



Fulton County Board of Commissioners
Agenda Item Summary

20-0216

BOC Meeting Date
3/18/2020

Requesting Agency

Arts and Culture

Commission Districts Affected

All Districts

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Review and request approval of one of the four site-specific public art proposals presented for consideration for installation in the newly renovated Fulton County Government Center plaza.

Requirement for Board Action *(Cite specific Board policy, statute or code requirement)*

Once the recommendation from the Board has been received, the recommended public art proposal will serve to commission this artist in accordance with the Art in Public Places Resolution adopted by the Fulton County Board of Commissioners in April 1993. Pursuant to the Art in Public Places Resolution, artists are to be commissioned to create public artworks in Fulton County facilities with funding provided through one percent of the construction budget.

Is this Item related to a Strategic Priority Area? *(If yes, note strategic priority area below)*

Yes Arts and Libraries

Is this a purchasing item?

No

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Department Recommendation: The Department of Arts & Culture is requesting a review of the four site-specific public art proposals presented to County leadership on August 27 for the Fulton County Government Center Plaza and recommendation for the preferred option.

As part of the broader redevelopment of the Fulton County Government Center Plaza and associated works, space and a budget has been identified for public art in accordance with the 1993 Art in Public Places Resolution. On August 27, four artists and artist collectives presented their proposal for the Government Center Plaza. These proposals are outlined in the attachment.

Selection process:

- A call for artists was released online on June 1 and advertised online for 30 days. In total, 18 applications were received.
- Due to the nature and location of the commission, it was decided by the Department in consultation with County leadership that the selection committee and shortlisting process would be conducted internally with support from the consultants responsible for the Public Art Master Plan.
- A shortlist was compiled, recommending 4 finalists; Allen Peterson, Richard Herzog, an artist collective led by Urban Catalyst Lab, and artist duo Tim Keepers and David Moore.
- The artists were invited to an orientation meeting held on July 31st where they were able to

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Agency Director Approval		County Manager's Approval
Typed Name and Title	Phone	
Signature	Date	

Revised 03/12/09 (Previous versions are obsolete)

<p># 19-0866</p> <p>Continued</p> <p>gain a deeper understanding of the site, the County’s vision and context of the broader redevelopment proposal.</p> <ul style="list-style-type: none">• The selection committee who attended the August 27 artist proposals were:<ul style="list-style-type: none">o Dick Anderson, County Managero Anna Roach, Chief Operating Officero Ellis Kirby, Deputy Chief Operating Officer for Infrastructureo Sharon Whitmore, Chief Financial Officero Lionell Thomas, Director, Department of Arts and Cultureo Emmitt Stevenson, Deputy Director, Department of Arts and Cultureo Bill Mason, Project Manager, DREAMo Alex Frankcombe, Public Art Manager, Department of Arts and Cultureo Jerry Allen, Artist and Consultant, The Cultural Planning Groupo Linda Flynn, Consultant, The Cultural Planning Group <p>Community Impact: Once complete, the Plaza will become a central meeting space for employees and will server a number of civic functions.</p> <p>Project Implications: Funds have been set aside by DREAM for the commission and future maintenance of the public artwork once in place.</p> <p>Community Issues/Concerns: n/a</p> <p>Department Issues/Concerns: n/a</p> <p>History of BOC Agenda Item: This item was presented to the BOC as part of a display of the broader vision for the Plaza and associated renovation of the Atrium and Pryor Street Bridge.</p>	
Contract & Compliance Information	<i>(Provide Contractor and Subcontractor details.)</i>

Agency Director Approval		County Manager's Approval
Typed Name and Title	Phone	
Signature	Date	

Revised 03/12/09 (Previous versions are obsolete)

20-0216

Solicitation Information	NON-MFBE	MBE	FBE	TOTAL
No. Bid Notices Sent:				
No. Bids Received:				
Total Contract Value	.			
Total M/FBE Values	.			
Total Prime Value	.			
Fiscal Impact / Funding Source	<i>(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)</i>			
.				
Exhibits Attached	<i>(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)</i>			
Source of Additional Information	<i>(Type Name, Title, Agency and Phone)</i>			

Agency Director Approval		County Manager's Approval
Typed Name and Title	Phone	
Signature	Date	

Revised 03/12/09 (Previous versions are obsolete)

Continued

Procurement

Contract Attached: .	Previous Contracts: .		
Solicitation Number: .	Submitting Agency: Arts and Culture	Staff Contact: Lionell Thomas, Director	Contact Phone: 4046125783

Description:.**FINANCIAL SUMMARY**

Total Contract Value:	MBE/FBE Participation:
Original Approved Amount: .	Amount: . %: .
Previous Adjustments: .	Amount: . %: .
This Request: .	Amount: . %: .
TOTAL: .	Amount: . %: .

Grant Information Summary:

Amount Requested: .	<input type="checkbox"/> Cash
Match Required: .	<input type="checkbox"/> In-Kind
Start Date: .	<input type="checkbox"/> Approval to Award
End Date: .	<input type="checkbox"/> Apply & Accept
Match Account \$: .	

Funding Line 1: .	Funding Line 2: .	Funding Line 3: .	Funding Line 4: .
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KEY CONTRACT TERMS

Start Date: .	End Date: .
Cost Adjustment: .	Renewal/Extension Terms: .

ROUTING & APPROVALS

(Do not edit below this line)

X	Originating Department:	Stocker, Delando	Date: 3/11/2020
.	County Attorney:	.	Date: .
.	Purchasing/Contract Compliance:	.	Date: .
.	Finance/Budget Analyst/Grants Admin:	.	Date: .
.	Grants Management:	.	Date: .
X	County Manager:	Anderson, Dick	Date: 3/11/2020



