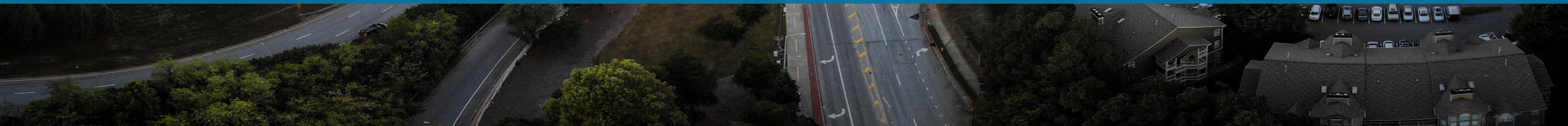




AEROTROPIS  
ATLANTA

LAND HERE. TAKE OFF.

REGIONAL ECONOMIC COMPETITIVENESS







# AEROTROPOLIS ATLANTA

## **THE AEROTROPOLIS ATLANTA BLUEPRINT**

*A VISION AND STRATEGY FOR THE ATLANTA REGION*

2016



# WHO WE ARE

**FOUNDED IN 2014**, the Aerotropolis Atlanta Alliance has been the catalyst for revitalization of the area around Hartsfield-Jackson Atlanta International Airport. We are a Public/Private **NON-PROFIT** organization comprised of leading business and community leaders united to make **AEROTROPOLIS ATLANTA** a **WORLD-CLASS DESTINATION** for business, connectivity, and living. Governed by a **38-MEMBER BOARD** of the district's top public, private and non-profit leaders. **OUR MISSION** is to **IMPROVE** and **SUSTAIN THE QUALITY OF LIFE** for those who **LIVE, WORK** and **PLAY** here.

