

1 A RESOLUTION TO SUPPORT THE GROWTH AND LONG-TERM SUSTAINABILITY
2 OF LOCAL, INDEPENDENT SMALL BUSINESSES AS THEY EXPAND AND CREATE
3 JOBS IN SOUTH DOWNTOWN, TO ENSURE THAT LOCAL SMALL BUSINESSES
4 ARE INCLUDED IN THE ECONOMIC OPPORTUNITIES PROVIDED BY THE 2026
5 WORLD CUP, AND FOR OTHER PURPOSES.

6
7 WHEREAS, small businesses make up 99.7 percent of all businesses in Georgia,
8 employ 42.5 percent of the state's workforce, and contribute to the economic vitality of
9 their communities; and

10 WHEREAS, small business owners face serious financial barriers to growth,
11 expansion, and long-term stability including rising costs, workforce challenges, and
12 intense competition from larger corporations with greater resources; and

13 WHEREAS, accessing capital remains one of the greatest challenges for small
14 business owners in Georgia and is even more challenging, if not impossible, for women
15 and minority business owners; and

16 WHEREAS, Fulton County is committed to supporting small businesses and
17 strengthening local economic opportunities through Select Fulton, WorkSource Fulton,
18 Develop Fulton, Invest Atlanta, and other partnerships, programs and initiatives; and

19 WHEREAS, Invest Atlanta's Small Business Improvement Grant Program
20 provides grants of up to \$50,000 to small businesses and commercial property owners
21 located in seven of the City of Atlanta's Tax Allocation Districts (TADs) - Campbellton
22 Road, Hollowell-ML King, Metropolitan Parkway, Perry Bolton, Eastside, Westside, and
23 Stadium Neighborhoods; and

1 **WHEREAS**, the Fulton County Board of Commissioners is proud to support all the
2 awardees of the Small Business Improvement Grant program with its tax increment
3 dollars; and

4 **WHEREAS**, three local minority-owned small businesses expanding and
5 improving their operations in South Downtown and Castleberry Hill (see Exhibit A) have
6 been awarded Small Business Improvement Grants by Invest Atlanta and are awaiting
7 approval from the Fulton County Board of Commissioners in order to receive grant funds
8 that partially comprise Fulton County's tax increment; and

9 **WHEREAS**, these businesses are all within blocks of Mercedes-Benz Stadium and
10 are a key part of creating a vibrant experience and sharing local flavor with visitors to
11 Fulton County during the 2026 World Cup and beyond; and

12 **WHEREAS**, the Fulton County portion of the \$150,000 in Small Business
13 Improvement Grants awarded to these three businesses is \$37,500; and

14 **WHEREAS**, pursuant to Resolution 98-1452, adopted on November 18, 1998, as
15 amended by Resolution 05-0851 adopted on July 20, 2005, and Resolution 08-1010
16 adopted on December 17, 2008 (collectively, the "County Resolution"), the Board of
17 Commissioners of Fulton County consented to the inclusion of its ad valorem property tax
18 increment to fund the Westside TAD through December 31, 2038; and

19 **WHEREAS**, the County Resolution requires that projects financed after December
20 31, 2018, with Fulton County property tax increment generated within the geographical
21 boundaries of the Westside TAD shall be subject to approval by Fulton County; and

1 **WHEREAS**, Fulton County is a party to the bond obligations committed to by the
2 Westside TAD and as such, must continue to contribute its tax increment payments to the
3 Westside TAD until such bond obligations are paid in full through 2038; and

4 **WHEREAS**, the Fulton County Board of Commissioners recognizes that the
5 highest and best use of all tax increment dollars contributed to the Westside TAD is to
6 fund projects that will grow the tax base while addressing affordability and providing
7 economic opportunity.

8 **NOW, THEREFORE BE IT RESOLVED**, that the Fulton County Board of
9 Commissioners hereby consents to the use of a total of \$37,500 of Westside TAD tax
10 increment dollars for the Small Business Improvement Grant program awardees detailed
11 in Exhibit A described herein.

12 **BE IT FURTHER RESOLVED**, that this Resolution shall become effective upon its
13 adoption and that all resolutions and parts of resolutions in conflict with this Resolution
14 are hereby repealed to the extent of the conflict.

15 **PASSED AND ADOPTED** by the Board of Commissioners of Fulton County,
16 Georgia, this 20th day of May 2026.

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18
19
20 **FULTON COUNTY**
21 **BOARD OF COMMISSIONERS**

22
23 **Sponsored by:**

24
25 

26 Dana Barrett, Commissioner
27 (District 3)
28

ATTEST:

Tonya R. Crier
Tonya R. Crier, Clerk to the Commission

APPROVED AS TO FORM:

Y Soo Jo
Y. Soo Jo, County Attorney



ITEM # 26-0291 SRM 05 / 20 / 26
SECOND REGULAR MEETING

EXHIBIT A:
Small Business Improvement Grant (SBIG) Awards*

Grant Approval Date	Business Name	Address	Fulton County District	Total Grant \$	Fulton County Portion of Grant \$
4/16/26	Stir House Atlanta LLC	61 Broad Street NW, Atlanta, GA 30303	4	\$50,000	\$12,500
4/16/26	Kenny T's	217 Walker Street SW, Atlanta, GA 30313	4	\$50,000	\$12,500
4/16/26	Identity ATL	131 Walker Street SW, Atlanta, GA wh30313	4	\$50,000	\$12,500
Total				\$150,000	\$37,500

**Note: This list only includes current Small Business Improvement Grants within the Westside TAD awaiting approval by the Fulton County Board of Commissioners. It is not a comprehensive list of all Small Business Improvement Grant Awardees.*

Identity ATL

131 Walker Street SW, Unit 102, Atlanta, GA 30313 – Fulton County District 4
Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

Summary

To authorize the release of \$12,500 of the Fulton County increment set aside in the Westside TAD to be used as part of a Small Business Improvement Grant (SBIG) to fund interior and exterior improvements to Identity ATL.

