



Fulton County Board of Commissioners
Agenda Item Summary

14-0837

BOC Meeting Date
10-15-14

Requesting Agency
Arts and Culture

Commission Districts Affected
All Districts

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*
Request approval of the Contracts for Services Program awards. Amount: \$750,000.

Requirement for Board Action *(Cite specific Board policy, statute or code requirement)*
In accordance with Board Resolution 9 dated October 17, 1979, the Department of Arts & Culture shall serve as a resource to provide quality of life enhancements for Fulton County citizens through the delivery of arts and cultural services.

Is this Item Goal Related? *(If yes, describe how this action meets the specific Board Focus Area or Goal)*

Yes This action supports the Board of Commissioners' goal to deliver cost effective services that enhance quality of life throughout Fulton County (Health & Human Services Goal I, Objectives 1-5).

Is this a purchasing item?
No

Summary & Background	<i>(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)</i>
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The Department of Arts & Culture recommends the approval of the Contracts for Services recommendations in the amount of \$750,000 in order to provide arts and cultural programs and activities for the citizens of Fulton County.

Funding from Fulton County through the Department of Arts & Culture's Contracts for Services Program supports arts and cultural programs and activities that provide opportunities for life-long learning and participation in the arts for the citizens of Fulton County. Fulton County funding serves as a factor to leverage additional private, corporate, foundation and other governmental support which ensures a healthy and vibrant arts and cultural infrastructure throughout the County.

The Contracts for Services 2014 recommendations are the result of a competitive application and review process:

☐ Program guidelines are issued annually, detailing the application requirements, opportunities for funding and evaluation criteria. Application workshops are held throughout the County and technical assistance is offered to applicants. For each round of funding, workshops are offered in North, Central and South Fulton making them more accessible for all Fulton County citizens. Workshops for the 2014 cycle were held in South Fulton at the Teaching Museum South, in North Fulton at the Abernathy Arts Center and in Central Fulton at the Hammonds House Museum and Oak Hill Child, Adolescent & Family Center. All workshops were free and open to the public and all venues were provided at no cost to the Department of Arts and Culture. Notices were also sent to

Agency Director Approval		County Manager's Approval
Typed Name and Title	Phone	
Signature	Date	

Fulton County libraries, art centers and senior centers for distribution, posted on both the Fulton County Government and Fulton County Arts and Culture websites, mailed and emailed to our mailing list and distributed through numerous partners including The Foundation Center of Atlanta, The Community Foundation of Greater Atlanta, Georgia Center for Nonprofits and local funders among others.

- ☐ Nonprofit organizations interested in providing arts and cultural services to Fulton County submit funding proposals for consideration.
- ☐ A multi-step review and evaluation process (that includes staff review, citizen panel review, and Arts Council review) results in the enclosed recommendations that are submitted for the Board of Commissioners' approval.

Contract & Compliance Information	<i>(Provide Contractor and Subcontractor details.)</i>
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Agency Director Approval		County Manager's Approval
Typed Name and Title	Phone	
Signature	Date	

Revised 03/12/09 (Previous versions are obsolete)

14-0837

Solicitation Information	NON-MFBE	MBE	FBE	TOTAL
No. Bid Notices Sent:				
No. Bids Received:				
Total Contract Value	.			
Total M/FBE Values	.			
Total Prime Value	.			
Fiscal Impact / Funding Source	<i>(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)</i>			
.				
Exhibits Attached	<i>(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)</i>			
Source of Additional Information	<i>(Type Name, Title, Agency and Phone)</i>			

Agency Director Approval		County Manager's Approval
Typed Name and Title	Phone	
Signature	Date	

Revised 03/12/09 (Previous versions are obsolete)

Continued

Procurement**Contract Attached:**

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Previous Contracts:

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Solicitation Number:

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Submitting Agency:

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Staff Contact:

Tae Earl-Jackson

Contact Phone:

404-612-2876

Description:.**FINANCIAL SUMMARY****Total Contract Value:**

Original Approved Amount: .

Previous Adjustments: .

This Request: .

TOTAL: .

MBE/FBE Participation:

Amount: . %: .

Amount: . %: .

Amount: . %: .

Amount: . %: .

Grant Information Summary:

Amount Requested: .

☐

Cash

Match Required: .

☐

In-Kind

Start Date: .

☐

Approval to Award

End Date: .

☐

Apply & Accept

Match Account \$: .

Funding Line 1:

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Funding Line 2:

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Funding Line 3:

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Funding Line 4:

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KEY CONTRACT TERMS**Start Date:**

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End Date:

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Cost Adjustment:

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Renewal/Extension Terms:

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ROUTING & APPROVALS

(Do not edit below this line)

X	Originating Department:	Earl-Jackson, Tae	Date: 10/2/2014
.	County Attorney:	.	Date: .
.	Purchasing/Contract Compliance:	.	Date: .
.	Finance/Budget Analyst/Grants Admin:	.	Date: .
.	Grants Management:	.	Date: .
X	County Manager:	O'Connor, Patrick	Date: 10/9/2014



2014

CONTRACTS FOR SERVICES

APPLICATIONS & RECOMMENDATIONS

SUMMARY

PRESENTED TO THE

FULTON COUNTY BOARD OF COMMISSIONERS

OCTOBER 15, 2014, MEETING

Based on \$750,000

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2014 APPLICATIONS & RECOMMENDATIONS

SUMMARY

The 2014 Applications & Recommendations Summary provides details by funding category about each organization's mission, scope of services, proposed award, projected audience and dollars leveraged. The contracted services include programs, events and activities proposed to occur between July 1, 2014, and December 31, 2014.

The following terminology is used throughout the Applications & Recommendations Summary document:

- ❖ **Proposed Award:** The funding recommendation determined by a community review panel (consisting of artists, arts administrators and arts enthusiasts) and approved by the Arts Council.
- ❖ **2014 Projected Audience:** Indicates the estimated number of people who will benefit from the services provided by the organizations.
- ❖ **Dollars Leveraged:** A ratio indicating additional funds generated from earned, corporate, foundation, other government and private support for each dollar Fulton County invests through the Contracts for Services Program. Other funders view local governmental investment in arts & cultural organizations as community approval of an organization's overall programming and capacity.

Example: Georgia Ensemble Theatre (Page 4) has a projected 2014 operating budget of \$938,000 and a proposed award (Fulton County's investment) of \$18,000-Georgia Ensemble Theatre is able to generate \$52 to match every dollar that Fulton County invests at the proposed award level and projected operating budget.

Community Development

ACADEMY THEATER (PHOENIX THEATRE ACADEMY, INC.)	Proposed Award: \$2,000.00
Mission: The Academy Theatre uses original drama and innovative theatrical techniques to address issues of ethnic diversity, social change, and interpersonal conflict. It responds to the needs of the community by evolving participants in play creation, dramatic performances and intensive issue-oriented workshops.	
Scope: To present twenty-two (22) performances of “A Christmas Carol” by Charles Dickens. Twelve (12) performances for the general public and (10) morning performances for school groups targeting residents and students in south Fulton County. Performances scheduled for the Academy Theatre’s new home at the Hapeville Performing Arts Center in December 2014. A Christmas Carol will open the Theatre’s new 120-seat proscenium theater renovated by the City of Hapeville.	
2014 Projected Audience: 1700	Dollars Leveraged: 28:1
BALLETHNIC DANCE COMPANY	Proposed Award: \$5,000.00
Mission: The mission of Ballethnic Dance Company is to involve the community, especially youth and those financially less advantaged, in an appreciation of dance. Ballethnic is unique in its commitment to performing ballet and blending that traditional discipline with modern, jazz, African and other ethnic dance forms. The Company informs, educates and entertains through the art of dance by lecturing, teaching and performing. Ballethnic provides technical dance training for children and adults. The Company increases the artistic opportunities and outlets for the community at large, including retired arts professionals, and enhances cultural diversity.	
Scope: To provide performances, classes and community education programs for Fulton County citizens with a specific focus on South Fulton and East Point where our studios and offices are located. Services benefit all districts of Fulton County with a primary emphasis on District 7 and residents of Atlanta, East Point, College Park, Hapeville, Fairburn and Union City (July – December, 2014).	
2014 Projected Audience: 7,700	Dollars Leveraged: 844:1
GEORGIA ENSEMBLE THEATRE	Proposed Award: \$18,000.00
Mission: The mission of Georgia Ensemble Theatre and Conservatory is to provide excellent professional theatre experiences to captivate the current generation of theatre-goers and nurture future generations.	
Scope: To produce two Mainstage and one Theatre for Young Audiences productions to offer Conservatory classes for youth and adults (July – December 2014).	
2014 Projected Audience: 55,000	Dollars Leveraged: 52:1

