



Presentation to the
Fulton County Board of Commissioners

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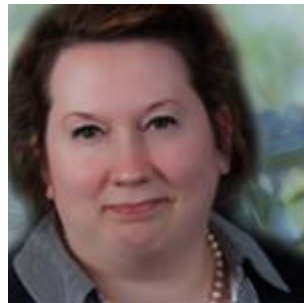
Jevon Gibson
Chief Executive Officer



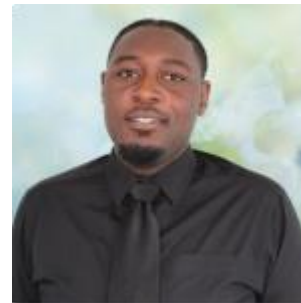
Joshua W. Murfree, Jr., MS, PhD
Chief Operations Officer



Beverly Burks
Director of Community Engagement



Ashley Yates
Program Associate



Montrez Ruffin
Executive Assistant

MISSION

Through collaboration with Grady and innovative strategies, we will improve health outcomes in Fulton and DeKalb

VISION

The FDHA will be a resource for creative solutions that support the delivery of quality and innovative healthcare and preventive services to ensure health equity for all residents of Fulton and Dekalb.

2021 YEAR IN REVIEW

- A new CEO was appointed
- 5 new Trustees joined the Board
- 5 staff transitioned to new organizations including the Chief Financial Officer (CFO) and the Chief of Health Policy and Administration (CHPA) Officer
- A new strategic planning process was launched to build on past successes and to ensure that the FDHA remained responsive to community needs
- Trustees agreed that the organization's core values must be rooted in transparency, accountability and professionalism

PLANNING CORE ASSUMPTIONS

Regarding Healthcare:

- ❖ Grady plays a critical role in the healthcare ecosystem in Fulton, DeKalb and beyond
- ❖ The FDHA and Grady are conjoined partners in the effort to ensure that all residents of Fulton and DeKalb have access to quality healthcare
- ❖ Health and wellness are drivers (and indicators) of a host of interrelated social and economic outcomes

Regarding our Work:

- ❖ "Form follows function". The FDHA's structure, mission and focus must be representative of the purpose of the organization
- ❖ Collaboration with Grady and our community partners is central to the success of the FDHA as an organization

Regarding our Organizational Culture

- ❖ Transparency, accountability and professionalism are the minimum standard for the agency
- ❖ Responsive organizations must be willing to evolve with the times and the needs of their stakeholders and constituents
- ❖ We must be "innovative"

KEY INITIATIVES

Internal (within the organization)

- ❖ Restructuring the staffing model so that it more directly aligns with the function of the organization
- ❖ Retooling internal controls and related operations functions to ensure standardization and accountability
- ❖ Complete the strategic planning process and define organizational priorities for the next 3 years
- ❖ Standardize grant making, monitoring and evaluation systems to ensure continuity across long- and short-term grants

External:

- ❖ Work closely with Grady to identify opportunities to collaborate around issues related to health equity, wellness and emerging best practices
- ❖ Engage our community partners in the evolution of our work through grant making and educational initiatives
- ❖ Continue to listen intentionally to community partners and stakeholders to ensure that Grady and the FDHA is responsive to their needs

Jevon Gibson

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