Funding Source

Westside TAD Small Business Improvement Grant

Location

131 Walker Street SW, Unit 102, Atlanta, GA 30313
Council District: 3 **NPU:** M **APS District:** 2
Fulton County District: 4

Timeline

6-8 weeks
Construction Start Date: April 2026
Completion Date: June 2026

Business Entity

Identityatl, LLC

Description

Identity ATL is an established streetwear clothing brand based in Atlanta with a retail storefront located in the Castleberry Hill neighborhood. Owned by Roderick Thomas, the business is known for its original apparel designs and curated streetwear products that reflect Atlanta's culture and creative community. Identity ATL has built a loyal following through its retail presence, brand collaborations, and strong engagement with the city's fashion and arts scene.

SBIG funds will be used to support interior framing and drywall installation, interior finishing and painting, plumbing and restroom upgrades, electrical improvements, custom shelving and retail display construction, installation, and HVAC improvements.

Development Budget

Sources	Total
WTAD SBIG Grant	\$50,000
Business Owner Contribution	\$5,000
Total Sources	\$55,000

Uses	Total
Storage & Dressing Room Buildout	\$10,500
Painting & Stucco Repair	\$8,500
Plumbing & Bathroom Fixtures	\$4,500
Electrical & Lighting Upgrades	\$5,200
Custom Shelving & Counters	\$7,800
HVAC Installation	\$19,000
Total Uses	\$55,000

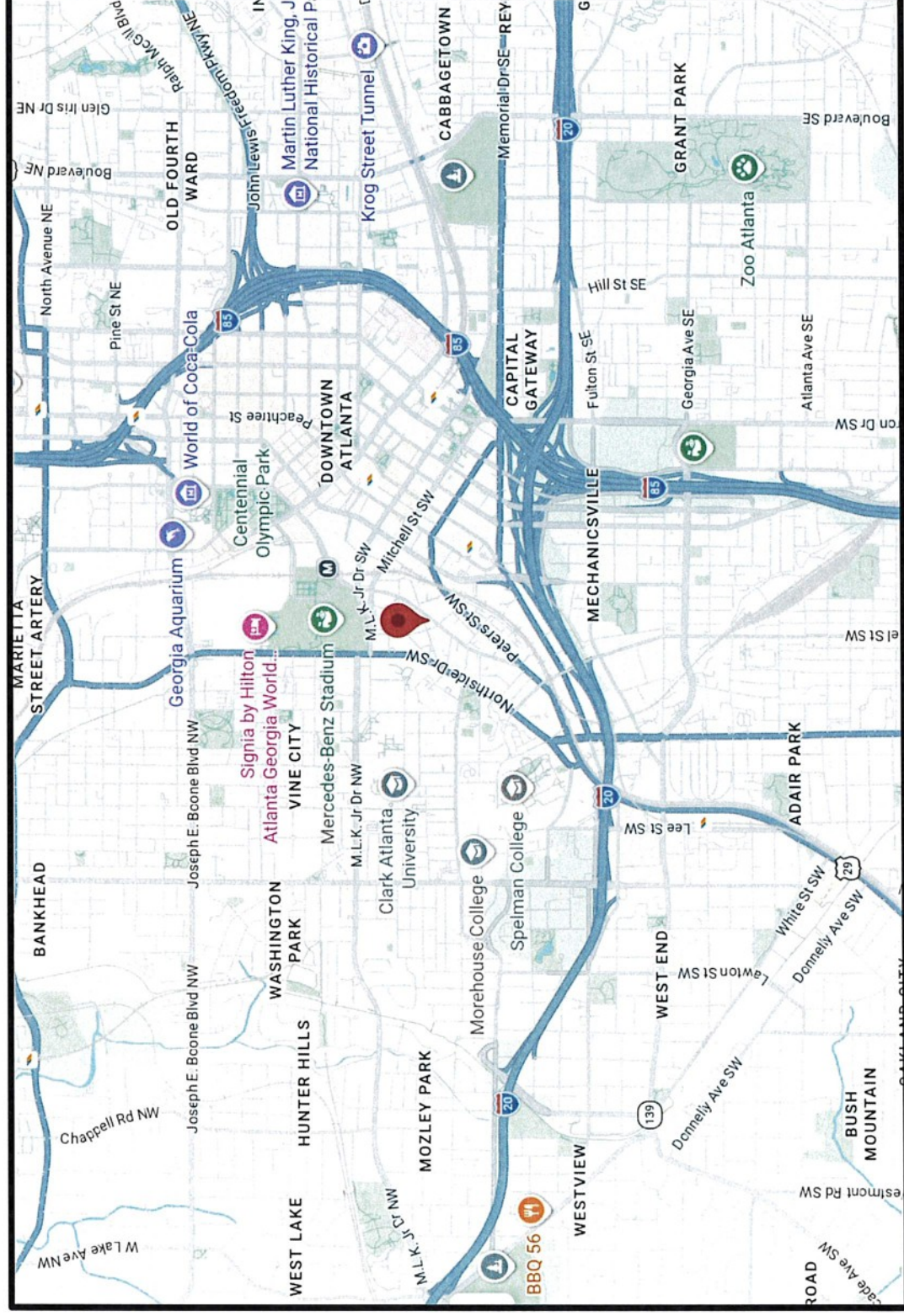
*Fulton County's portion of the Westside TAD for the SBIG is 25% (\$12,500).