# THANK YOU TO OUR 2021 BOARD MEMBERS

**Dr. Stuart Gulley** – Woodward Academy

**Lynne Scroggins** – WellStar

**Joe Pella** – SunTrust now Truist

**John Cornelius** – Georgia Power

**George Feygin** – Porsche Cars North America

**Kweku Forstall** – Annie E. Casey Foundation

**Mike Alexander** – Atlanta Regional  
Commission

**Gerald McDowell** – Aerotropolis Atlanta CIDs

**Nathan Regan** – Invest Atlanta

**Michael Smith** – Hartsfield-Jackson Atlanta  
Int'l Airport

**Honorable Jeff Turner** – Clayton County  
Board of Commissioners

**Larry Vincent** – Development Authority of  
Clayton County

**Carol Waddy** – Chick-fil-A Foundation

**David Werner** – Delta Air Lines

**Bruce Abraham** – City of Forest Park

**Michelle Arrington** – Verizon

**Stacy Blakley** – The ATL Airport Chamber

**Honorable J. Clark Boddie** – City of Palmetto

**Honorable Bianca Motley Broom** – City of  
College Park

**Honorable Elizabeth Carr-Hurst** – City of  
Fairburn

**Ben Casey** – Clayton County Chamber

**Honorable Joy B. Day** – City of Jonesboro

**Katrina DeBerry** – Community Foundation for  
Greater Atlanta

**Mayor Bill Edwards** – City of South Fulton

**Preston Etheridge** – BB&T Bank now Truist

**Honorable Alan Hallman** – City of Hapeville

**Ben Harris** – Metro Atlanta Chamber

**Honorable Deana Holiday-Ingraham** – City  
of East Point

**Andy Macke** – Comcast

**Kent Mason** – Prologis

**Cedric Matheny** – T. Dallas Smith & Company

**Ryan Millsap** – Blackhall Studios

**Samir Abdullahi** – Development Authority of  
Fulton County

**Honorable Robb Pitts** – Fulton County Board  
of Commissioners

**Honorable Tom Reed** – City of Chattahoochee  
Hills

**Michelle Taylor-Willis** – South Fulton  
Chamber

**Wes Hardy** – Duke Realty

**Randy Weisburd** – Atlantic Pacific Companies

**Honorable Vince Williams** – City of Union City

**Honorable Evelyn Wynn-Dixon** – City of  
Riverdale

**Chris Leighty** – City of Lake City



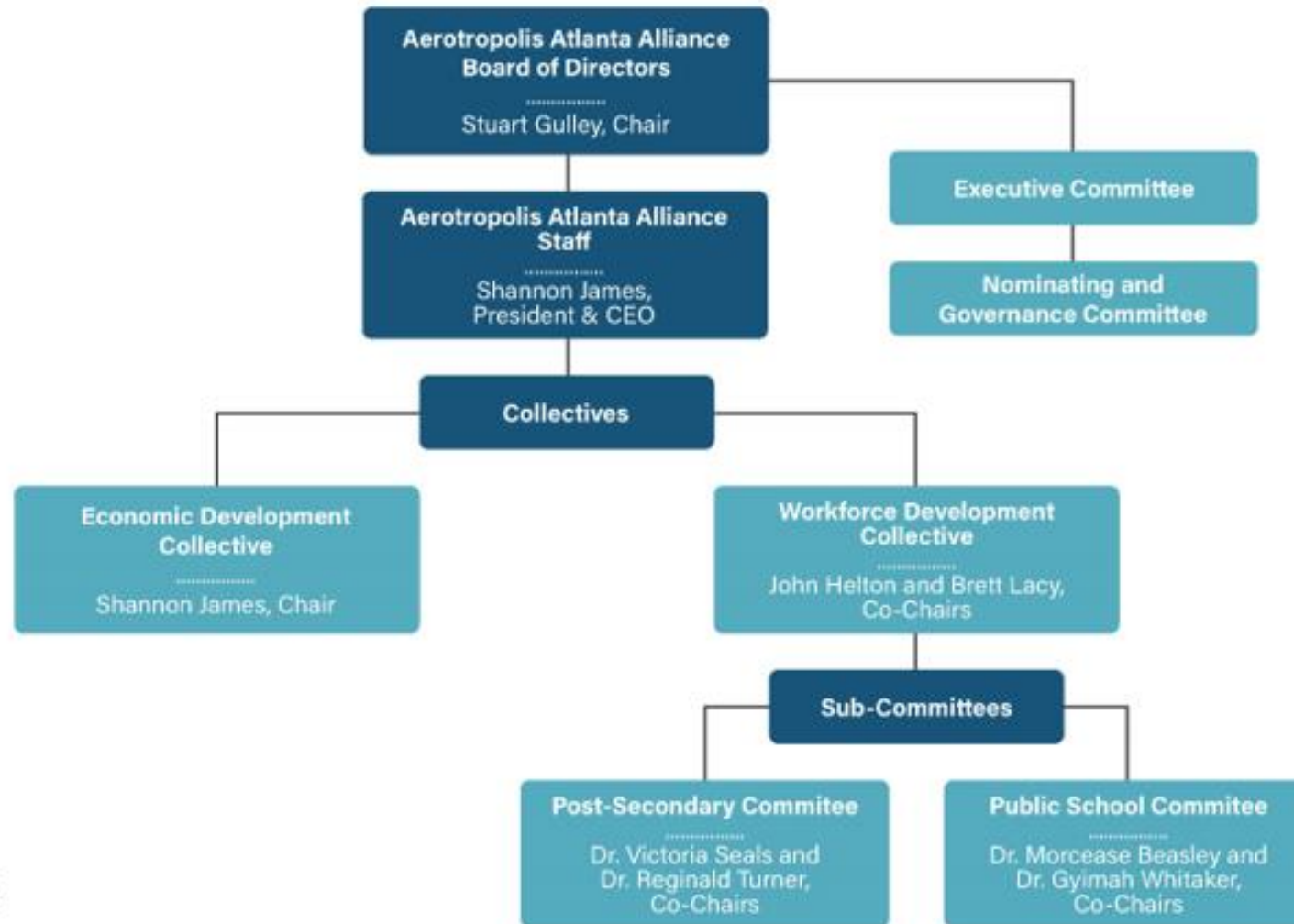
# Aerotropolis Atlanta Alliance Team Members