Community Development (continued)

HERITAGE SANDY SPRINGS	Proposed Award: \$10,000.00
Mission: To preserve and promote the historic and cultural identity of Sandy Springs.	
Scope: To present a variety of cultural, educational, and historical programs and events to citizens and visitors to Sandy Springs/North Fulton area including Concerts by the Springs, Rhythm & Brews 28 th Annual Sandy Springs Festival, Heritage Winter Classics, and programs and exhibits at the Heritage Sandy Springs Museum from July 1-December 31, 2014.	
2014 Projected Audience: 31,274	Dollars Leveraged: 75:1
METROPOLITAN BALLET THEATRE	Proposed Award: \$5,000.00
Mission: The mission of the Metropolitan Ballet Theatre (MBT) is “to train young dancers in the art of classical ballet and to promote excellence based on the highest standards of integrity and professionalism.	
Scope: To provide weekly pre-professional instruction in classical and contemporary ballet, modern and jazz dance. To present multiple performances in two weekends during the months of October and December 2014. To work with schools and community organizations to promote music, dance and performing arts through outreach, education and events, July 1 – December 31, 2014.	
2014 Projected Audience: 4,500	Dollars Leveraged: 60:1
QUALITY LIVING SERVICES	Proposed Award: \$2,000.00
Mission: To enhance the quality of life for seniors and families by providing comprehensive programs and services that promote positive lifestyles, independence, and economic self-sufficiency.	
Scope: To provide hands-on classes and performances for the Chorus, Handbell Choir, Square Dancers and Ballroom Dancers for seniors ages 50 and older. The Handbell Choir and the Chorus will perform four (4) times from July 1 –December 31, 2014. The Line, Square and Ballroom dancers will perform five (5) times (July – December 2014).	
2014 Projected Audience: 6,500	Dollars Leveraged:17:1

Community Development (continued)

<i>THE MICHAEL O'NEAL SINGERS</i>	Proposed Award: \$4,000.00
Mission: The Michael O'Neal Singers (MOS) organization seeks to engage, educate and enrich Atlanta-area singers and audiences with compelling choral experiences, which are innovative, multicultural and multigenerational.	
Scope: To present four concert productions targeting residents in north Fulton. Performances will be presented at Roswell United Methodist Church. The Michael O'Neal Summer Singers (August 2014), Fall Concert (October 2014), Holiday Concert (December 2014), and Messiah Sing – Along (December 2014)	
2014 Projected Audience: 5000	Dollars Leveraged: 59:1
<i>WHOLISTIC STRESS CONTROL INSTITUTE</i>	Proposed Award: \$2,000.00
Mission: To educate people about healthy lifestyle choices. Its goals are to increase positive coping skills for stress management and to decrease the incidence of stress related illnesses and negative behaviors.	
Scope: To teach beginning drama, spoken word poetry and cinema production to 15 high-risk youth, ages 12-18, in the Mechanicsville community from August 1 st through December 31, 2014	
2014 Projected Audience: 125	Dollars Leveraged: 558:1

<i>COMMUNITY DEVELOPMENT TOTAL</i> <i>(9 Organizations)</i>	<i>\$48,000</i>
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Dance	
DANCE CANVAS, INC.	Proposed Award: \$4,200.00
Mission: Dance Canvas' mission is to provide opportunities and venues to increase the awareness of professional dance in Atlanta. Our vision is to be the premier ground for the "next generation" of dance makers, while finding interactive ways of making dance more relatable to the community. We achieve our mission through three program areas of service: Choreographer Career Development, Youth Development/Outreach and Audience Engagement.	
Scope: To provide services for emerging professional choreographers through our Choreographer Career Development Initiatives (workshops, studio/rehearsal space, performance, and choreographic feedback/coaching); for youth through our DC NEXT Summer Program and year-long after-school programs within the City of Atlanta's Centers of Hope; and for audiences through master classes, workshops and free community performances from July 1 –December 31, 2014	
2014 Projected Audience: 1550	Dollars Leveraged:36:1
DANCE FORCE FULL RADIUS DANCE	Proposed Award: \$4,600.00
Mission: The mission of Full Radius Dance is to promote, advance and enhance the modern dance form by exploring the sweep of the human experience through physically integrated dance.	
Scope: To present at least six dance classes for teenagers/young adults with developmental disabilities, one class for seniors, one class for the community and two free-of-charge performances of Forgotten, a site specific dance.	
2014 Projected Audience: 341	Dollars Leveraged:14:1

MOVING IN THE SPIRIT (MITS)	Proposed Award: \$17,000.00
Mission: To educate, inspire and unite young people through dance in order to help them become compassionate leaders.	
Scope: To deliver a dance and leadership training curriculum through the following programs Stepping Stones, Junior Company, Men In Motion, Apprentice Corporation and Summer Camp Students, ages 3-18, will gain access to high quality dance training, performance opportunities, youth development, character education mentoring and kinetic learning July 1 – December 31, 2014.	
2014 Projected Audience: 2,241	Dollars Leveraged:49:1
THE D.A.I.R. PROJECT	Proposed Award: \$2,000.00
Mission: To enrich the community by creating and presenting artistically innovative works of aerial dance theatre and to foster positive youth development through movement arts and cultural education	

Scope: To provide a student-earned after school aerial dance, cultural and movement arts program for teens (grades 7-12); community aerial dance classes for adults and youth; residency programs for non-profit community organization; and professional aerial dance productions in Fulton County. (July 1-December 31, 2014)	
2014 Projected Audience: 650	Dollars Leveraged: 58:1

<i>DANCE TOTAL</i> <i>(4 Organizations)</i>	<i>\$27,880</i>
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Literary- Media Arts- Music

Literary & Media Arts

ART PAPERS

Proposed Award: \$6,000.00

Mission: To provide an independent and accessible forum for the exchange of perspectives on the role of contemporary art as a socially relevant and engaged discourse that affects and reflects our lives. (38:04), September, October

Scope: To publish three issues of ART PAPERS magazine on a bi-monthly schedule: July/August (38:05), and Nov/Dec (38:06). To produce ART PAPERS WEB initiative by supporting the commission two web-based Artists Projects as part of our inaugural year of the ART PAPERS VIDEO program (July 1 – December 31, 2014).

2014 Projected Audience: 110,760

Dollars Leveraged: 105:1

ARTS ATL

Proposed Award: \$2,000.00

Mission: ArtsATL mission is to inform and educate the community and beyond about the arts in Atlanta, and in so doing, expand the audience and help build a sustainable, cohesive, and mature local arts community. (July 1 –December 31, 2014).

Scope: To support “Creative Juices,” a series of ten stories running December 1-31, 2014 that explores the creative process through the work and experience of metro Atlanta artists who work in art, music, dance, theater, books or film.