Project Benefits

- Strengthens an existing retail storefront in the Castleberry Hill district through targeted interior improvements and security upgrades, supporting continued commercial activity in the neighborhood.
- Enhances the functionality of the retail space through improved fixtures, buildout elements, and operational infrastructure to better support product displays, customer engagement, and brand activations.
- Positions this locally owned Atlanta streetwear brand for continued growth by completing key storefront improvements ahead of the increased visitors and international attention expected in the city during the 2026 World Cup.

131 Walker Street SW, Unit 102, Atlanta, GA 30313 – Fulton County District 4

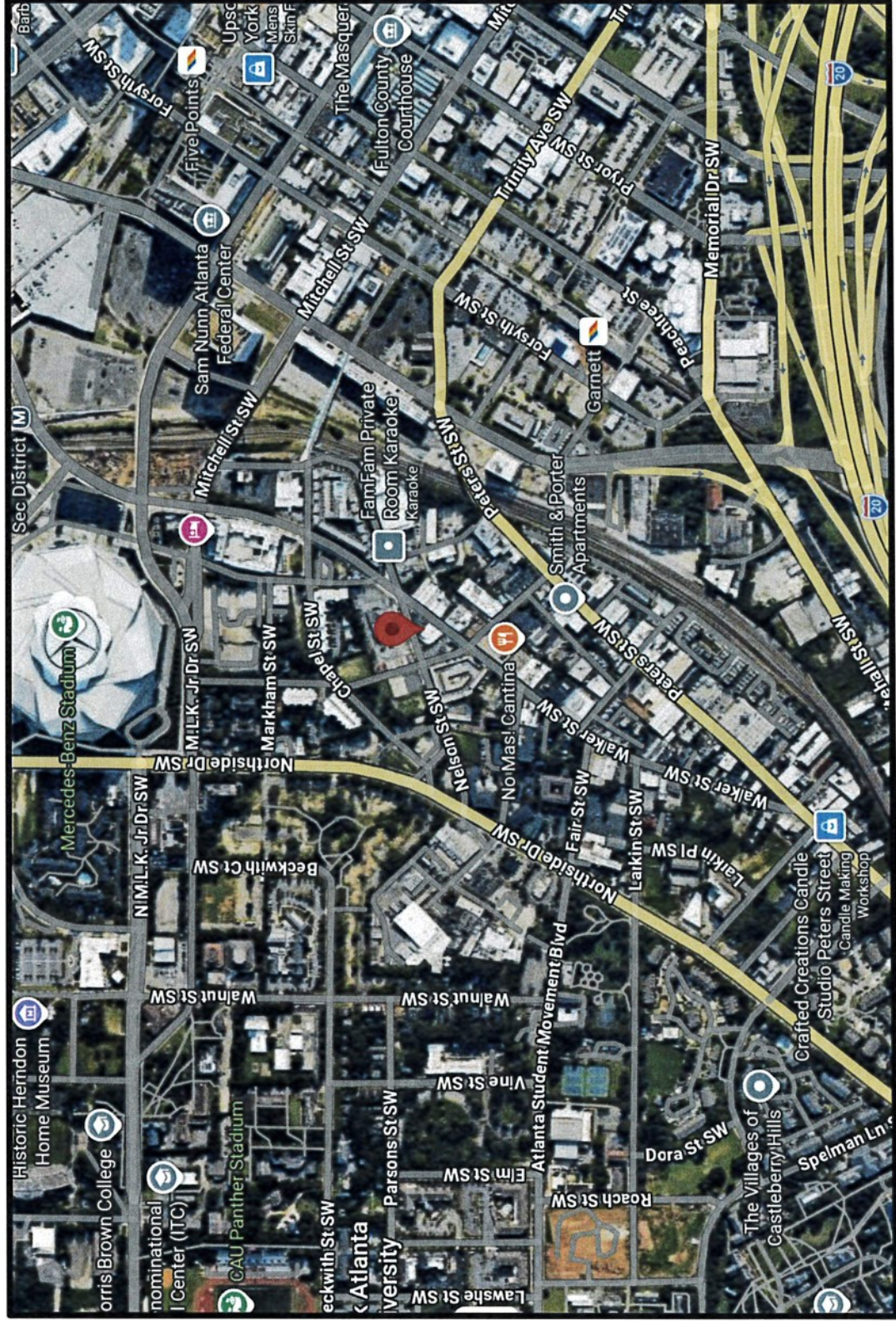
Project Location



Identity ATL

131 Walker Street SW, Unit 102, Atlanta, GA 30313 – Fulton County District 4

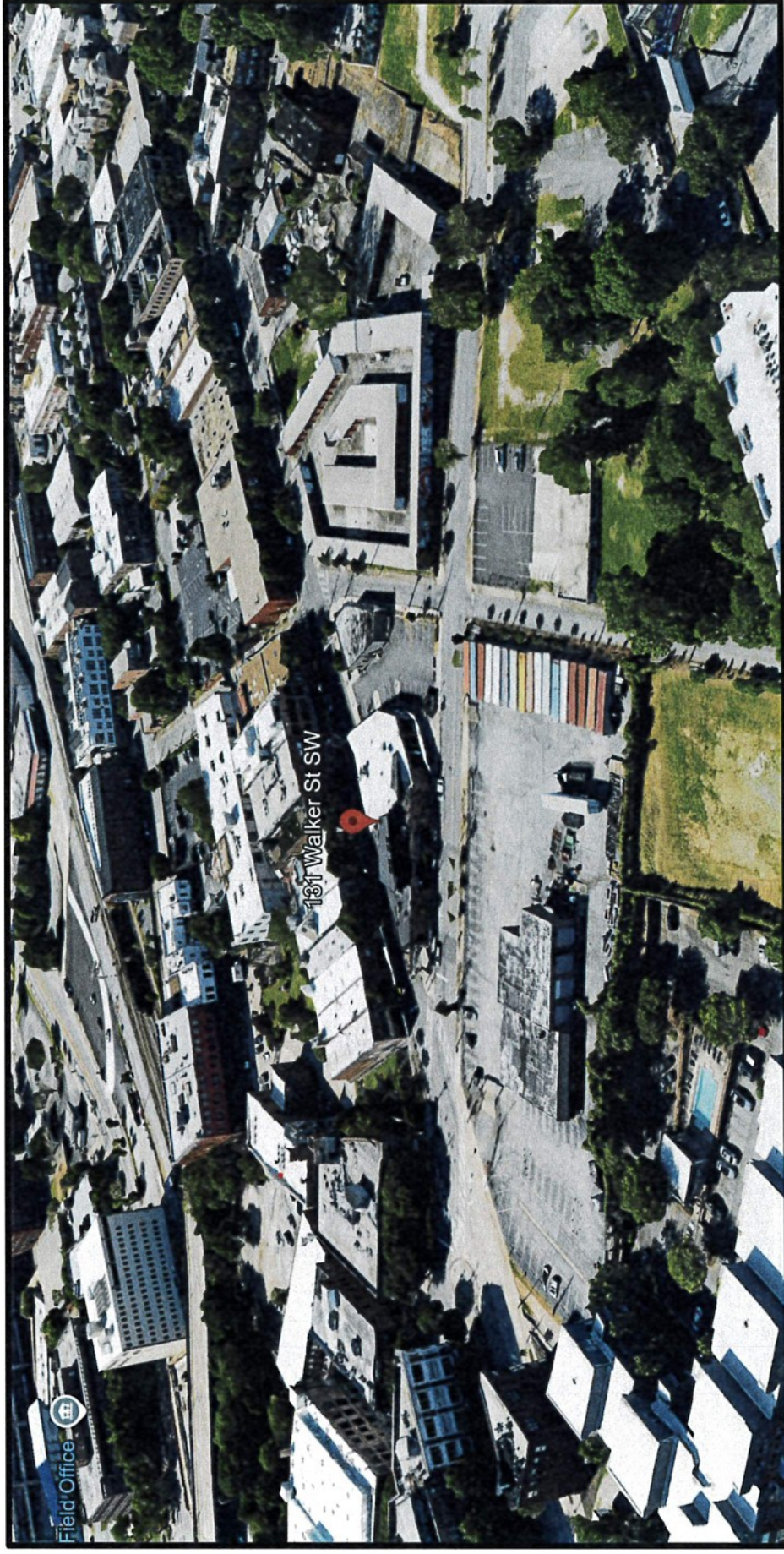
Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Identity ATL

131 Walker Street SW, Unit 102, Atlanta, GA 30313 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Identity ATL

131 Walker Street SW, Unit 102, Atlanta, GA 30313 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

Site Photos



Identity ATL

131 Walker Street SW, Unit 102, Atlanta, GA 30313 – Fulton County District 4

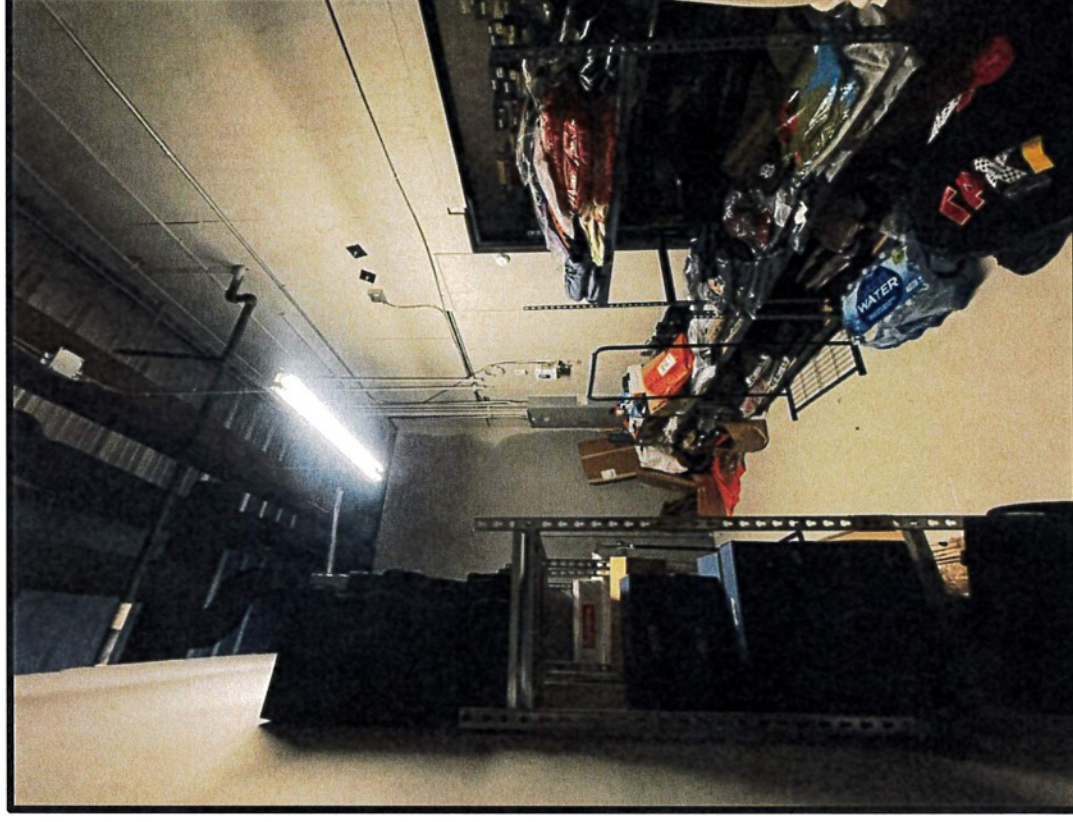
Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Identity ATL

