

Proclamation



FULTON
COUNTY

WHEREAS,

Why Not You Foundation is a 501c(3) non-profit organization dedicated to fighting poverty through education and empowering youth to lead with a “WHY NOT YOU” attitude; and



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WHEREAS,

Why Not You Foundation supports student access to equal education opportunities, and children’s health and food security initiatives; it’s mission is to equip today’s youth with the skills and opportunities to become tomorrow’s leaders; and



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WHEREAS,

Why Not You Foundation was founded in 2014 by native Atlantan and Grammy Award winning singer and songwriter, Ciara, and her husband, NFL Quarterback and Superbowl Champion, Russell Wilson; and



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WHEREAS,

Ciara has always had a passion for helping girls and young women, and a strong belief that everyone deserves the opportunity to grow in a healthy and positive environment with access to quality education and empowerment skills needed to be successful; and



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WHEREAS,

Russell was challenged at a young age by his father to approach life with a “Why Not” attitude, which he shares through the foundation by encouraging and challenging today’s youth to embrace opportunities, overcome obstacles, and make a positive impact throughout their lives; and



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WHEREAS,

in March of 2022, Ciara and Russell became *New York Times Bestselling* authors with the release of their first children’s book, *Why Not You*, which was inspired by the work they do through their foundation;



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NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners recognizes Ciara and Russell Wilson and their Why Not You Foundation for supporting programs that directly empower girls and young women locally, nationally, and globally, and does hereby proclaim Monday, July 28, 2025, as “**WHY NOT YOU FOUNDATION APPRECIATION DAY**” in Fulton County, Georgia.

Fulton County Board of Commissioners

Commissioner

Attest:

Clerk to the Commission

F U L T O N C O U N T Y