2014 Projected Audience: 26,310

Dollars Leveraged: 3:1

BURNAWAY

Proposed Award: \$7,000.00

Mission: To champion Atlanta as a vibrant creative community, to inspire and educate the public, to interpret the contemporary significance of art regionally, nationally, and internationally, and to elevate discourse about the arts while opening the conversation to new audiences.

Scope: To provide arts criticism about the arts in Fulton County to a wide audience of over 100,000 individuals who otherwise many not have access to this service traditionally offered in paid subscription periodicals and missing from local news publications (July 1, 2014 –December 31, 2014).

2014 Projected Audience: 130,815

Dollars Leveraged: 33:1

Literary & Media Arts (continued)

BRONZELENS FESTIVAL		Proposed Award:	\$6,000.00
Mission: The mission of the BronzeLens Film Festival is to build on the multi-billion dollar growth that the film industry has had in Georgia with increased production to be more inclusive of people of color.			
Scope: The Bronzelens Film Festival is a five-day event that includes screening films by and about people of color, as well as conducting workshops, master classes and panels that focus on the art and business of filmmaking.			
2014 Projected Audience: 5,500		Dollars Leveraged:29:1	
IMAGE DBA ATLANTA FILM FESTIVAL 365		Proposed Award:	\$5,000.00
Mission: To lead the community in creative and cultural discovery through the moving image.			
Scope: To produce 10 filmmaking workshops (present twice monthly) covering various topics on filmmaking, (July-December 2014) Screenwriting, productions accounting, business development, launching a career, new media and navigating the film circuit. To host monthly networking sessions featuring a conversation focus local filmmakers (July-December 2014). To jury submissions for the Atlanta Film Festival Screenplay Competition & Retreat. To program and produce short films (Airport Shirts) to showcase in the Hartsfield-Jackson Airport International Terminal. (July-December 2014).			
2014 Projected Audience: 7250		Dollars Leveraged:33:1	
RADIO FREE GEORGIA BROADCASTING (WRFG)		Proposed Award:	\$4,000.00
Mission: To give voice to those who have been traditionally denied access to the broadcast media based upon class, race, sex, age, creed, sexual orientation, disability, or immigrant status.			
Scope: To broadcast 8760 to hours of diverse music, cultural and informational programs, interviews of local artist of all mediums inform the Fulton County communities. To present music festivals and broad cast classes (July 1-Dember, 2014)			
2014 Projected Audience: 125,000		Dollars Leveraged:65:1	
SAVANAH COLLEGE OF ART & DESIGN (SCAD)	Proposed Award		\$ 4,700.00
Mission: SCAD's mission is to prepare talented students for professional careers, emphasizing learning through individual attention in a positively oriented university environment.			
Scope: To conduct research, market and develop an educational series, targeting youth 15-18 for the 3 rd annual “aTVfest”. (July–December 2014)			
2014 Projected Audience: 7000		Dollars Leveraged: 5,029:1	

Music		
<i>ATLANTA BAROQUE ORCHESTRA</i>	Proposed Award:	\$4,000.00
Mission: To bring to Roswell, Atlanta and Fulton County vibrant, living early music and dance in a historical context, the early music and dance that form the basis for all modern music and dance in historical performance practice, we bring the classics to life like no other ensemble in Fulton County.		
Scope: To mount a joint production of Handel's Messiah with Schola of the Cathedral of St. Phillip in Atlanta and Roswell in December 2014, for in-school demonstrations for school and/or youth orchestras, for one or more "pop-up" events to reach young adults, and to help support a board enhancement/fund-raising event at a visual arts gallery or similar location.		
2014 Projected Audience:1200		Dollars Leveraged:13:1
<i>ATLANTA CONCERT BAND</i>	Proposed Award:	\$2,000.00
Mission: To perform concert band and ensemble music, almost always admission-free, for the general public and special audiences with emphasis on introducing children to classical music in a fun atmosphere. To provide individual musicians in the community an outlet to maintain and improve their musical skills and talent, and to assist and encourage young students of music through their participation in the band.		
Scope: To perform 4 large group concerts and a minimum of 1 small group of ensemble free of charge (5 events), 4 of which be located in Fulton County. To present large group concerts in North Fulton (Roswell & Sandy Springs). To continue outreach efforts to seniors and youth through December 31, 2014.		
2014 Projected Audience: 42,425		Dollars Leveraged:7:1
<i>ATLANTA MUSIC PROJECT (AMP)</i>	Proposed Award:	\$4,700.00
Mission: To provide free intense music education for underserved youth right in their neighborhood. Their mission is to inspire social change by providing Atlanta's' underserved youth the opportunity to learn and perform music in youth orchestras and choirs.		
Scope: To provide intense orchestral and choral music education in an after-school setting to 120 children ages 6-13 from September 2, 2014 to December 19, 2014. In addition, students will perform several public concerts. Music instruction will take place in central Fulton County and concerts will take place throughout Fulton County		
2014 Projected Audience: 750		Dollars Leveraged:95:1
<i>ATLANTA JEWISH MUSIC FESTIVAL</i>	Proposed Award:	\$6,000.00
Mission: To provide Fulton County and the Atlanta Metropolitan Area with access to fresh, cutting-edge, live music celebrating Jewish heritage and culture.		
Scope: To present the following programs and concerts; Shabbat in the ATL (July 18, 2014), Teen Open Mics (August 24, 2014, October 26, 2014, & December 14, 2014). To present a two-day residency through a partnership with a range of community groups and organizations (August 28-29, 2014)		
2014 Projected Audience: 3,000		Dollars Leveraged:19:1

CHORAL GUILD OF ATLANTA	Proposed Award: \$2,500.00
Mission: To perform outstanding choral works from all musical periods and feature great choral compositions less frequently programmed.	
Scope: Perform two subscription concerts in Fulton County. These performances will be held at Northside Drive Baptist Church in November 2014 ("Celebration in Praise of Music") and in December 2014 ("Christmas with the Choral Guild of Atlanta"). Both concerts are planned for repeat performances at St. John's Episcopal in College Park as free concerts (December 2014).	
2014 Projected Audience: 400	Dollars Leveraged:22:1
FRANKLIN POND CHAMBER MUSIC	Proposed Award: \$5,000.00
Mission: To educate young musicians to perform, communicate, and lead through the art of chamber music. As a promoter of classical music, Franklin Pond engages the broader community in our high quality performances, workshops, master classes and special programs designed to engage music lovers of all ages.	
Scope: To provide student scholarships, pay fees for student coaching sessions, and to cover marketing expenses. To perform the final concert for the College Festival (July 1, 2014). To offer summer classes and individual coaching sessions July 7, 14, 16, 28 and to present a final concert August 2, 2014. To offer master classes through the Fall into Spring program to students grades 4-12 (September-December 2014).	
2014 Projected Audience: 1178	Dollars Leveraged:15:1
JAZZ ORCHESTRA ATLANTA	Proposed Award: \$5,000.00
Mission: To preserve, present and perpetuate the American musical art form of Jazz. This is accomplished through two primary functions: 1) through performances of diverse jazz programs and 2) through holding a Summer Jazz Camp for middle and high school music students focused on jazz studies, many of whom attend on scholarships provided by funders.	
Scope: To present 3 to 4 performances at The Cellar stage, 5 Seasons Westside (July-December 2014). To present 2 Jazz Workshop Clinics for all ages at The Cellar Stage, 5 Seasons Westside (Dec. 2014). "Christmas at the 5" at 5 Seasons Brewery in Sandy Springs and 1 jazz concert at The Southwest Arts Center, date tbd.	
2014 Projected Audience: 1475	Dollars Leveraged:8:1
JOHNS CREEK SYMPHONY ORCHESTRA	Proposed Award: \$2,500.00
Mission: To bring the citizens of Johns Creek and surrounding communities the world's greatest symphonic music performed at the highest possible artistic level.	
Scope: To present a three concert series based in Johns Creek, targeting the surrounding areas of North Fulton, taking place in December 2014 at Johns Creek High School, and Johns Creek United Methodist Church.	
2014 Projected Audience:4150	Dollars Leveraged:46:1