131 Walker Street SW, Unit 102, Atlanta, GA 30313 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Kenny T's

217 Walker St SW, Atlanta, GA 30313 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

Summary	To authorize the release of \$12,500 of the Fulton County increment set aside in the Westside TAD to be used as part of a Small Business Improvement Grant (SBIG) to fund interior and exterior improvements to Kenny T's.		Development Budget
Funding Source	Westside TAD Small Business Improvement Grant		
Location	217 Walker St SW, Atlanta, GA 30313 Council District: 3 NPU: M APS District: 1 Fulton County District: 4		
Timeline	6-8 weeks Construction Start Date: April 2026 Completion Date: June 2026		
Business Entity	Kenny Shirt's, LLC		
Description	Kenny T's is a full-service branding and marketing		

Sources	Total
WTAD SBIG Grant	\$50,000
Business Owner Contribution	\$5,000
Total Sources	\$55,000

Uses	Total
Outdoor Pavilion	\$7,000
Exterior Painting & Parking Improvements	\$10,000
Interior Flooring Upgrades	\$14,000
Electrical & Security Enhancements	\$4,000
Parking Lot Repaving & Fixtures	\$20,000
Total Uses	\$55,000

***Fulton County's portion of the Westside TAD for the SBIG is 25% (\$12,500)**

Project Benefits

- Upgrades the business brick and mortar location with targeted interior and exterior improvements, creating a more functional and engaging environment for clients and customers.
- Enhances outdoor and event spaces to support in-house product sales, vendor activations, and community programming.
- Supports the growth of this locally owned Atlanta business by expanding its operational capacity and completing improvements in time for the 2026 World Cup.

Kenny T's
217 Walker St SW, Atlanta, GA 30313 – Fulton County District 4
Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