Fulton County Government Center Commission

Review of four finalist proposals



FULTON COUNTY
arts & culture



Artist's brief

Site: Government Center Plaza – Assembly Hall curved wall

Budget: \$35,000 with the possibility of more for tech -reliant artwork

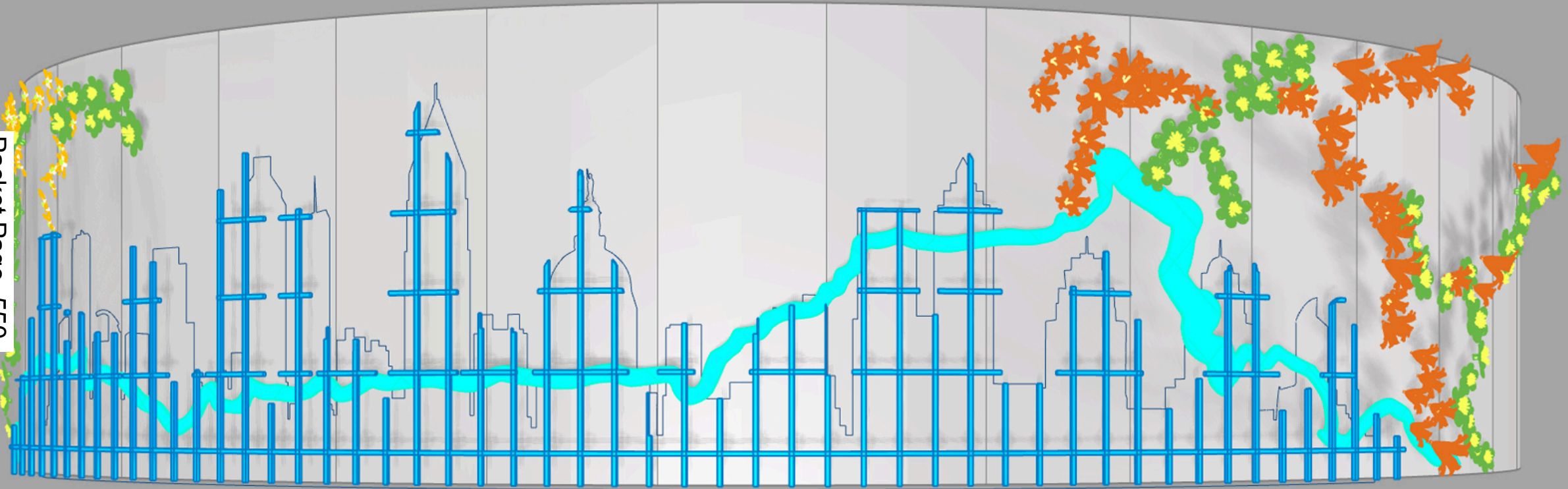
Themes should seek to address:

- Customer service and connectivity to our cities/citizens
- Technology and a forward thinking County government
- Cultural and geographical diversity of the County



Proposal 1

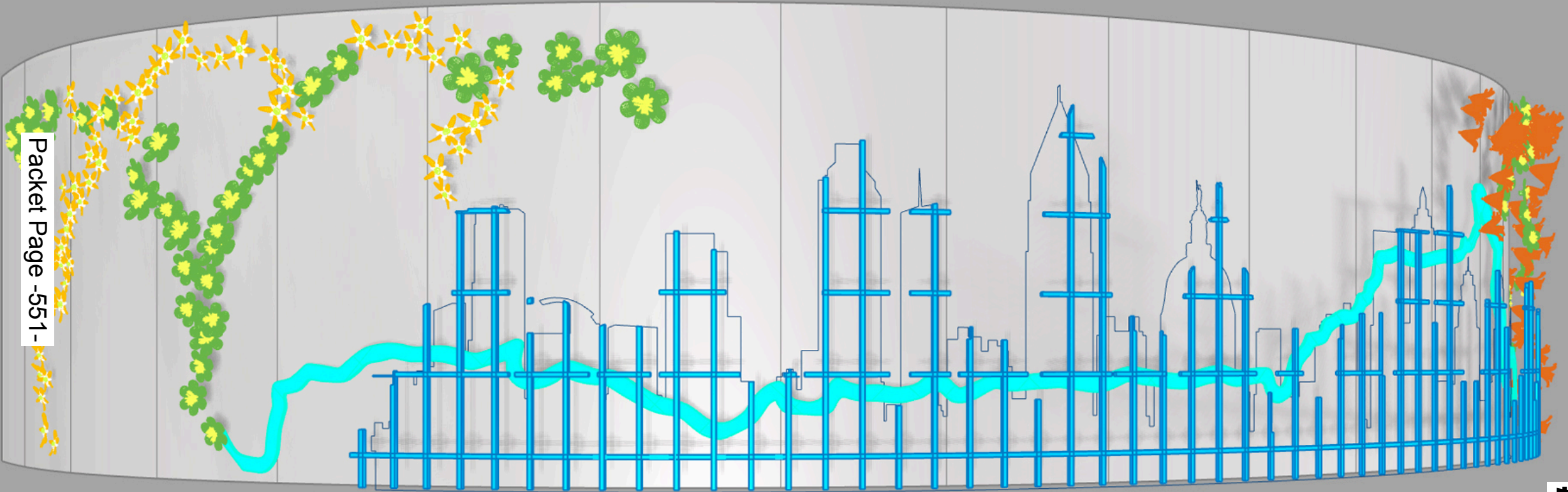
Richard Herzog – ‘Fulton's Garden’