<i>METROPOLITAN COMMUNITY BAND</i>	Proposed Award: \$2000.00
Mission: To provide cultural enrichment to underserved communities, to provide opportunities for continued music performance and musical growth of its members, and to advocate for music education schools.	
Scope: To present the first half of the Metropolitan Atlanta (MACB) 2014-2015 performance season. MACB provides cultural enrichment to underserved communities and provides opportunities for continued music performance and musical growth of its members.	
2014 Projected Audience: 1300	Dollars Leveraged: 4:1
<i>VOICES OF NOTE</i>	Proposed Award: \$4,700.00
Mission: To present entertaining and thought provoking performances that appeal to diverse audiences and promote equality for all people.	
Scope: To present three (3) performances of Atlanta Gay Men's Chorus 34 th Annual Holiday Concert in district 3 North Fulton. Performances will be held at The Cathedral of St. Phillip on December 5-6, 2014 and will be preceded by outreach programming to seniors and youth.	
2014 Projected Audience: 9,150	Dollars Leveraged: 62:1

<i>LITERARY - MEDIA ARTS- MUSIC TOTAL</i> <i>(17 Organizations)</i>	<i>\$73,100</i>
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Majors		
<i>ALLIANCE THEATRE</i>	Proposed Award: \$30,000.00	
Mission: To set the highest artistic standards as a premier national theatre, creating the powerful experience of shared theatre for diverse people.		
Scope: To present 6 productions on the 770 seat Alliance Stage and the 200- seat Hertz Stage as well as Theatre for Youth and Families productions. In addition to the artistic work on our stages, the Alliance offers approximately 50% of our extensive community outreach programs that includes a teacher-training institute, arts residencies in area schools, a community acting program, a graduate playwright competition, audience engagement initiatives, and Theatre for the Very Young productions.		
2014 Projected Audience:200,000	Dollars Leveraged:143:1	
<i>ATLANTA BALLET</i>	Proposed Award: \$15,000.00	
Mission: To enrich the human spirit through dance, inspire through performance and empower through education, while building on the rich legacy of the art of dance.		
Scope: To support the Dance Education and Outreach programming: in-house dance education offered at the Midtown and Buckhead studios for youth, adults, pre-professional, and summer programs. To present Community initiatives such as the in-school Center Dance programs. To provide Kids In Step tickets to area schools and community centers. To offer Ailey/Camp; 22 performances of Atlanta Ballet’s Nutcracker; as well as teacher training through workshops produced through ArtsNOW. This year Atlanta Ballet will also continue Wabi Sabi, a new initiative that combines young and emerging choreographers with engaging non-traditional venues designed to engage new, younger audiences.		
2014 Projected Audience:100,000	Dollars Leveraged:635:1	
<i>ATLANTA HISTORY CENTER</i>	Proposed Award:	\$30,000.00
Mission: To connect people to their history, culture, and communities.		
Scope: To support six months (July-December 2014) of public programming at the Atlanta History Center, programs include interactive school tours designed to meet Georgia Performance Standards, in-classroom outreach presentations and resource filled trunks for teachers, Family Festivals (Fall Folklife, Day of the Dead, Candelight Nights, etc.), Homeschool Days, Magic Toddler Programs, and museum theatre performances (September-December 2014)		
2014 Projected Audience:22,470	Dollars Leveraged:128:1	
<i>ATLANTA SHAKESPEARE CO</i>	Proposed Award:	\$40,000.00
Mission: The Atlanta Shakespeare Company is a true theatrical ensemble dedicated to the communion of actor and audience through poetry. By crafting lucid productions in which audiences join with skilled actors to create the most immediate and exhilarating theatre possible, we aim to make classic drama engaging for audiences of all ages and backgrounds.		

Scope: To present (18) performances of <i>Taming of the Shrew</i> from, July 3-20 & October 1-12. To present (3) performances, including (1) offsite Marietta PAC of <i>Midsummer Night's Dream</i> , July 24-Aug 10. To present (8 weeks of) the <i>Complete Works of William Shakespeare</i> from August 14-24, and (8) performances of <i>Comedy of Errors</i> , August 28- September 7. To present (12) performances of <i>Pericles</i> , September 11-28; (20) including onsite student matinees of <i>Macbeth</i> and Arthur Miller's <i>The Crucible</i> (19) performances, including student matinees. To present Dickens', <i>A Christmas Carol</i> , December 3-23 (22) performances including matinees. To collaborate with other companies to present non-Mainstage offerings including: a Special staged reading Of Ian Doescher's <i>Shakespeare's Star Wars</i> , July 9, Imperial <i>OPA's Circus</i> show, July 12-13. To offer Summer Camp for middle schoolers and (3) <i>Shakespeare Superheroes</i> , July 18-24. To provide Shakespeare Intensive for Teens performances of <i>Othello</i> , July 26-28, and <i>Pastries and Performance Education Showcase</i> , presented by four college interns, July 30. To present <i>Burlesque</i> , Aug 2, <i>Fern Theater's</i> reading: <i>The Wilderness</i> by local playwright Theroun Patterson, <i>Nerddom Pre-Dragon Con</i> variety show October 7 , <i>Atlanta Chamber Players</i> , August 28, <i>Lend Me an Ear</i> benefit show, October 27, Performances of the an original production, <i>Shakespeare, the Language that Shaped a World</i> (SLAW) education show (November 20-22, 2014).	
2014 Projected Audience: 55,115	Dollars Leveraged: 43:1
ATLANTA SYMPHONY ORCHESTRA	Proposed Award: \$25,000.00
Mission: To create memorable experiences for our audiences through live performances of great music, knowing the power of music to shape individuals and the communities in which they live.	
Scope: To present world-class music performances including approximately 18 Classical Season concerts, 6 Pops! Concerts, 4 Special concerts, 1 Family Concert, 11 Holiday Concerts, 6 Concerts for Young People, 1 ASYO Concert, 11 Classical Chastain Park, and 12 Verizon Wireless Amphitheatre concerts. To produce – 16 small ensemble concerts with ASO musicians. To offer dedicated outreach services for Fulton County citizens (July 1–December 31, 2014).	
2014 Projected Audience: 125,000	Dollars Leveraged: 1,579:1
CENTER FOR PUPPETRY ARTS	Proposed Award: \$35,000.00
Mission: To touch lives through the art of puppetry.	
Scope: To produce and present programming focused on the puppetry art form for Fulton County citizens. Performances: (9) Family Series and (1) New Directions Series (1) adults and teen productions; 307 total performances. Education Program: on-site and outreach workshops for children and adults. Museum Programs: (1) permanent exhibit and (3) rotating/special exhibits on-site; (3) off – site exhibits; (5) onsite tours; and (4) film screenings (July-December 2014).	
HIGH MUSEUM OF ART	Proposed Award: \$20,000.00
Mission: To collect, interpret, and preserve works of art, striving to engage and educate its regional, national, and international audiences while promoting scholarship through research and publication.	
Scope: To provide general operating funds to the High Museum of Art to support ten exhibitions, catalogues, and complementary programming. To provide support for Fulton County Free Saturdays of each month (July to December 2014).	
2014 Projected Audience: 390,484	Dollars Leveraged:1,082:1