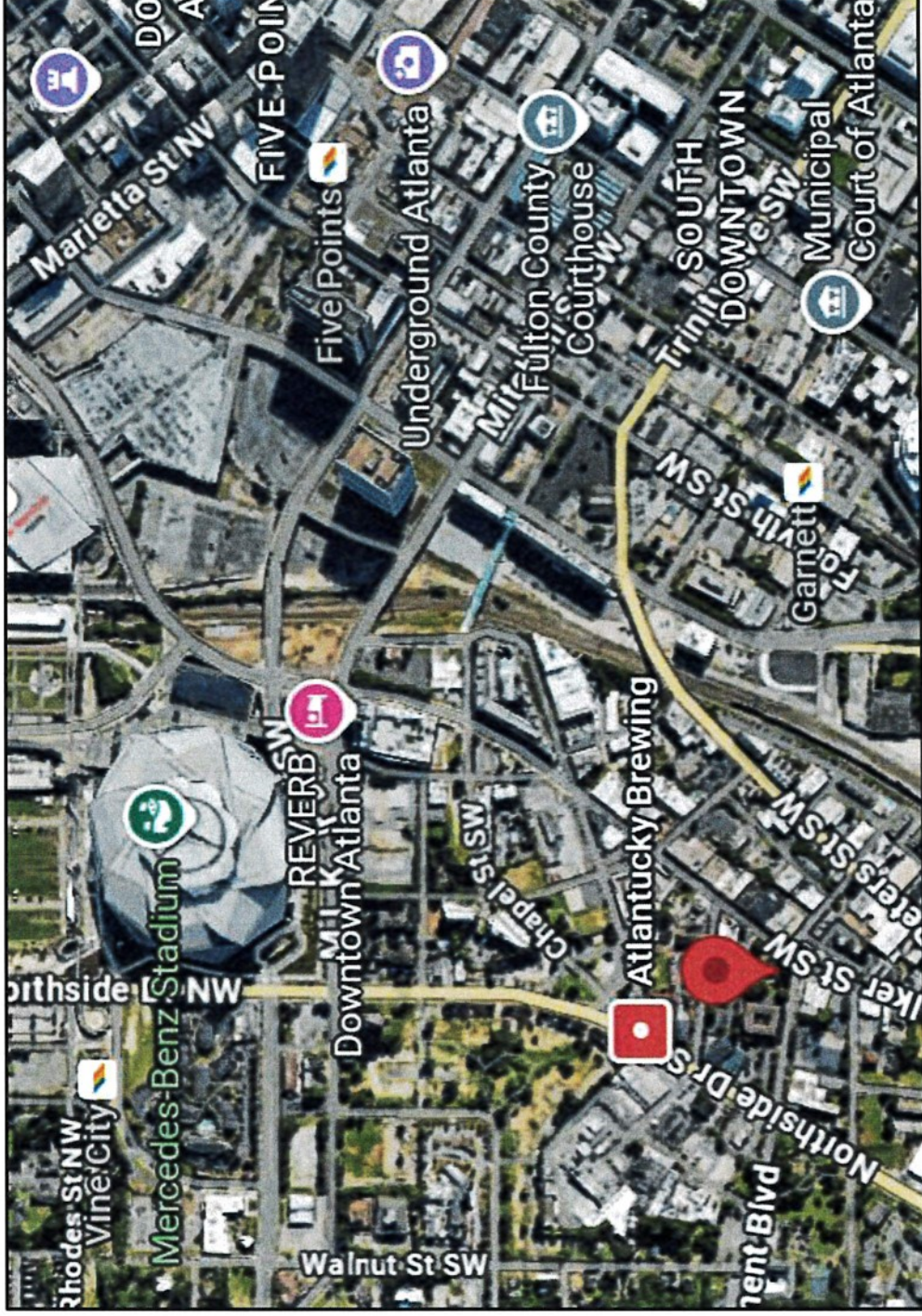
Project Location



Kenny T's

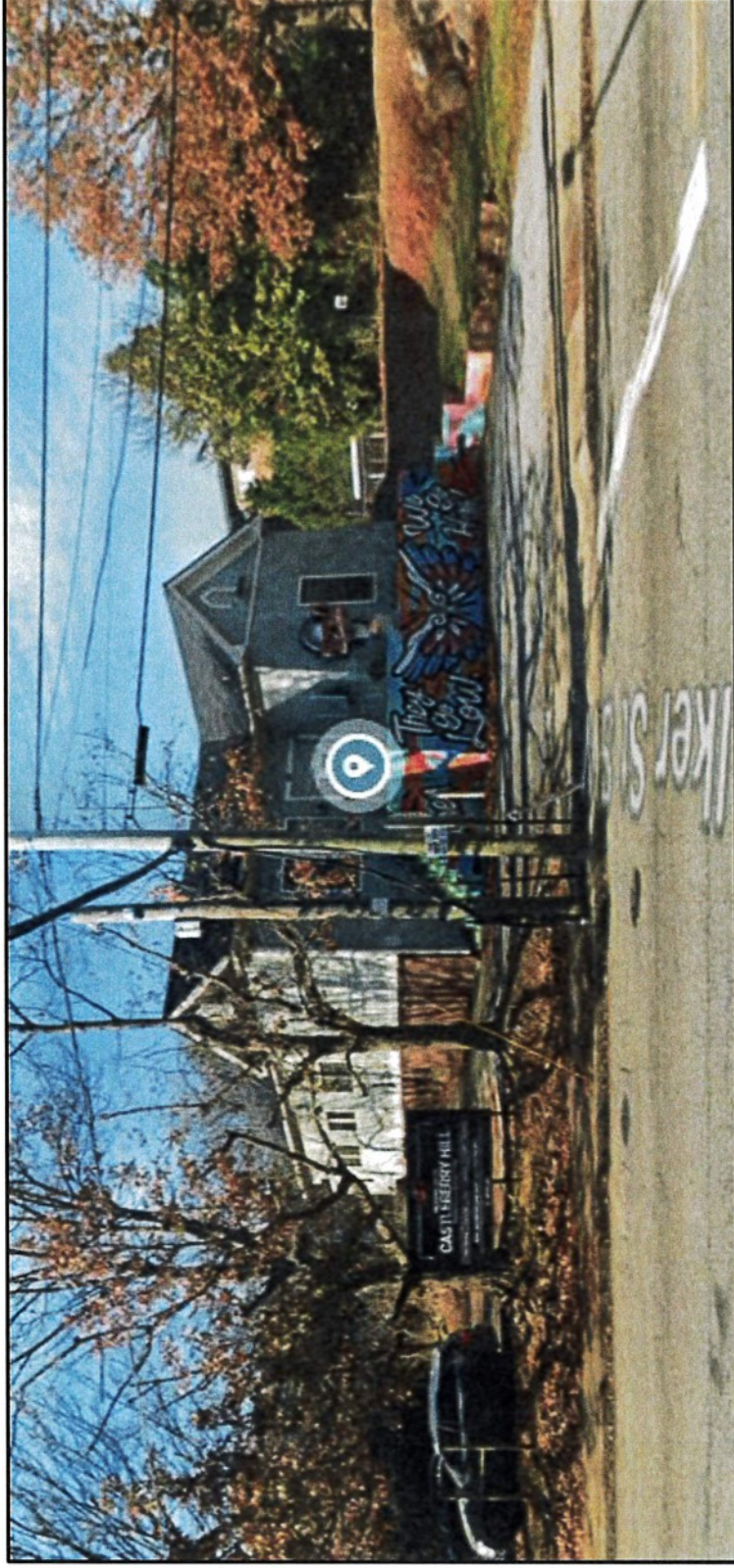
217 Walker St SW, Atlanta, GA 30313 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

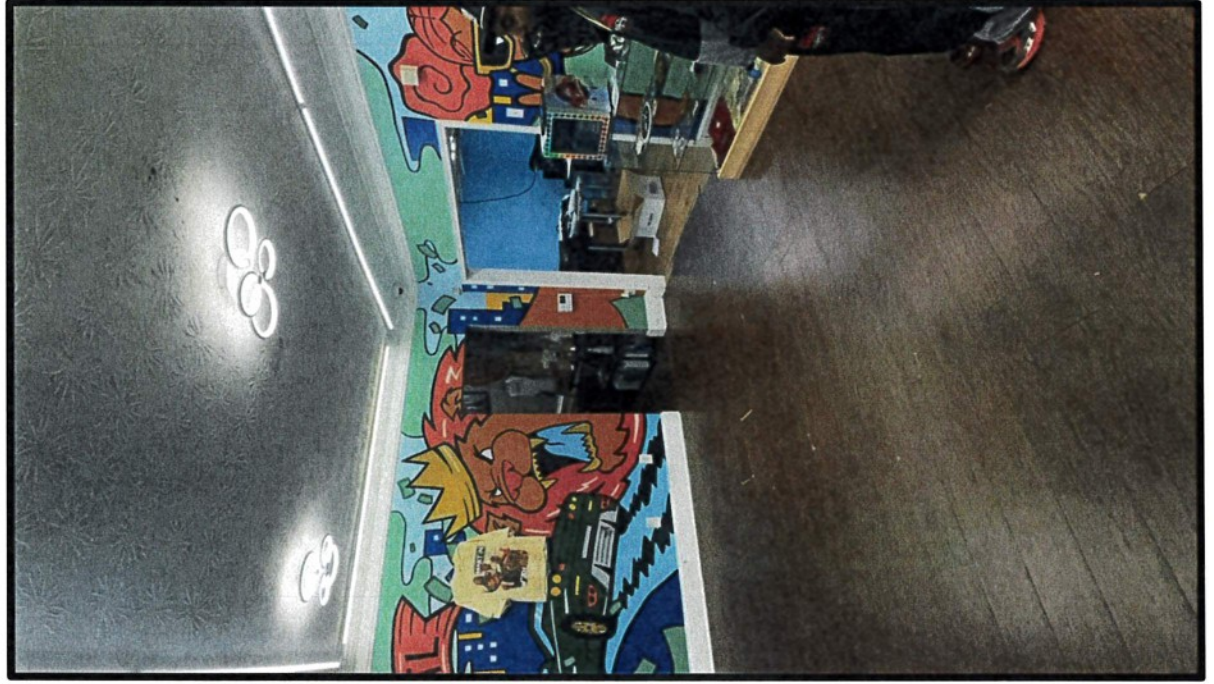


Kenny T's
217 Walker St SW, Atlanta, GA 30313 – Fulton County District 4
Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