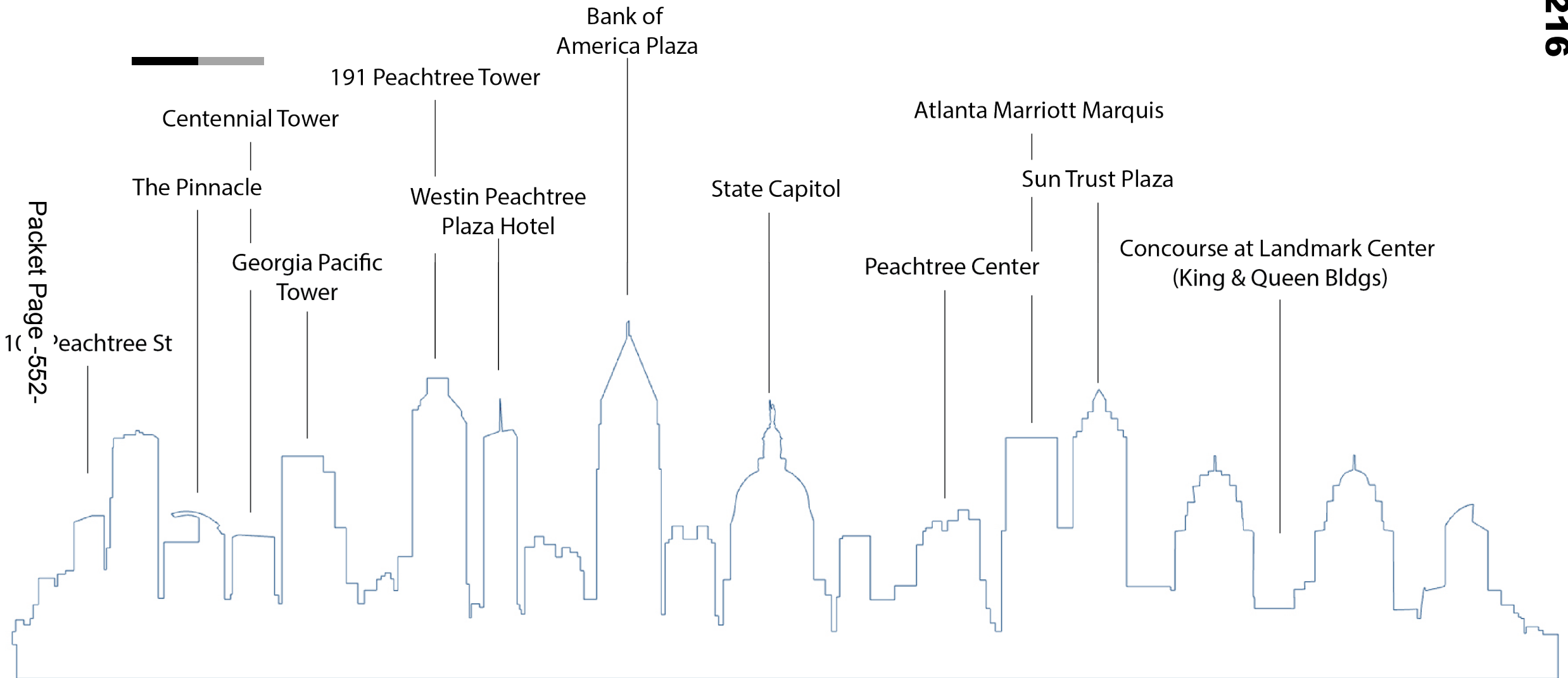


The blue ribbon represents the Chattahoochee River as it flows through the County. This will be made from cut aluminum and mounted to the wall.

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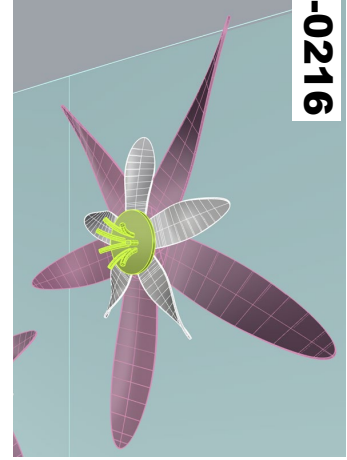
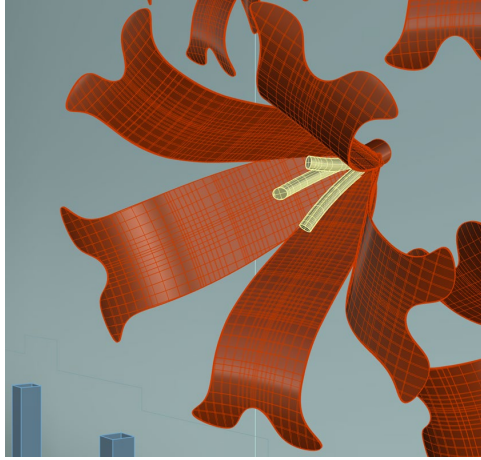
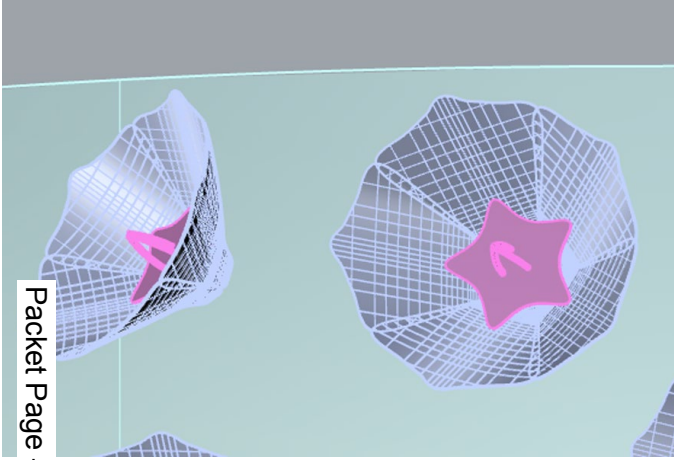


The steel grid work will be cut to simulate the Atlanta skyline



Artist's Statement

“Fulton’s Garden represents Fulton County’s pride celebrating it like that of a firework finale. Depicting several varieties of flowers climbing the wall, blossoming over a silhouette of the Atlanta skyline. The flowers are fabricated from colored anodized aluminum and the skyline is created from modifying the existing metal grid.”



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The colored anodized aluminum flowers are inspired by four types of flowering vines found in Georgia; Evening Trumpet flower, Jasmine , Morning Glory and Clematis.



Requested Budget:
\$35,000

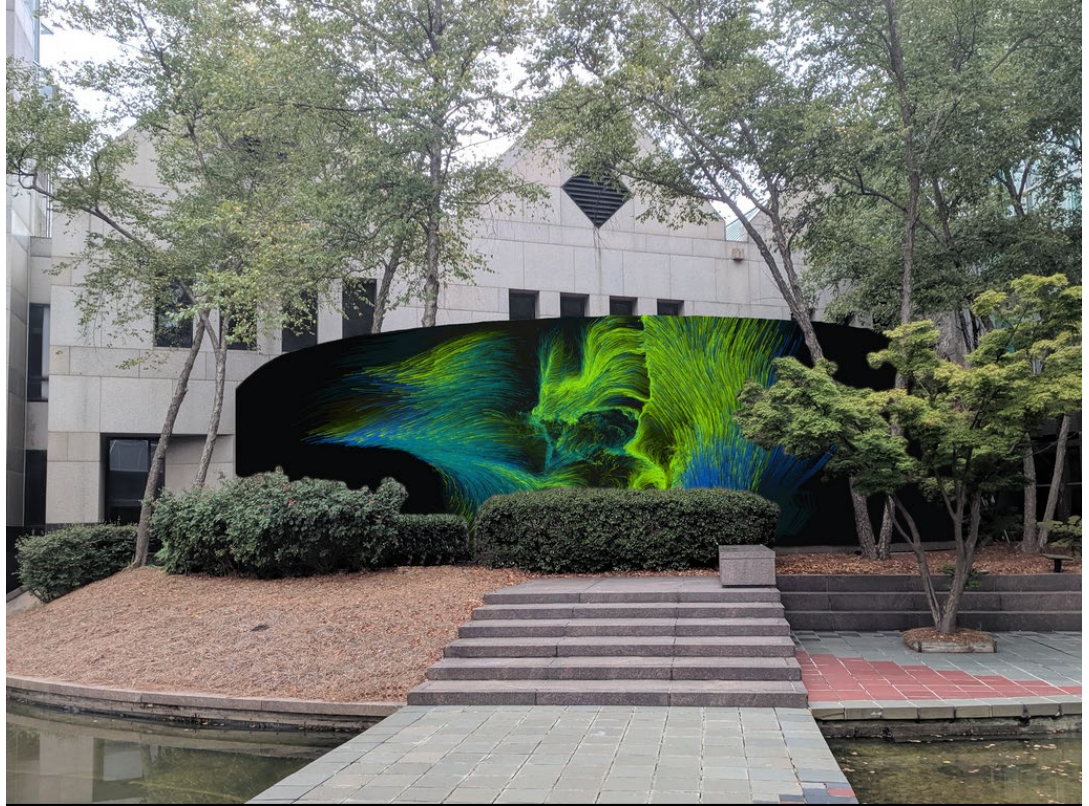


Proposal 2

Urban Catalyst Lab in collaboration with
Cultivating Cultures and Into/Out of Studios