Majors (continued)***IMAGINE IT! THE CHILDREN'S
MUSEUM OF ATLANTA***

Proposed Award: \$14,000.00

Mission: To spark imagination and inspire discovery and learning for all children through the power of play.**Scope:** To present the following programs and exhibits, Outside the Box, supplemental programs include the Imaginators, Lab Coat Kids Science Show, Meet the Holidays multi-cultural programming and holiday recognition, Target Tuesdays, storytelling, camps special performances by guests artist and outreach arts programming (July 1–December 31, 2014).**2014 Projected Audience: 100,000****Dollars Leveraged:217:1*****MAJORS TOTAL******\$209,000******(8 Organizations)***

Multi-Discipline & Art Services

<i>ALLIANCE FRANCAISE</i>	Proposed Award: \$3,000.00
Mission: To promote the French language and cultures, fostering intellectual and artistic exchanges between the French-speaking world and local communities.	
Scope: To provide French and Francophone cultural education to K-12 students in the City of Atlanta/Fulton County. Specifically targeting schools with an existing French studies program, we seek to enhance students' French language learning experience through artistic & cultural expression. This program will introduce French language and culture through interactive methods such as dancing, theater, and/or art in order to enhance student's language learning experience, multi-cultural awareness, and their interest in French (August–December 2014).	
2014 Projected Audience: 225	Dollars Leveraged: 293:1
<i>ATLANTA BELTLINE</i>	Proposed Award: \$4,000.00
Mission: To redefine the city of Atlanta and make it a better place to live, with an emphasis on cultural amenities and revitalizing neighborhoods.	
Scope: To present a concert series (4 events) in the West End to establish a festival tradition as part the fall programming of Art on the Atlanta Beltline. Funding will go to performing artists and bands from throughout Fulton County and the series would occur between September 6, 2014 and November 10, 2014.	
2014 Projected Audience: 16,020	Dollars Leveraged: 58:1
<i>ATLANTA LANDMARKS / THE FOX THEATRE</i>	Proposed Award: \$15,000.00
Mission: To preserve and share the theater, creating a grand sense of occasion and memorable experiences.	
Scope: To provide the Fox Theatre Rising Stars: A Musical Theatre intensive is a two-week program for students, ages 13-17, to develop skills as both a solo and ensemble artist (July-December 2014).	
2014 Projected Audience: 505	Dollars Leveraged: 947:1

Multi-Discipline & Arts Services (continued)	
C4 ATLANTA	Proposed Award: \$4,500.00
Mission: C4 Atlanta connects arts entrepreneurs to the people skills and tools they need to build a successful artistic career in metro Atlanta.	
Scope: To provide the Fuse Arts Center - affordable co-working and presentation space for arts workers - ongoing (July 1- December 31, 2014). To offer, Ignite, an 8-week entrepreneurship training for arts workers - July 12 - August (Saturdays) - Day only; August 5 - September 23 (Tuesdays) - Day & Evening; September 20 - November 8 (Saturdays) - Day only; October 1- November 19 (Wednesdays) Day & Evening. To present the Website Bootcamp - 3-week training course for arts workers to help them build a website - August 12 - 25; November 4 - 18, 2014. To present AIM Atlanta , a 3-week course for teaching arts workers how to strategically market using discovery planning -September 10 - 24; December 2 -16. ArtsForce - Fiscal sponsorship program. Ongoing, July 1- December 31, 2014. To offer Pop-up workshops - ongoing professional development offerings in response to community interests, August 2014 & October 2014 To provided Atlanta Arts & Culture Census , a web-based community data sharing program, July 1- December 31. To host TechsmART, a series of bi-monthly meet-ups to explore trends & issues as they relate to technology and the arts. July, September & November 2014. Pop-up Shows - Monthly art shows that feature the work of C4 Atlanta member artists at Fuse Arts Center - September- December 2014	
2014 Projected Audience: 1000	Dollars Leveraged:71:1
DASHBOARD Co-op	Proposed Award: \$2,000.00
Mission: Dashboard Co-op ignites raw space with immersive, contemporary art. We are an experimental curatorial project. Producing exhibitions of contemporary art in dynamic, forgotten properties is our specialty. We work with and for the adventurous; tenacious artists, imaginative property, owners, and bold viewers.	
Scope: To support Dashboard Co-op's production, execution, staffing, and promotion of exhibition in vacant properties, surrounding streets and neighborhoods (July–December 2014).	
2014 Projected Audience: 4050	Dollars Leveraged:45:1
FLUX	Proposed Award: \$6,000.00
Mission: To produce exceptional and surprising temporary public art to galvanize Atlanta's, cultural curiosity.	
Scope: To produce a year-round temporary public art program in Fulton County. To provide contemporary artists with financial, production, and marketing support to create aesthetically and conceptually rich work. To present outreach programs in the summer and fall of 2014 that support this growth.	
2014 Projected Audience: 2,528	Dollars Leveraged: 45:1

Multi-Discipline & Arts Services (continued)	
<i>GATEWAY PERFORMANCE</i>	Proposed Award: \$4,000.00
Mission: Inspire and educate through engagement in the performing arts and related and applied arts. The company's focus is the creation of new works in a variety of disciplines and genres.	
Scope: To provide arts programs for underserved populations especially children, the elderly, multi-cultural populations, the handicapped and or Fulton County residents who due to economic or other reasons don't have regular access to arts programs (July-December 2014).	
2014 Projected Audience: 33,978	Dollars Leveraged: 25:1
<i>GEORGIA LAWYERS FOR ARTS</i>	Proposed Award: \$12,000.00
Mission: To provide free legal services to artists and arts organizations in Fulton County.	
Scope: To provide free legal and educational services to artists/arts organizations in Fulton County by providing 1,000+ hours of pro bono legal service, collaboration with area arts organizations to assist their members, help for organizations in obtaining tax-exempt status, classes for artists/organizations on topics related to arts and the law, an excellent internship program for law students from diverse backgrounds, and a bridge between the legal and educational communities in Fulton County (July-December 2014).	
2014 Projected Audience: 40,000	Dollars Leveraged: 10:1
<i>JOHNS CREEK ART CENTER</i>	Proposed Award: \$17,000.00
Mission: To inspire artistic development for youth and adults that stimulates creativity.	
Scope: To provide youth programs for children, grades Pre-K through 12, including classes, camps, after school and outreach programs to schools. To provide classes for adults and targeted programming for seniors. To present exhibitions to showcase the art of local and national known artists and art center students and instructors (July–December 2014).	
2014 Projected Audience: 7600 ,	Dollars Leveraged: 33:1

Multi-Discipline & Arts Services (continued)	
<i>MINT</i>	Proposed Award: \$6,000.00
Mission: MINT IS A 501(C) 3 non-profit, arts organization dedicated to cultivating a stronger arts community in Atlanta and throughout Georgia. We engage emerging artists, patrons, and creative professionals by providing studio and exhibition space, curatorial opportunities, workshops and classes, conferences, and other resources. MINT believes that through these programs we foster a generous spirit, strengthen the regional economy, and enrich the creative community.	
Scope: To present a solo exhibition of emerging artists Jon Duff (August 2014), self-taught artists and Charlie Lucas (September 2014). To present a group show featuring a selection of emerging artists curated by Jan Garver (October 2014). To host pop exhibitions pairing established artists with emerging artists. To offer a mentorship program supporting (3) artist per year. To conduct outreach workshops for underserved youth and offer 3 internships per semester (July–December 2014).	
2014 Projected Audience: 7, 000	Dollars Leveraged: 176:1
<i>NATIONAL BLACK ARTS FESTIVAL</i>	Proposed Award: \$20,000.00
Mission: To engage, cultivate and educate diverse audiences about the arts and culture of the African diaspora and provide opportunities for artistic and creative expression.	
Scope: To present a variety of programming including symposiums, master classes, a spoken word event, concerts, exhibitions, a film festival, as well as education and outreach workshops (July–December 2014).	
2014 Projected Audience: 10,000	Dollars Leveraged: 78:1
<i>RIALTO CENTER FOR THE ARTS AT GEORGIA</i>	Proposed Award: \$20,000.00
Mission: Our mission is to inspire, educate and entertain diverse audiences by presenting innovative and exceptional arts programming and cultivating community partnerships.	
Scope: To present a culturally diverse series for 5-6 performances at the Rialto Center for the Arts in Fulton County (October 2014-December 2014). To offer FREE outreach programming for Fulton County residents including 304 Visual Arts Series exhibits and 5 Feed Your Senses lunch-time performances (July 2014-December 2014). To provide education outreach to 5 Fulton County and Atlanta Public Middle Schools via the Rialto's Jazz for Kids program, 23 in-school events planned (August 2014-December 2014).	
2014 Projected Audience: 25,000	Dollars Leveraged:16:1
<i>VSA ARTS GEORIGA</i>	Proposed Award: \$10,000.00
Mission: Dedicated to ensuring that arts and cultural opportunities are accessible to and inclusive of persons with disabilities, those living with low income and other underserved groups.	