Site Photos



Kenny T's
217 Walker St SW, Atlanta, GA 30313 – Fulton County District 4
Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Kenny T's

217 Walker St SW, Atlanta, GA 30313 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Stir House Atlanta

61 Broad Street NW, Atlanta, GA 30303 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

Summary

To authorize the release of \$12,500 of the Fulton County increment set aside in the Westside TAD to be used as part of a Small Business Improvement Grant (SBIG) to fund interior and exterior improvements to Stir House Atlanta.

Funding Source

Westside TAD Small Business Improvement Grant

Location

61 Broad Street NW, Atlanta, GA 30303

Council District: 4 **NPU:** M **APS District:** 1

Fulton County District: 4

Timeline

6-8 weeks

Construction Start Date: April 2026

Completion Date: June 2026

Business Entity

Stir House Atlanta LLC

Description

Stir House Atlanta is a new restaurant concept located in Downtown Atlanta at 61 Broad Street NW. Owned by Philandas Thompson and Antonio Brown, Stir House Atlanta offers a 100 percent plant-based menu. Stir House aims to provide a welcoming dining experience centered around high-quality vegan cuisine.

SBIG funds will support improvements to the restaurant's interior and exterior spaces, including exterior façade improvements, a new exterior door, masonry repairs, walk-in cooler repair, and general improvements to the interior to enhance the customer experience and modernize the 100-year-old space.

Development Budget

Sources	Total
WTAD SBIG Grant	\$50,000
Business Owner Contributions	\$5,000
Total Sources	\$55,000

Uses	Total
Exterior & Building Repairs	\$11,000
Walk In Cooler Repair	\$7,500
Electrical & Lighting Upgrades	\$5,000
Interior Framing & Door Improvements	\$9,500
Interior Finishes & Flooring Upgrades	\$9,500
Basement Storage Buildout	\$12,500
Total Uses	\$55,000

*Fulton County's portion of the Westside TAD for the SBIG is 25% (\$12,500).

Project Benefits

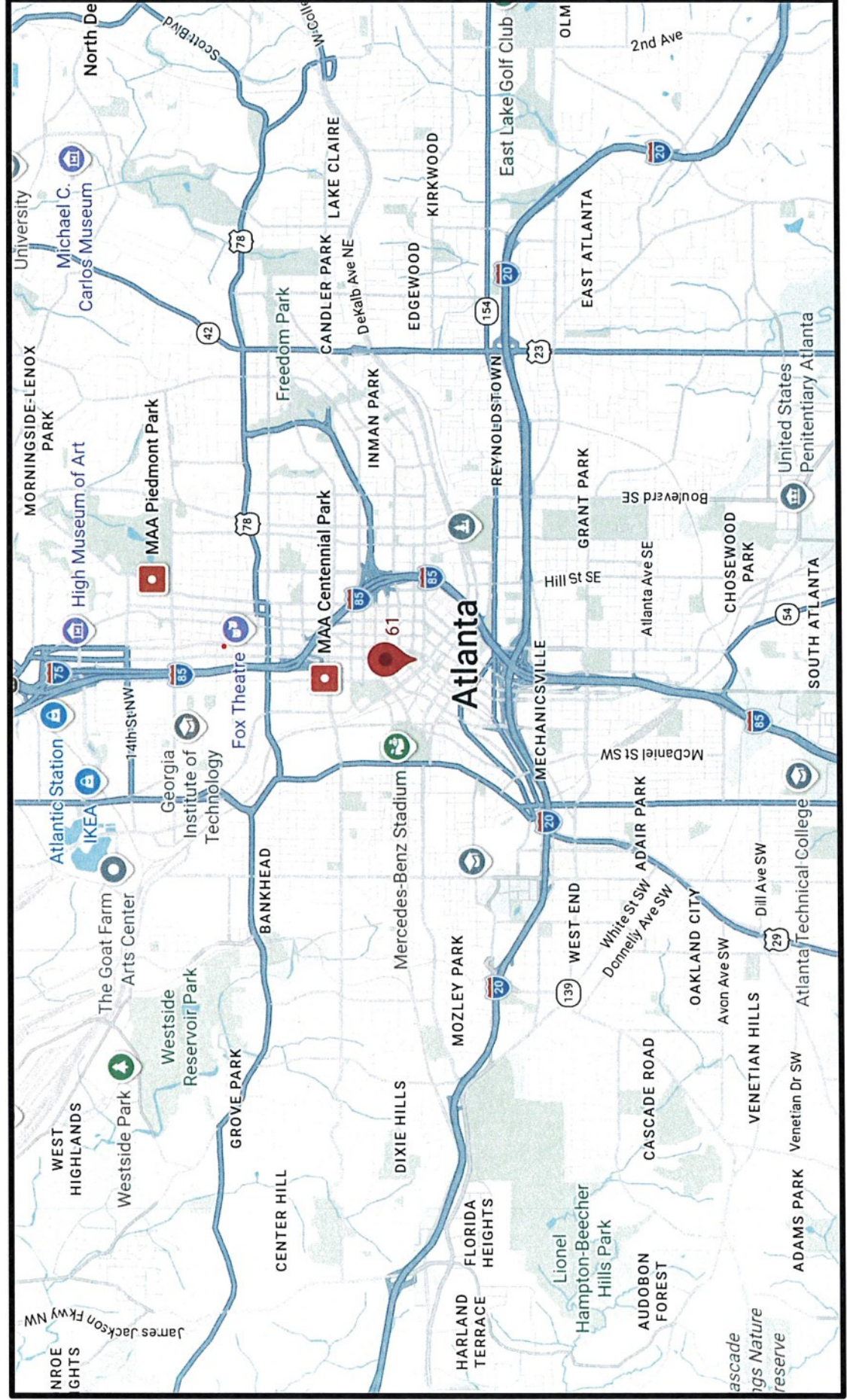
- Enhances existing restaurant property in Downtown Atlanta through targeted interior and exterior upgrades, strengthening commercial activity along the Broad Street pedestrian corridor.
- Improves the building's exterior façade and interior infrastructure through repairs, painting, lighting, and building system upgrades to support safe and efficient restaurant operations.
- Supports the growth of a new locally owned Atlanta business by preparing the restaurant to serve residents, visitors, and increased foot traffic ahead of the 2026 World Cup.