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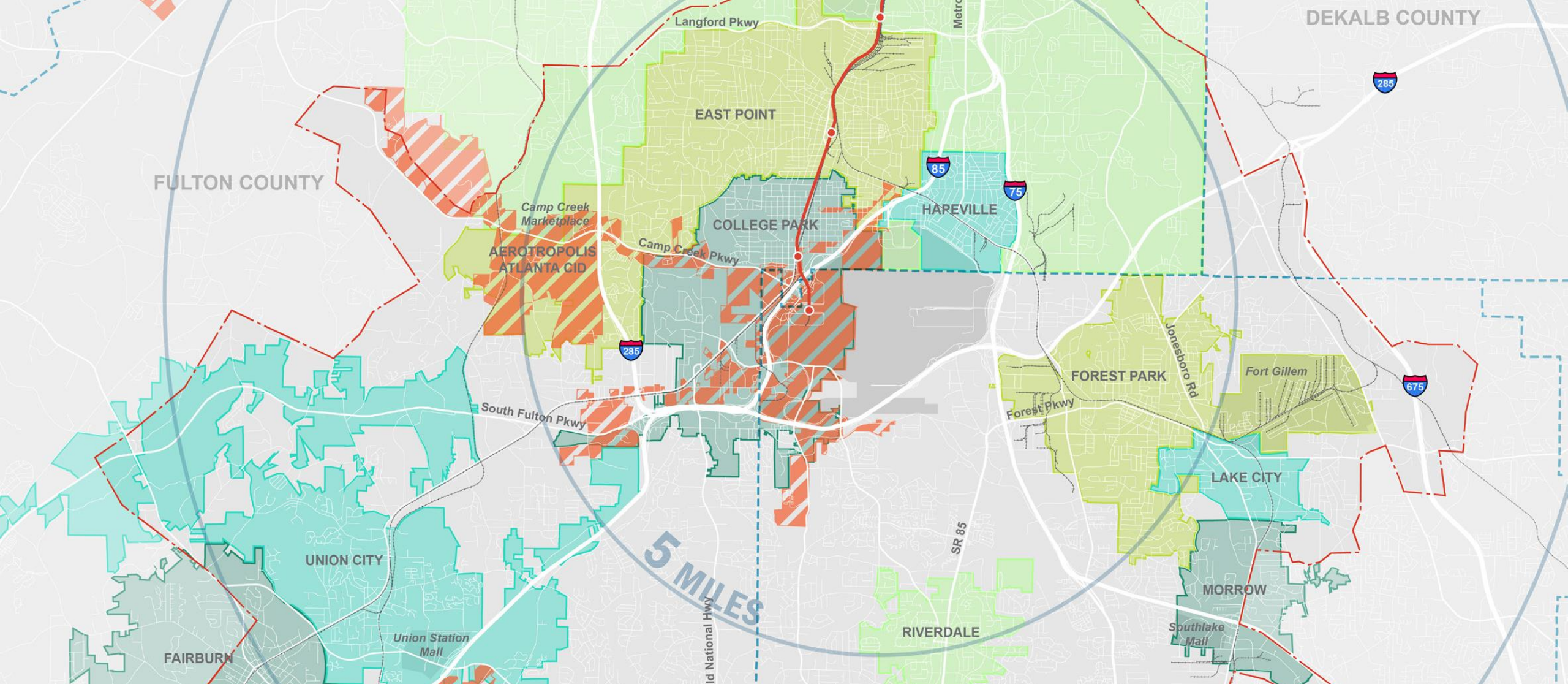
- Shannon James  
President & CEO
- Robert Herrig  
Sr. Project Manager



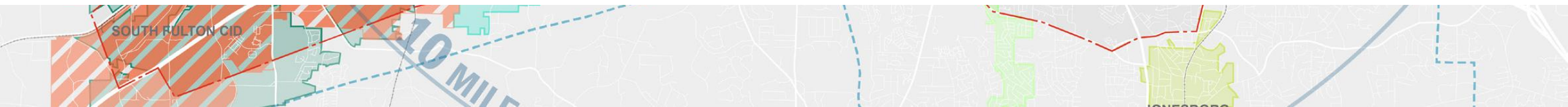
## Aerotropolis Atlanta Alliance Structure







**14 Jurisdictions, 2 Counties and the World's Busiest Airport**





# AERO ATL

TARGET INDUSTRIES

A background image for the Multi-media production industry, featuring a film reel, a film strip, and a film frame on a wooden surface.

**MULTI-MEDIA  
PRODUCTION**

A background image for the Aerospace industry, showing the wing of an airplane flying over a mountain range under a blue sky with clouds.