Scope: To present core programs including Community Events, arts education, technical services through StageHands, Sightlines and ADA Consulting) and presenting artists in the Arts for All Gallery, at Mason Murer and at other locations around the county, region and state. These programs drive access to the arts. To refine professional development work in inclusive curriculum for aspiring teaching artists, more sessions for our program for returning wounded warriors.

2014 Projected Audience: 25, 000

Dollars Leveraged: 10:1

WONDERROOT

Proposed Award: \$17,000.00

Mission: To unite artists and community to inspire positive social change. Our objectives are to provide production facilities to Atlanta-based artists b) facilitate arts-based service programs in the Atlanta community c) encourage artists to be proactive in engaging their community through art.

Scope: To provide accessible arts production resources and arts-based service programming to Fulton County's emerging artists and citizens in need. Production facilitation, as well as many of the programs are based at the WonderRoot Community Arts Center. Additional arts initiatives and arts based service programs will be carried out throughout Fulton County. Both in house, as well as outreach programs include arts education, afterschool arts programs, public art projects, and music, literary, film, and visual arts events.

2014 Projected Audience: 60,000

Dollars Leveraged: 32 1

***MULTI-DISCIPLINE & ART
SERVICES TOTAL
(14 Organizations)***

\$140,500

Museum & Visual Arts		
ATLANTA CELEBRATES PHOTOGRAPHY		Proposed Award: \$11,500.00
Mission: Aims to make Atlanta a leading center for the world’s fastest growing art form. Primarily by producing the largest annual community-oriented photo festival in the United States, we provide experiences that engage and educate diverse audiences through lens-based media.		
Scope: To present the sixteenth (16th) annual Atlanta Celebrates Photography festival, the largest annual community-oriented photo festival in the United States, facilitated by nationally known artists, scholars and photography professionals at venues throughout Fulton County (October 2014). To continue to provide experiences through excellent, highly relevant programming that engages, educates, and involves diverse audiences outside of the annual October festival (July – December 2014).		
2014 Projected Audience: 100,000		Dollars Leveraged: 29:1
ATLANTA CONTEMPORARY ART CENTER		Proposed Award: \$8,000.00
Mission: Atlanta Contemporary Art Center (ACAC) is a non-profit, non-collecting instituion dedicated to the creation, presentation, and advancement of contemporary art by emerging and established artists. ACAC creates a diverse cultural landscape for artists, arts professionals, and the art-interested public through its Exhibitions, Educational Programming, and Studio Artists Program.		
Scope: To provide a year’s worth of programming through exhibitions, educational programs, and the Studio Artist Program. All exhibitions and programs will take place at the Atlanta Contemporary Art Center (July – December 2014).		
2013/2014 Projected Audience: 10,000		Dollars Leveraged: 90:1
ATLANTA PRESERVATION CENTER		Proposed Award: \$2,000.00
Mission: To enhance the quality of life in Metro Atlanta by promoting the preservation and renewal of Atlanta’s architecturally, historically, and culturally significant buildings, neighborhoods, and landscapes through education and advocacy.		
Scope: To conduct Project Preservation tours aimed at cultivating student’s interst in the history and culture of the built environment in their community. Fifteen hundred (1500) students and teachers within Fulton County will receive free programming between (July-December 2014).		
2014 Projected Audience: 25,000		Dollars Leveraged: 156:1

Museum & Visual Arts (continued)

<i>ATLANTA PRINTMAKERS STUDIO</i>	Proposed Award: \$5,000.00
Mission: To educate the general public regarding printmaking, to encourage public support for and appreciation of printmaking, and to make available to the general public a facility and the equipment necessary for the making of fine art prints, which has never been available locally.	
Scope: To continue to provide a public fine art printmaking studio in central Atlanta. Programs include studio rental options at a variety of levels, in-studio classes and workshops covering a range of techniques for the beginner to the professional, scholarship and residency opportunities, and free or low-cost field trips. Three free outreach educational programs for youth, adults, and seniors at community festivals and art centers in Fulton County are in the planning stages. APS has three confirmed art exhibits scheduled that will give members opportunities to exhibit their work in exhibition venues throughout the community. (July – December 2014).	
2014 Projected Audience: 800	Dollars Leveraged: 11:1
<i>Fulton County Schools Teaching Museum</i>	Proposed Award: \$10,000.00
Mission: To provide authentic experiences that support student critical thinking and learning. Theatrical performances, historical walking tours, hands-on art making and other engaging experiences are directly tied to the Common Core Georgia Performance Standards and provide students a spark to personally connect with and respond to what they are learning.	
Scope: To provide arts-based programming to students in North, South, and Southwest Fulton (July-December 2014). Programs will be held at both Museum locations (Roswell and Hapeville) and in many Fulton County Schools. All programming is based on the Georgia Performance Standards and the Common core Georgia Performance Standards and supports in-classroom learning with a focus on literacy across the curriculum.	
2014 Projected Audience: 3,154	Dollars Leveraged: 61:1
<i>HAMMONDS HOUSE</i>	Proposed Award: \$16,000.00
Mission: To collect, preserve, exhibit, and interpret art of the African Diaspora and Africa.	
Scope: To mount 2 in-house exhibitions and 1 exhibition at South Fulton Art Center accompanied by educationally focused lectures, panel discussions, workshops/classes and culturally meaningful events to enlighten and inform patrons about the visual arts and culture produced by people of the African Diaspora. We bring diverse communities together to celebrate commonalities, collaborate with other organizations to share resources, and use art as a vehicle to foster creativity and learning in children (July-December 2014).	
2014 Projected Audience: 9,314	Dollars Leveraged: 8:1

Museum & Visual Arts (continued)	
<i>MUSEUM OF DESIGN ATLANTA</i>	Proposed Award: \$15,000.00
Mission: To advance the understanding and appreciation of design as the convergence of creativity and functionality through exhibitions, education, and programming for visitors of all ages.	
Scope: To present the exhibition, Inspiring Beauty: 50 Years of Ebony Fair and Eunice Johnson succeeded in opening the door of the fashion world to African-Americans across the United States, despite social and racial barriers (July-December 2014).	
2014 Projected Audience: 6,000	Dollars Leveraged:46:1
<i>SPELMAN COLLEGE MUSEUM OF FINE ART</i>	Proposed Award: \$15,000.00
Mission: To focus on art by and about women of the African Diaspora.	
Scope: To defray expenses associated with organizing and presenting the original exhibition Brides of Anansi: Fiber and Contemporary Art (September 4 – December 6, 2014). This exhibition, which is curated by Lowery Stokes Sims, Ph.D., and Leslie King-Hammond, Ph.D., features work by eight Black women artists who spin, weave, twist, and loop fibers through the extraordinary and ancient lens of Anansi, the Ghanaian folk hero and spider-man who is the central character in countless fables.	
2014 Projected Audience:13,000	Dollars Leveraged:44:1
<i>MUSEUMS & VISUAL ARTS TOTAL</i> <i>(8 Organizations)</i>	\$82,500