‘Connective Current ’

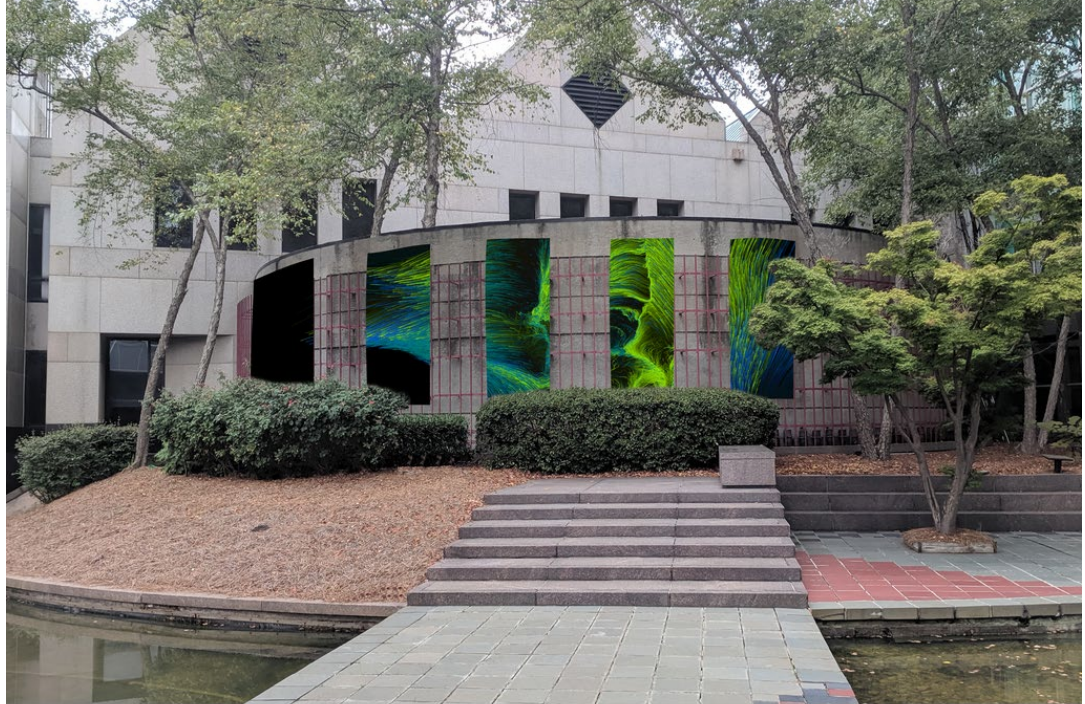
Scenario 1



20-0216



Scenario 2





Artist 's Statement

“THE CHATTAHOOCHEE RIVER IS A FULTON COUNTY
CONNECTOR+ RESOURCE

We propose the creation of a large-scale computational artwork that uses algorithms to animate an abstract, always changing representation of the Chattahoochee River and the smaller bodies of water that feed it; bringing a calm and soothing presence to the Fulton County Courthouse.”



Private Public Partnership

This proposal requires a corporate partner and is subsidized by advertising on the screens - 6 advertisers per month.

The screens would be leased for 30 years to ensure the technology is maintained and the monthly advertising fee covers the cost of the lease.

SCENARIO #1

PUBLIC ART PROPOSAL - BUDGET NANOLUMENS

Line Item	Cost	Funding
Artist Fee	\$15,000	Fulton County
Oled curved Screen (600sqf x \$750) - 50% of wall surface		
Fabrication Costs *	\$450,000	Corporate Partner
Transportation of artwork /supplies	\$10,000	
Installation expenses (Nanolumens integrator)	\$170,000	
Site preparation	<u>\$20,000</u>	
Total Installation	\$200,000	Corporate Partner
Insurance (Maybe included in leasing option) **	\$10,000	Corporate Partner
Administrative expenses	\$2,000	Fulton County
Professional consultant fees	\$18,000	Fulton County
TOTAL PROJECT BUDGET	\$693,000	
o/w Fulton county share	\$35,000	Fulton County
o/w private partners/sponsors	\$658,000	Corporate Partner

NANOLUMENS :BEST IN CLASS SCREEN TECHNOLOGY - CURVED SCREEN

* Supplier is ATL based Nanolumens, curved screen	
** Recommended funding option for Screens : Lease	
Fulton county may lease the screen to NanoLumens and sell	
advertising time to select local sponsors to finance the screens.	
Sponsor contracts last 4 years and are renewed tacitly.	
Fulton County can use screens for public announcements	
Urban Catalyst Lab provides the sponsors to Fulton County	
Screen leasing cost per month per sponsor (6) over 4y	\$2,292

SCENARIO #2

PUBLIC ART PROPOSAL - BUDGET LG

Line Item	Cost	Funding
Artist Fee	\$15,000	Fulton County
LED flat screens side by side / similar(400sqf x \$400) - 50% wall surface		
Fabrication Costs *	\$160,000	Corporate Partner
Transportation of artwork /supplies	\$10,000	
Installation expenses (LG integrator)	\$50,000	
Site preparation	<u>\$20,000</u>	
Total Installation	\$80,000	Corporate Partner
Insurance (Maybe included in leasing option) **	\$5,000	Corporate Partner
Administrative expenses	\$2,000	Fulton County
Professional consultant fees	\$18,000	Fulton County
TOTAL PROJECT BUDGET	\$278,000	
o/w Fulton county share	\$35,000	Fulton County
o/w private partners/sponsors	\$243,000	Corporate Partner

LG : BASIC TECHNOLOGY- FLAT SCREENS SIDE BY SIDE

* Supplier is Atlanta based LG display, flat screens, side by side	
** Recommended funding option for Screens : Lease	
Fulton county may lease the screen to Lg and sell	
advertising time to select local sponsors to finance the screens.	
Sponsor contracts last 4 years and are renewed tacitally.	
Fulton County can use screens for public announcements	
Urban Catalyst Lab provides the sponsors to Fulton County	
Screen leasing cost per month per sponsor (6) over 4y	\$851



Requested Budget:

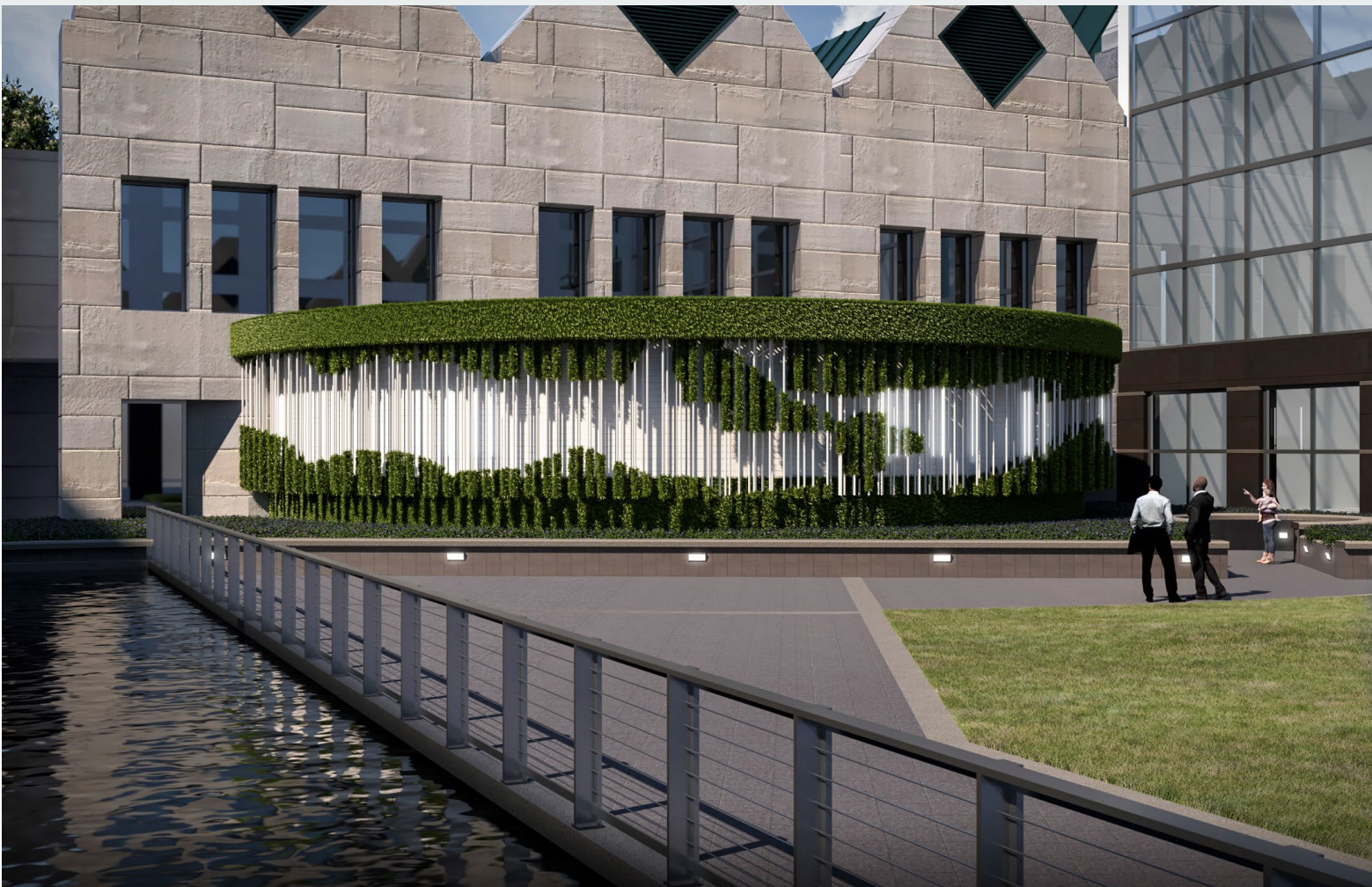
\$35,000 (Fulton County)

\$243,000 – \$658,000 (Corporate partner)



Proposal 3a

Tim Keepers and David Moore
'Vertical Forest '





Artist 's Statement

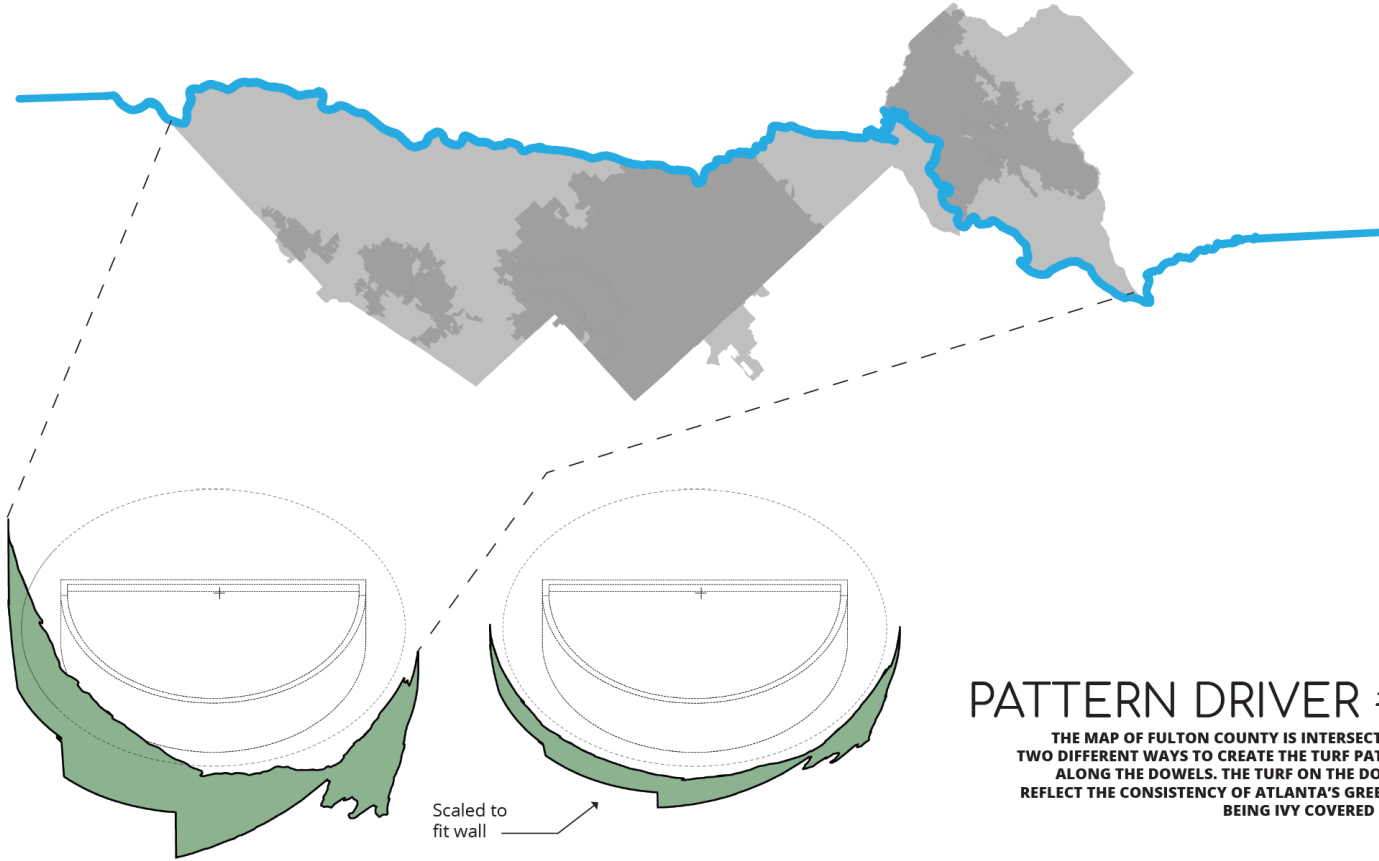
“This design is comprised of vertically oriented tubes which create a rhythm and pattern against the wall behind. These columns create interesting shadows throughout the day and are meant to represent the thought that Atlanta is a *‘city in the forest’*...