Stir House Atlanta

61 Broad Street NW, Atlanta, GA 30303 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

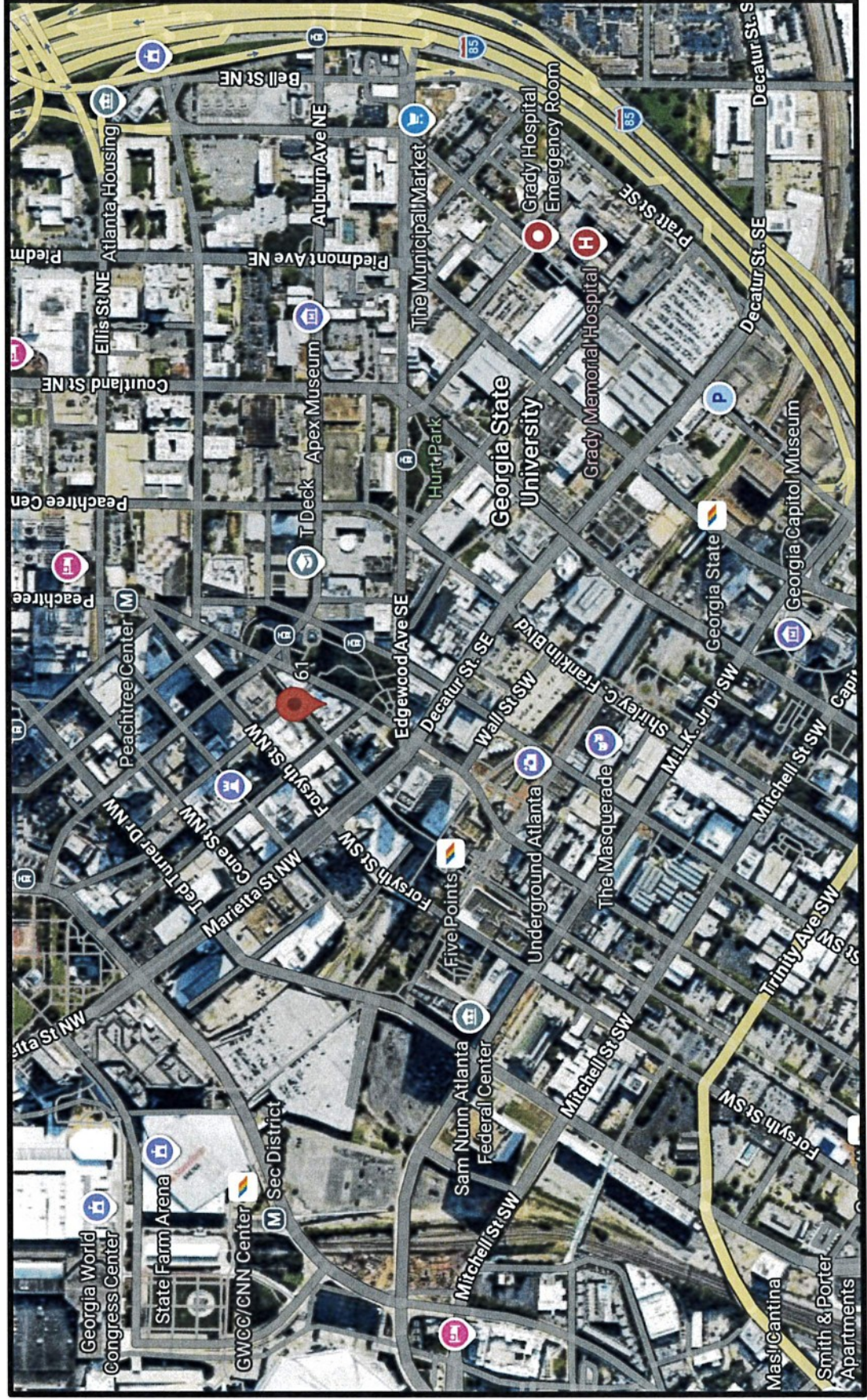
Project Location



Stir House Atlanta

61 Broad Street NW, Atlanta, GA 30303 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Stir House Atlanta
61 Broad Street NW, Atlanta, GA 30303 – Fulton County District 4
Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

Site Photos



Stir House Atlanta

61 Broad Street NW, Atlanta, GA 30303 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Stir House Atlanta
61 Broad Street NW, Atlanta, GA 30303 – Fulton County District 4
Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant



Stir House Atlanta

61 Broad Street NW, Atlanta, GA 30303 – Fulton County District 4

Approval to Release Fulton County Portion of Westside TAD for the Small Business Improvement Grant