**AEROSPACE**

A background image for the Bio-life sciences industry, featuring a blue pipette tip dispensing liquid into a small container, with a blue cap and a yellow container visible in the foreground.

**BIO-LIFE  
SCIENCES**

A background image for the Food & agriculture industry, showing a close-up of green leafy plants growing in a field, with a blue tractor visible in the background.

**FOOD &  
AGRICULTURE**

A background image for the Logistics industry, showing a large blue shipping container being loaded onto a truck by a yellow crane, with a road and other vehicles visible in the background.

**LOGISTICS**



# WHAT WE DO

**Regional  
Planning**



**Economic  
Development**

**Workforce  
Development**





**State & Local EcDev Projects**



**Industry & Market Promotion**



**Familiarization Tours**



**Marketing Events**

# **ECONOMIC DEVELOPMENT**

**(Marketing/Promoting)**

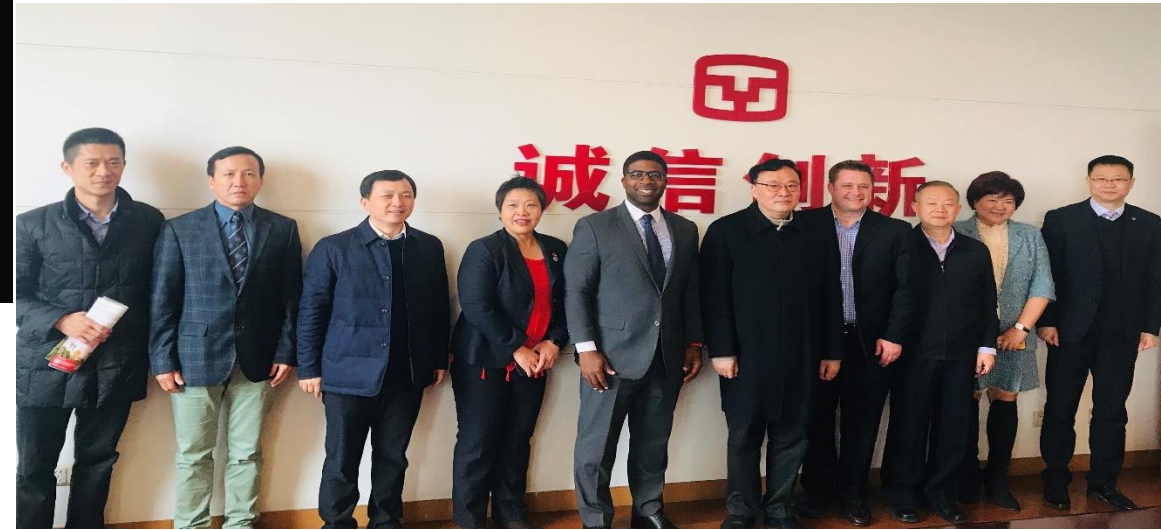


# INTERNATIONAL RELATIONS



*MOU's*

HUBSTART  
PARIS



BEIJING NEW  
AEROTROPOLIS



SHANGHAI  
HONGQIAO  
CENTRAL BUSINESS  
DISTRICT







# WORKFORCE DEVELOPMENT (Regional Hiring/Training/Pathways/Pipelines)



Aerotropolis  
ATLANTA



## AeroATL Virtual Career Fair

Thursday, March 25th, 2021  
10:00 AM - 1:00 PM

### EMPLOYER BENEFITS

- ✓ Access to 1,000+ job seekers in Metro Atlanta
- ✓ Free digital booth with company branding provided by Goodwill of North Georgia
- ✓ Up to 5 staff registrations to operate booth
- ✓ Free training for staff needed to operate booth
- ✓ Access to free technology to conduct video interviews (if needed)
- ✓ Distribution of company documents to jobseekers
- ✓ Post-Fair report of booth visitors

### EMPLOYER REQUIREMENTS

- ✓ Active in the aviation, TDL, healthcare, hospitality, engineering, IT, or other top industries
- ✓ Physical location and intent to hire near Hartsfield-Jackson Atlanta International Airport including Clayton, DeKalb, Douglas, Fayette, and South Fulton Counties
- ✓ Attend at least one of two training sessions to get the most out of the platform
- ✓ Offer video conferencing links during the event to meet job seekers face-to-face
- ✓ Complete a post-event survey