Small & Emerging

<i>BENT FREQUENCY</i>	Proposed Award: \$2,200.00
Mission: To bring the avant-garde music tradition to life in Atlanta through adventurous programming, the promotion of new music, and a creative synthesis of music and media.	
Scope: To present a concert entitled “Black Angles” featuring renowned Chicago string quarter, Spektral Quartet, on December 3, 2014 at the Goat Farm (Erikson Clock) in Castleberry Hill. In addition to George Crumb’s monumental work “Black Angels” for electrified string quarter, this concert will feature three new American works for mixed ensemble. There will be a pre-concert lecture on these pieces, facilitated by participating composers. To offer a number of student lectures and master classes given by Spektral Quartet. These lectures and master classes will be given at Georgia State University December 2-4, 2014.	
2014 Projected Audience: 300	Dollars Leveraged:26:1
<i>JV OUTREACH</i>	Proposed Award: \$2,000.00
Mission: To make a positive difference in the lives of young people through dance. The Board of J.V. Outreach is selective in hiring trained dance instructors, in their commitment to making a difference with youth by sharing their passion, knowledge and love of dance.	
Scope: To teach dance during all PE periods for 10 days in 4 schools. Offer 2 dance classes, 12 hours each on Saturdays at DanceFx Atlanta.	
2014 Projected Audience: 2758	Dollars Leveraged:17:1
<i>REFORMING ARTS</i>	Proposed Award: \$2,200.00
Mission: To provide arts, humanities and higher education opportunities to women in Georgia’s criminal justice system. Through its programs, the organization strives to empower participants to critically examine their experiences and develop the knowledge, skills and behaviors to support successful reentry.	
Scope: To develop, perform and tour original plays about the struggles reentering citizens face after prison and the systematic problems of mass incarceration with formerly incarcerated women who served time at Lee Arrendale State Prison in Alto Georgia.	
2014 Projected Audience: 2815	Dollars Leveraged:9:1

Small & Emerging (continued)		
<i>SONG OF ATLANTA</i>	Proposed Award:	\$2,500.00
Mission: To provide talented women of all ages and from all walks of life the opportunity to develop artistic skills through vocal productions, showmanship and dance instruction, to demonstrate their artistic excellence in regional and international barbershop competitions, and to enrich and educate the community with music performed in the a cappella, four-part harmony barbershop style.		
Scope: To present a performance by Song of Atlanta Show Chorus on September 13 th , 2014 at St David's Episcopal Church, 1015 Old Roswell, GA 30076 with vocal instruction for members and the production of marketing materials to promote this event throughout the period from July –December 2014.		
2014 Projected Audience: 300		Dollars Leveraged: 267:1
<i>THE ESSENTIAL THEATRE</i>	Proposed Award:	\$2,200.00
Mission: To produce and annual festival of professional productions and readings of new plays by Georgia writers, and to help those writers to develop their plays and to promote further productions of them outside of Georgia.		
Scope: To present a Festival of two World Premiere Productions and six staged readings, all of new plays by Georgia writers, presented to the public at affordable prices (or free, in some cases,) running from July 18 – August 17 of 2014, performing at the West End Performing Arts Center, a Fulton County Facility. One performance of each full production will be signed for deaf audiences.		
2014 Projected Audience: 1500		Dollars Leveraged: 21:1
<i>THE LETTERS FESTIVAL</i>	Proposed Award:	\$2,200.00
Mission: To increase exposure to and appreciation of high quality fiction, poetry and non-fiction writers, as well as to offer the Atlanta community an opportunity to practice and improve their creative writing skills by engaging with the authors on many different levels. The Letters Festival believes in the power of the written word and aims to increase literature's influence on Atlanta's cultural landscape.		
Scope: To present a three-day independent literary event with writing workshops, author panels and live readings, featuring some of the country's finest independent authors (November 2014).		
2014 Projected Audience: 425		Dollars Leveraged: 4:1

Small & Emerging (continued)

<i>THE LUCKY PENNEY</i>	Proposed Award: \$2,500.00
Mission: To create and present contemporary performance events in Atlanta, Georgia. It exists as production outlet for the company's collaborative dance works, a curatorial platform for presenting other contemporary artists, and an organizational umbrella for Dance Truck, the mobile movement project that delivers dance in the back of trailers, trucks and pickups.	
Scope: To create, produce and present "Dearly Departures", a new dance work by Blake Beckham, premiering at DramaTech Theater July 24- August 2, 2014.	
2014 Projected Audience: 690	Dollars Leveraged: 27:1

<i>SMALL & EMERGING TOTAL</i> <i>(7 Organizations)</i>	\$15,800
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Theatre Arts		
ACTOR'S EXPRESS	Proposed Award:	\$5,000.00
Mission: To challenge and reflect contemporary human experiences in an inclusive environment. The organization seeks to jumpstart individual transformations through the shared adventure of live performances, which range from daringly provocative to audaciously hilarious.		
Scope: To present three mainstage productions including, <i>The Rocky Horror Show</i> (July 9-August 9, 2014), : <i>Les Liaison Dangereuses</i> (September 4-October 5, 2014) and <i>Murder Ballad</i> (November 8-December 7, 2014); three staged readings of brand new plays through the Works program up to five installments of the famous Cabaret series, Libby Express and other outside and partnership programs. To offer a rigorous and comprehensive Professional Development Program for recent college graduates that last the duration of the season. To offer continuing education classes in the arts to adults and professionals and new Express U Conservatory for High School students (July-December 2014).		
2014 Projected Audience: 14,000 -		Dollars Leveraged:165:1
DAD'S GARAGE THEATRE COMPANY	Proposed Award:	\$8,000.00
Mission: To engage, cultivate, and inspire artists and audiences alike by producing innovative, scripted and improvised works that are recognized locally, nationally, and internationally for being undeniably awesome.		
Scope: To present original scripted productions including; <i>Morgan Freeman Presents The Magic Negro and other Blackness</i> (November 13-December 6) and <i>It's a Wonderful Laugh</i> presented in partnership with the Alliance Theatre (November 28-December 20). To present full season of improv including <i>Cage Match</i> (Fridays, July 25-September 26, 2014) <i>Dice of Destiny</i> (Saturdays, July 31-August 30 and October 30-November 30, 2014), <i>Theatresports</i> (Saturdays @ 10:30 p.m., July-December 31, 2014) <i>Extreme Elimination Improv Challenge</i> (Thursdays @ 10:30 p.m., July-December 2014) and a variety of improv classes, workshops.		
2014 Projected Audience: 25,000		Dollars Leveraged:125:1
HORIZON THEATRE	Proposed Award:	\$17,000.00
Mission: To connect people, inspire hope, and promote positive change through contemporary theatre and the stories of our times. To empower, celebrate, enlighten, and build bridges between diverse audiences and to ignite new artists and audiences with a passion for theatre that connects to their lives.		
Scope: To produce two professional contemporary plays, <i>Right On</i> by Darren Canady (July 18-August 31, 2014) and <i>Detroit</i> by Lisa D 'Amour (September 19-October 19, 2014 and our two holidays shows, <i>The Santaland Diaries</i> by David Sedaris (November. 22-December 31, 2014) and our Family Series production <i>Madeline's Christmas</i> (December 6-31, 2014). To host a workshop for 1 new play as a part of the New South Play Festival Fall 2014. To offer educational programming through the Apprentice and Intern Company (July-December 2014).		
2014 Projected Audience: 19,645		Dollars Leveraged: 72:1