Artist 's Statement (continued)

The second main material is artificial turf which is intended to do two things. #1 to immerse itself within the new landscaping below in an effort to make the installation seem to come from or rise out of the ground. #2 the turf creates a pattern which is derived from a map of Fulton County.

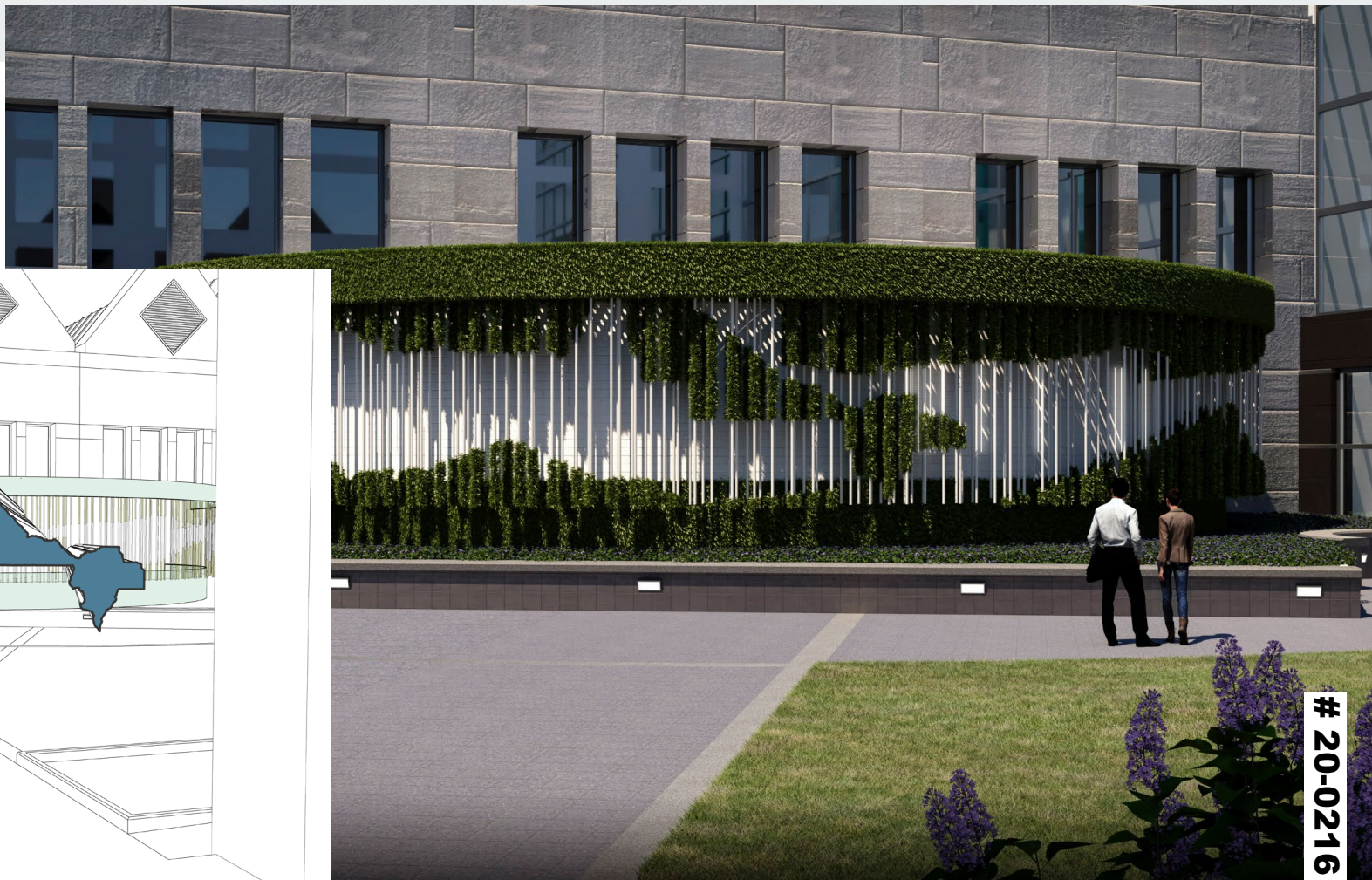
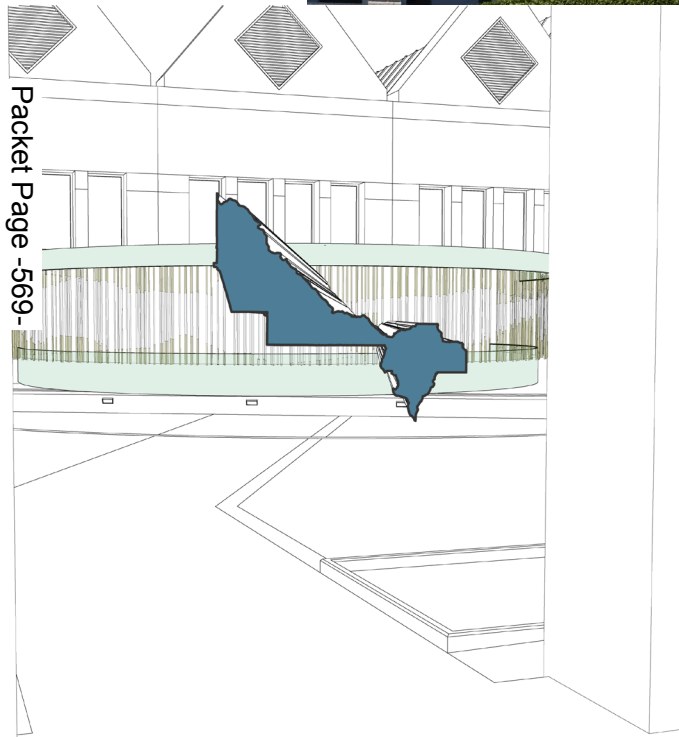
The vertical exterior grade led fluorescents are organized in relationship to the large maps intersection and where Fulton's other public artworks are located. These lights would be connected to a simple photo light sensor and would turn on when the sky gets dark enough.