IN PARTNERSHIP WITH:



REGISTER HERE

\*EMPLOYERS MUST REGISTER BY FRIDAY, MARCH 19TH

IN PARTNERSHIP WITH:



**PRE-REGISTERED  
JOB SEEKERS**

**1,600**





**ACTIVE JOB  
SEEKERS**

**1,100**

**JOBS  
AVAILABLE**

**2,600**



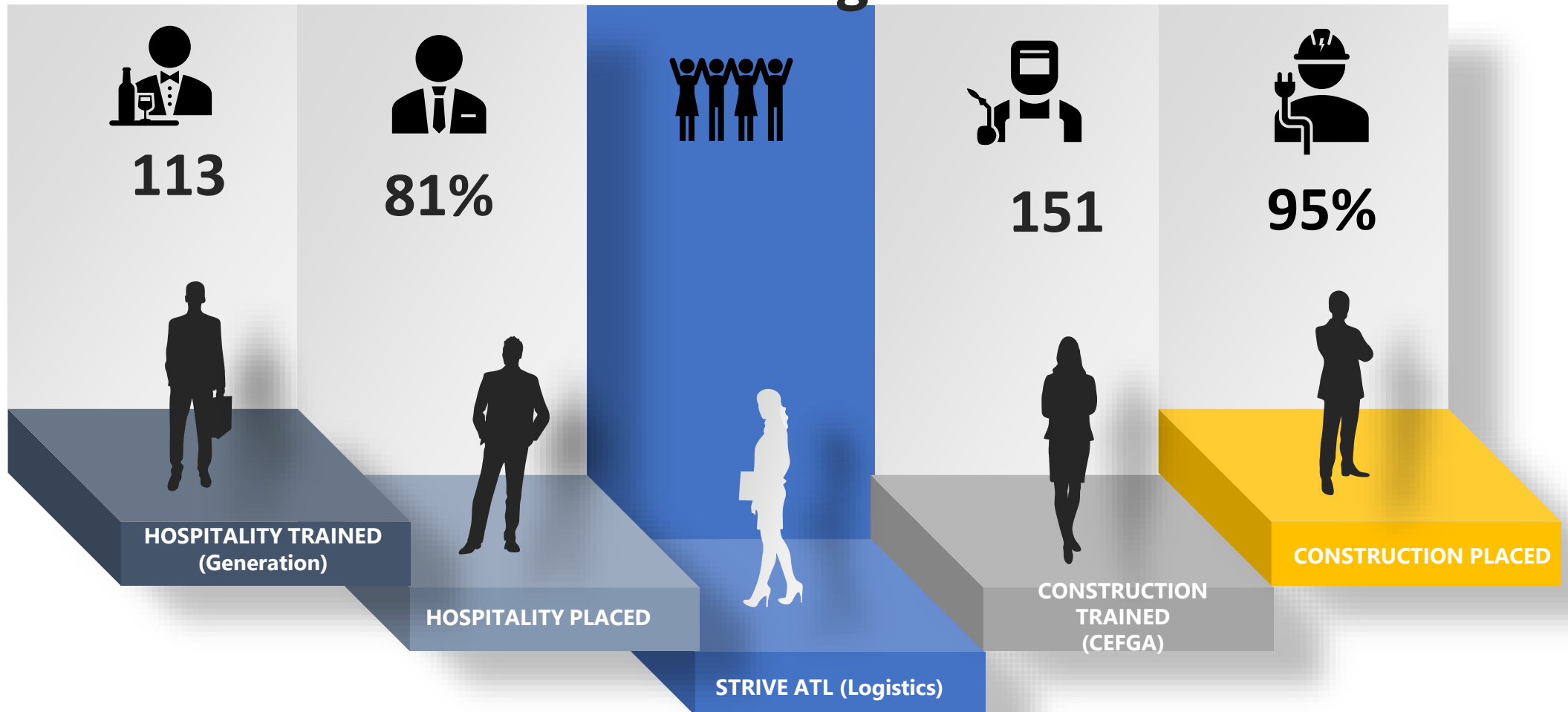


**NUMBER OF  
EMPLOYERS**

**41**

# WORKFORCE DEVELOPMENT

## Training











WORKFORCE  
DEVELOPMENT  