Theatre Arts (continued)	
<i>OUT OF HAND THEATRE</i>	Proposed Award: \$6,000.00
Mission: To serve Atlanta with free performances in public places, new work developed with and for our community, and partnerships that expand resources and audiences.	
Scope: To present 44 performances of <i>The Coke Series</i> , at The World of Coca-Cola (July 4-August 31, 2014). To produce 24 performances of <i>White, Rabbit, Red Rabbit</i> . Twelve (12) performances will be presented in partnership with local theatres while, 12 productions will be presented in private homes (September 5-November 22, 2014). To present <i>Group Intelligence</i> : High School Version for teachers to incorporate in classroom instruction (July-December 2014).	
2014 Projected Audience: 34,239	Dollars Leveraged:35:1
<i>PICCADILLY PUPPETS</i>	Proposed Award: \$2,000.00
Mission: To provide puppet performances and workshops with high artistic quality and educational merit for children and families.	
Scope: To perform 20 or more shows/workshops in Fulton County venues, including but not limited to schools, libraries, and other community venues (July-December 2014)	
2014 Projected Audience: 6,100	Dollars Leveraged:23:1
<i>SERENBE PLAYHOUSE</i>	Proposed Award: \$17,000.00
Mission: To illuminate the human experience by producing artistically, rich, open-air theatrical performances for audiences throughout Greater Metro Atlanta.	
Scope: To present A Season of Change, three productions including, <i>The Wizard of Oz</i> , <i>Ten Mile Lakes</i> and <i>Oklahoma</i> {(49) performances from June-August 2014}. To continue its summer <i>Late Night Cabaret</i> series {(2) performances}. To offer <i>Summer Musical Theatre Camps</i> (July 2014). To present the <i>Sleepy Hollow Experience</i> {November 2014, (24) performances} and the holiday cabarets {December 2014, (6) performances}. To expand educational, outreach through the Playhouse Academy. Total (69) performances are scheduled during the project period.	
2014 Projected Audience: 7,067	Dollars Leveraged:18:1

Theatre Arts (continued)		
<i>SEVEN STAGES</i>	Proposed Award:	\$12,000.00
Mission: To create a haven for artists and audiences to access the social, political, and spiritual issues that face our society.		
Scope: To launch an interactive theater festival entitled Curious Encounters (Sept, 4-7, 2014). To offer a world premiere production: The Doctor, The Devil, and My Dad (October 2-26, 2014), followed by A Krampus Christmas (Dec 18-20, 2014). 7 Stages will host a five-week playwriting and performance programs for teens, Youth Creates (June 23-July 24, 2014) with ensemble created performances (TBD) to be performed July 25 th and 26 th . To offer extensive education and outreach programs that include curriculum-based residencies, audience talkbacks, artist development opportunities, rental opportunities, and it will maintain international collaboration. It will offer six months of literature based programming as part of the NEA Big Read.		
2014 Projected Audience: 11,015		Dollars Leveraged:43:1
<i>SYNCHRONICITY THEATRE</i>	Proposed Award:	\$17,000.00
Mission: To activate communities towards social change through powerful, transformative theatrical experiences; to support women artists, forge effective long-term community partnerships, and develop new works.		
Scope: To produce the rolling world- premiere of <i>Lasso of Truth</i> (September. 26-October 26, 2014), <i>Bold Voices Series</i> , and <i>Lyle the Crocodile</i> (November 28-December 28, 2014). To offer a 10-week <i>Playmaking for Kids</i> after-school program at High Point Elementary School, and reinstate the after-school component of our award-winning <i>Playmaking for Girls</i> program for at-risk-teen girls with an 8-week program at Martin Luther King Middle School.		
2014 Projected Audience: 47,101		Dollars Leveraged: 33:1
<i>THEATRE DU REVE</i>	Proposed Award:	\$2,000.00
Mission: To bring the language and cultures of the French-speaking world to life on the American stage.		
Scope: To develop and tour the production of the award-winning graphic novel Jane, the Fox and Me, presented with video and sound bringing this literary work to life for 4 th -12 th grade students in Fulton County (August-December 2014).		
2014 Projected Audience: 8,1600		Dollars Leveraged:55:1
<i>THEATRICAL OUTFIT</i>	Proposed Award:	\$6,000.00
Mission: To provide our diverse audiences, actors, and artists with a rich theater experience and produce works that stimulate thoughtful discussion.		
Scope: To produce a season of four plays including <i>The Savannah Disputation</i> , <i>My Children! My African</i> , our annual holiday production <i>The Gifts of the Magi</i> , <i>Silent Sky</i> and <i>Storefront Church</i> , and a two run of <i>A Christmas Memory</i> (July-December 2014).		

2014 Projected Audience: 12,500		Dollars Leveraged: 118:1	
TRUE COLORS THEATRE COMPANY		Proposed Award:	\$30,000.00
Mission: To create a movable feast of theatre grounded in the rich canon of African American classics and branching out to include bold interpretations of world drama and a strong commitment to diverse new voices.			
Scope: To produce the classic “ <i>Same Time, Next Year</i> ,” a 1975 Broadway hit that received a Drama Desk Award and Tony Award nomination for Best Play, playing from 7/8/14-8/3/14 at the Southwest Arts Center. To produce the regional premiere of “ <i>How I Learned, What I Learned</i> ,” by August Wilson showing at the Southwest Arts Center from 10/7/14-11/2/14. To plan for the Spring Play Reading Series, to continue production related community discussion series and post-show talk-backs and to expand the August Wilson Monologue Competition, an education program for High School students which comprises preliminary competition rounds, monologue presentation coaching, and the finalist round that is held at the Rialto Center for the Arts at Georgia State University.			
2014 Projected Audience: 16,650		Dollars Leveraged:43:1	
YOUTH ENSEMBLE ATLANTA		Proposed Award:	\$7,500.00
Mission: Empowers youth, through the performing arts, to become catalysts for positive change in their community.			
Scope: To provide free workshop training program, produce an original YEA production, continue our tippy toes arts program (two shows), provide expanded training and performance opportunities for our alumni through the GRIP Program (10 workshops and 1 production), continue our Saturday Arts Classes with four 8-week sessions, and continue our academic programs offering free tutoring and access to a YEA scholarship through the Jekonni Barber Memorial Scholarship Fund (July-December 2014)			
2014 Projected Audience: 29,000		Dollars Leveraged: 42:1	
THEATRE ARTS TOTAL (12 Organizations)		\$129,500	

Programs & Other	
RESIDENCY - HAMBIDGE CENTER	Proposed Award: \$3,800.00
To provide residencies for Fulton County artists at the Hambidge Center located in Rabun Gap, GA.	

Organizations

COMMUNITY FOUNDATION OF GREATER ATLANTA (METROPOLITAN ATLANTA ARTS FUND)	Proposed Award: \$20,000.00
To support the Metropolitan Atlanta Arts Fund, which provides stabilization grants and technical assistance in program and organizational development to small and mid-sized nonprofit arts organizations with budgets under \$1 million.	

PROGRAMS AND OTHER TOTAL <i>(1 Program & 1 Organization)</i>	\$23,800
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Budget Summary

Funding Category Totals:

Community Development.....	\$48,000.00
Dance	\$27,800.00
Literary-Media Arts -Music.....	\$73,100.00
Majors	\$209,000.00
Multidiscipline & Arts Services	\$140,500.00
Museum & Visual Arts	\$82,500.00
Small & Emerging.....	\$15,800.00
Theatre Arts.....	\$129,500.00
Programs and Other	\$23,800.00
Total Fulton County Contracts for Services Funds.....	\$750,000.00