PATTERN DRIVER #1

THE MAP OF FULTON COUNTY IS INTERSECTED IN TWO DIFFERENT WAYS TO CREATE THE TURF PATTERN ALONG THE DOWELS. THE TURF ON THE DOWELS REFLECT THE CONSISTENCY OF ATLANTA'S GREENERY BEING IVY COVERED TREES










Requested Budget:

Base design \$38,900

Upgraded option \$46,550 (longer lasting materials and advanced lighting)



Proposal 3b

Tim Keepers and David Moore

‘Congregation ’





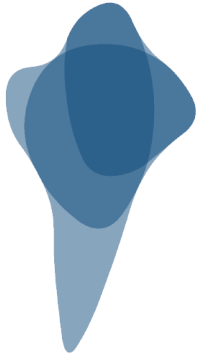
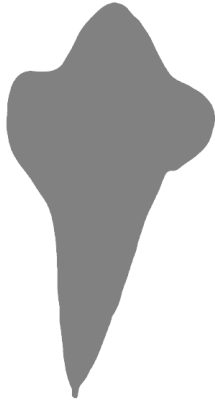
Artist 's Statement

“Inspired by the unique tree cover found in Fulton County, Congregation explores how the culture and diversity of Fulton County spreads and influences beyond it’s borders. The piece references leaf samples from oak trees throughout the County which represent both native plants and species imported from elsewhere ”.

Willow Oak



Water Oak



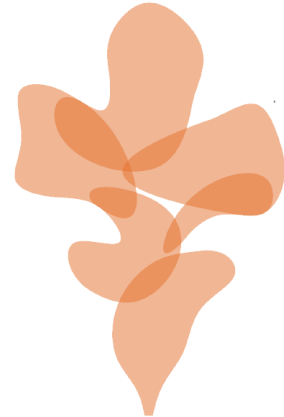
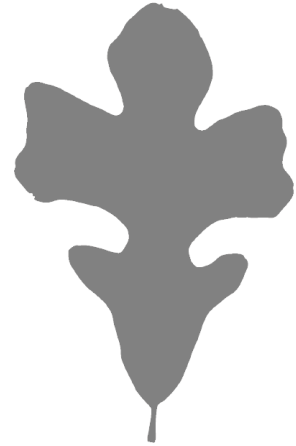
Southern Red Oak



White Oak

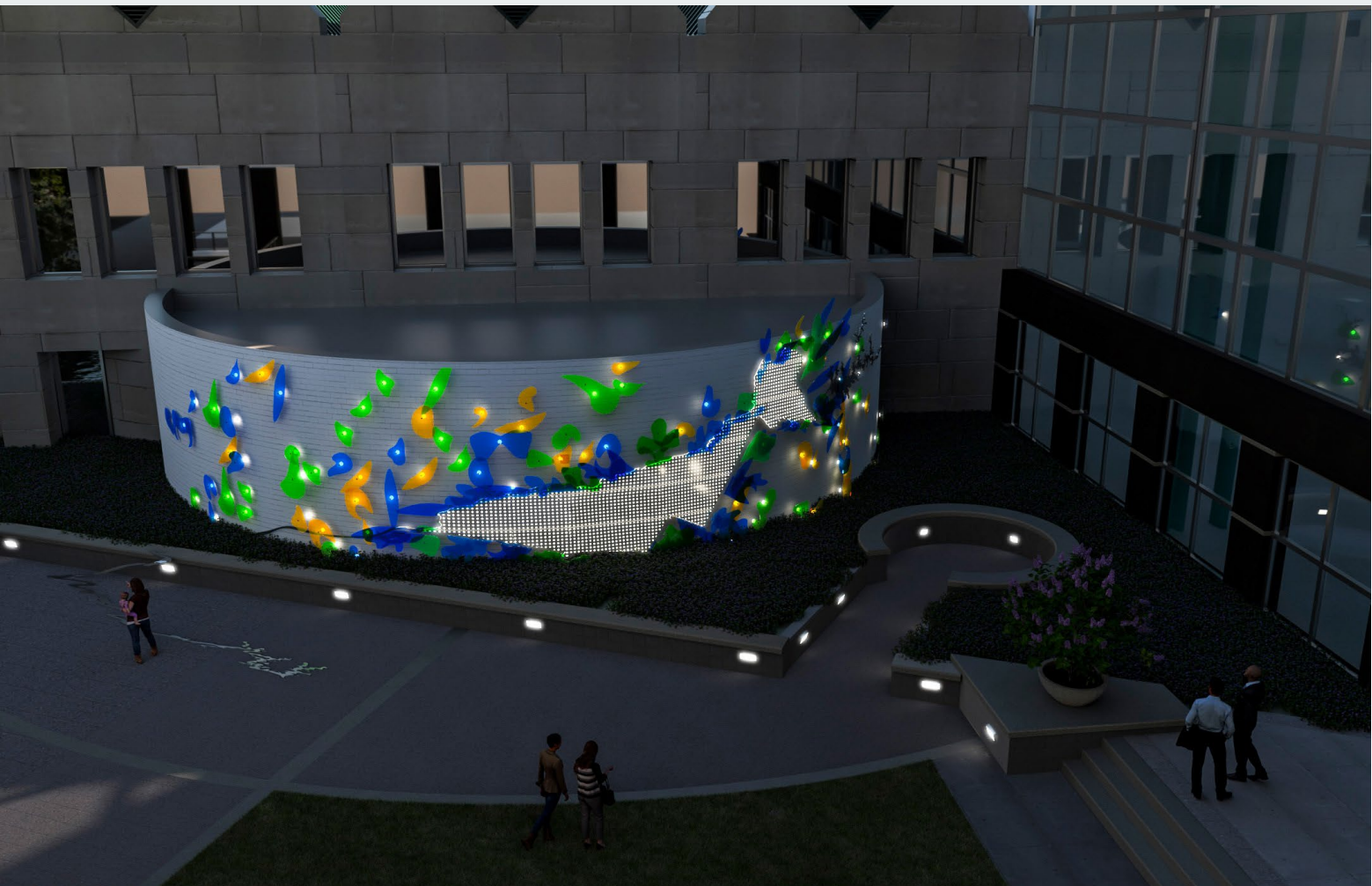


Post Oak











Requested Budget:

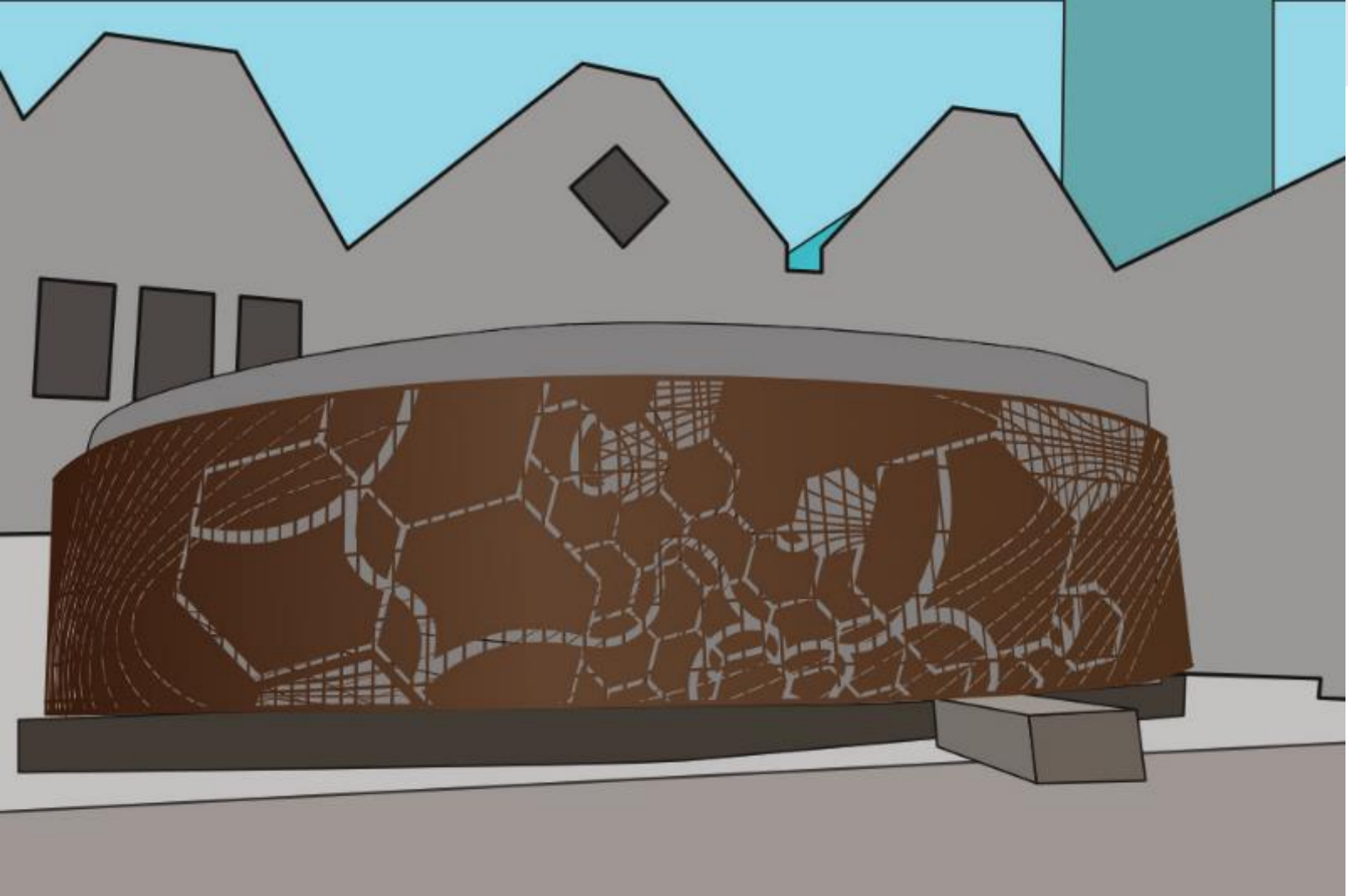
Base design \$38,500

Upgraded option \$50,875 (expanded design to include artwork in pavement, longer lasting materials and advanced lighting)



Proposal 4

Allen Peterson – ‘Interconnections ’







Artist 's Statement

“A CorTen steel façade with cutout imagery allowing LED light to shine through. Approximately 70x12 feet, it maximizes budget by using an existing metal grid structure as an armature.

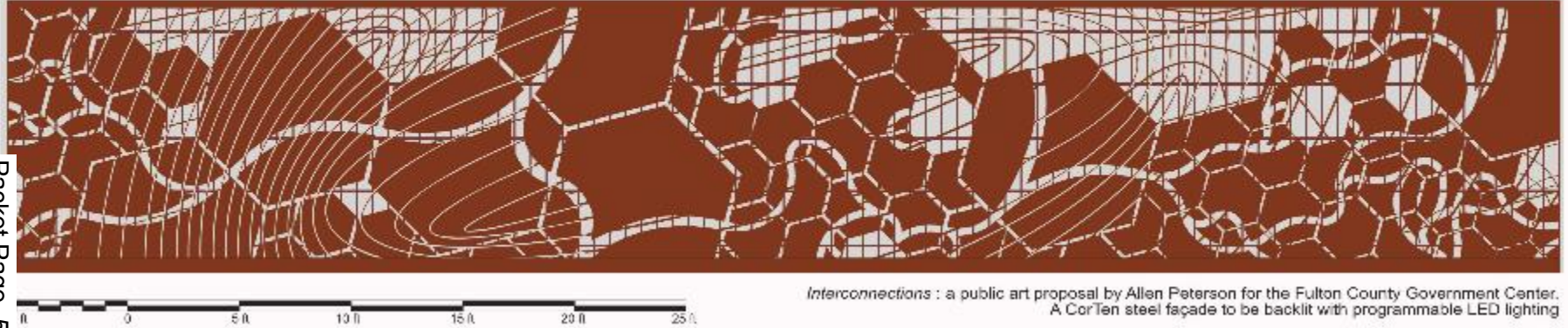
Interconnecting hexagons of different sizes and characteristics abstractly refer to the many municipalities in Fulton, and the wide diversity among residents. The hexagons are interconnected by curving pathways.

The geometric design reflects the urban sensibility of its downtown Atlanta, and complements the angles of the Fulton County Government Center building”.



Artist 's Statement

“Grids connect the imagery in ways that are visually map-like, being similar to lines of longitude and latitude, or the curves of topographical lines. This imagery is map-like in a graceful, abstract way, suggesting cities and other features without being a literal map. A variety of curving pathways connects all the hexagons, just as Fulton County connects municipalities in a variety of different sizes and locations. The visual connections abstractly speak to the theme of unity in diversity.”



LED light fixtures within the work illuminate the large convex wall behind the metal façade. This lighting will back light the imagery that is cut out in the steel panels, dramatically emphasizing it after dark, and providing a light source for the plaza. The LED lighting will be customized by Next Gen, the contractors who are doing the LED lighting for the Government Center's atrium, so that the outdoor plaza artwork will be part of the same lighting system as the atrium lighting.



Requested Budget:

\$35,000

*Lighting to be provided separately through contractor working on the Atrium