Education - Career Pathways







ATLANTA TECHNICAL COLLEGE



# WORKFORCE DEVELOPMENT

## Post-Secondary Partnership: Talent Pipelines

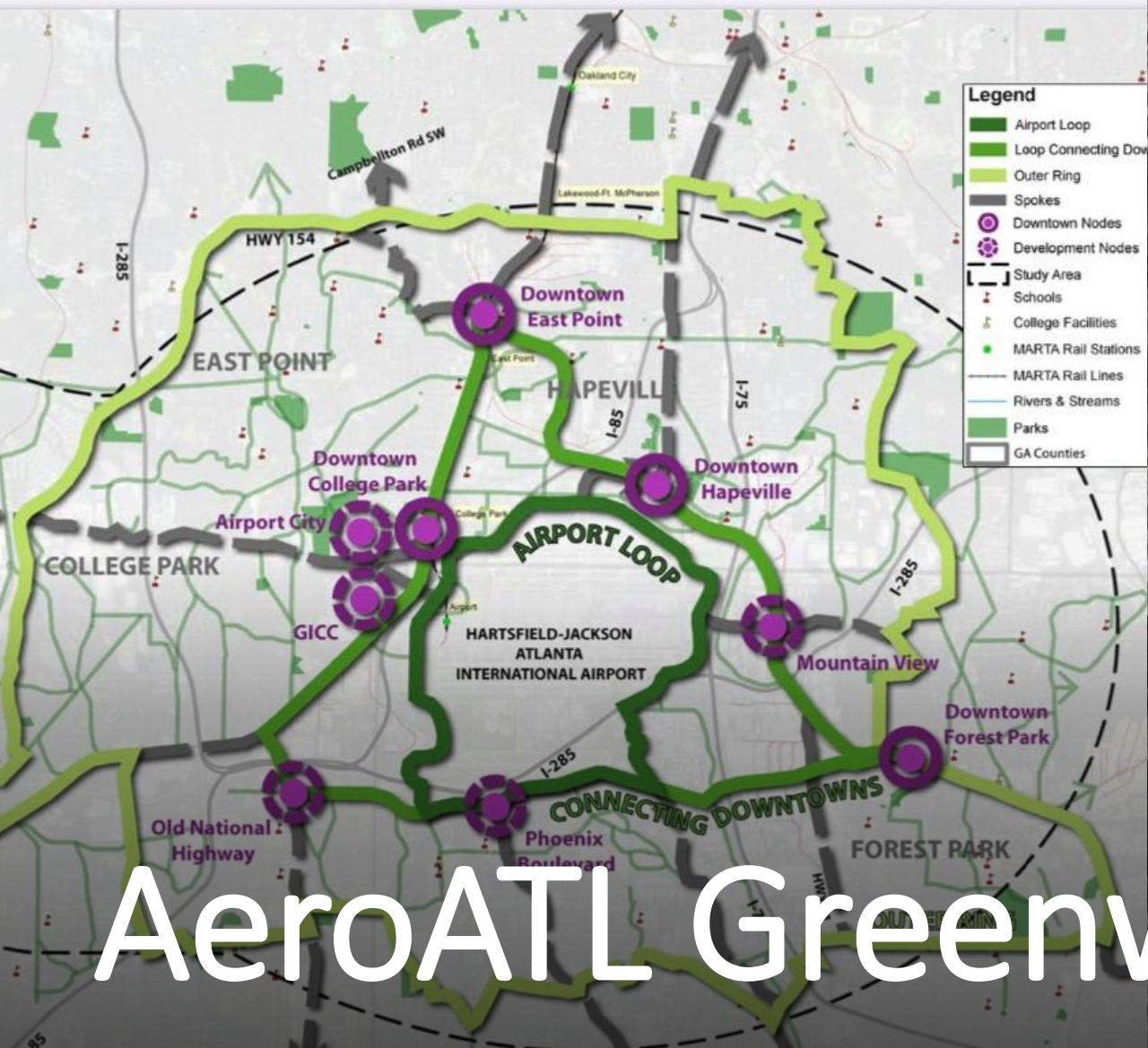






## Regional Planning





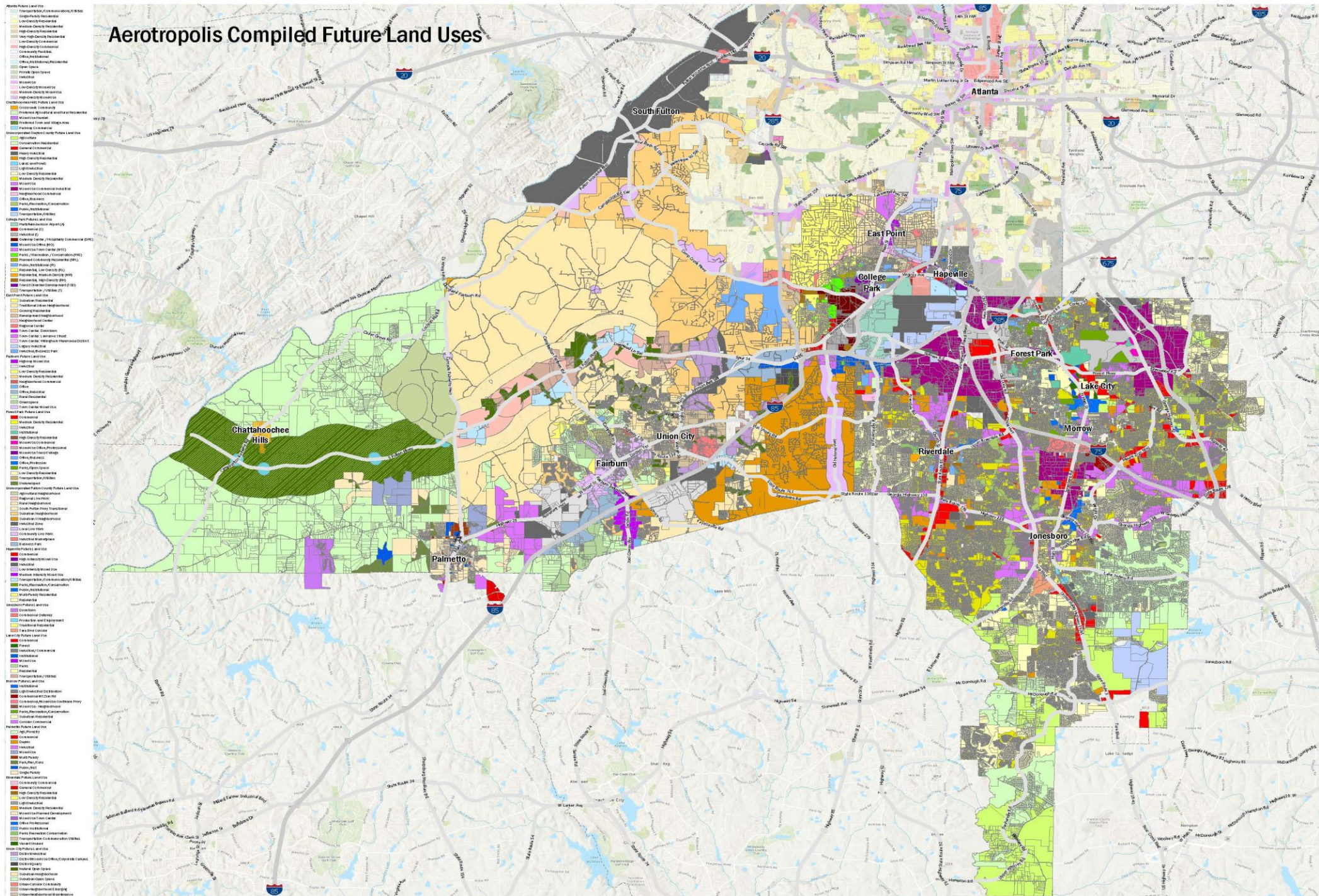
# AeroATL Greenway Plan



Figure 4.1a: AeroATL Greenway Plan



# REGIONAL LAND USE Study











# AEROTROPOLIS ATLANTA

## THE AEROTROPOLIS ATLANTA BLUEPRINT

*A VISION AND STRATEGY FOR THE ATLANTA REGION*

2016

# APPROVED

Recently Awarded \$150,000 from Atlanta Regional  
Commission to advance **Blueprint 2.0** in 2021.  
Actively seeking additional funding.





AEROTROPOLIS  
ATLANTA

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**THANK YOU**  
**Fulton County Board of Commissioners**