

Proclamation



WHEREAS,

Ric Mathis is a visionary independent visual storyteller who has mastered the art of photojournalism and video production; and



WHEREAS,

Ric is an alumnus of both Fort Valley State University and Georgia State University where he earned an educational background in music management and marketing; and



WHEREAS,

Ric has been a steadfast partner of the Atlanta Department of Education for over a decade where he collaborates with agencies and social service organizations to foster community engagement and ensure the equitable distribution of resources to those in need; and



WHEREAS,

Ric is the Executive Director of the documentary *Black Friday: What Legacy Will You Leave?*, which delves into the persistent wealth gap that has disproportionately affected African Americans for generations; and



WHEREAS,

Ric's creative prowess has earned widespread recognition for his visionary video concepts, collaborating with national and global brands including Wal-Mart, Pepsi, Home Depot, and Essence Music Festival, among several others;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners recognizes Ric Mathis for his contributions to the arts and culture community, and does hereby proclaim Wednesday, November 1, 2023 as "**RIC MATHIS APPRECIATION DAY**" in Fulton County, Georgia.



Fulton County Board of Commissioners

Commissioner

Attest:

Clerk to the Commission

F U L T O N C O U N T Y