.58 |
| 3. Atlanta Harm Reduction Coalition | 94.5 | \$40,000.00 | | | | 4 | 2,5,6 | \$40,000.00 |
| 4. Buckhead Christian Ministries | 98 | | | \$15,000.00 | | 3 | 1,2,3,5,6 | \$15,000.00 |
| 5. Community Assistance Center | 97 | | | \$15,000.00 | | 1 | 1,2,3 | \$15,000.00 |
| 6. HOSEA | 90 | | | \$10,000.00 | | 6 | 6 | \$10,000.00 |
| 7. Youth Empowerment Success Services | 90 | | | \$10,000.00 | \$14,642.58 | N/A | 5, 6 | \$24,642.58 |
| 8. Society of Saint Vincent DePaul | 86.5 | \$1,830.32 | | \$9,759.38 | | N/A | 1,2,3,5,6 | \$11,589.70 |
| 9. On the Rise Community Development | 86 | | | \$9,759.38 | | 4 | 5 | \$9,759.38 |
| 10. Partnership Against Domestic Violence | 90 | | \$15,000.00 | | | 5 | 1,2,3,5,6 | \$15,000.00 |
| 11. PIHC Housing Program | 91 | | \$15,000.00 | | \$14,644.00 | N/A | 1,2,3,5,6 | \$29,644.00 |
| 12. The Drake House | 89 | | \$15,000.00 | | | 2 | 1,2,3 | \$15,000.00 |
| 13. Gateway | 81.5 | | \$13,929.16 | | | 4 | 3,5,6 | \$13,929.16 |
| 14. Prevention Plus | 95 | | | | \$15,000.00 | 5 | 5 | \$15,000.00 |
| TOTAL | | \$117,858.32 | \$58,929.16 | \$69,518.76 | \$58,929.16 | | | \$305,235.40 |

**Fulton County FY2021 Emergency Solutions Grant Program
Recommendations for Funding By Commission District**

| DISTRICT | # OF ELIGIBLE APPLICATIONS SUBMITTED BY COMMISSION DISTRICT | # OF INELIGIBLE APPLICATIONS SUBMITTED BY COMMISSION DISTRICT | # OF ELIGIBLE UNFUNDED APPLICATIONS BY COMMISSION DISTRICT | # OF APPLICATIONS RECOMMENDED BY DISTRICT OF AGENCY'S MAIN ADDRESS | % OF APPLICATIONS RECOMMENDED BY DISTRICT OF AGENCY'S MAIN ADDRESS | FUNDING RECOMMENDATION TOTALS BY DISTRICT OF AGENCY'S MAIN ADDRESS |
|---|--|--|---|---|---|---|
| DISTRICT 1 | 2 | 0 | 2 | 1 | 50% | \$15,000.00 |
| DISTRICT 2 | 1 | 0 | 0 | 1 | 100% | \$15,000.00 |
| DISTRICT 3 | 2 | 0 | 0 | 2 | 100% | \$67,670.58 |
| DISTRICT 4 | 4 | 0 | 1 | 3 | 75% | \$63,688.54 |
| DISTRICT 5 | 6 | 0 | 2 | 2 | 33% | \$30,000.00 |
| DISTRICT 6 | 1 | 0 | 0 | 1 | 100% | \$10,000.00 |
| AGENCY LOCATED OUTSIDE OF FULTON COUNTY | 5 | 0 | 0 | 4 | 80% | \$103,876.28 |
| TOTAL | 21 | 0 | 11 | 10 | | \$305,235.40 |

