

Proclamation

WHEREAS,

The National Academy of Television Arts and Sciences (NATAS) Southeast Chapter was established in 1973 and began awarding the regional Emmy® Award in 1974 from Atlanta, Georgia; and

WHEREAS,

NATAS Southeast is one of the largest and most diverse of the 19 regional chapters of the National Academy, comprised of professionals from all disciplines of the industry at broadcast stations, cable and satellite companies, independent television production, marketing, new media, performing arts, and creative crafts, in Alabama, Georgia, Mississippi, South Carolina, and Asheville, North Carolina; and



WHEREAS,

For 50 years, NATAS Southeast has proudly presented the Southeast Emmy Awards, the benchmark of excellence in the television industry, bestowing thousands of Emmy® statuettes, 29 Gold Circle Awards (for 50-year service honorees), and 216 Silver Circle Awards (for 25-year service honorees), and in 2024, established the "Evelyn Mims-Darryl Cohen Lifetime Service Award Presented by SNAG Enterprises L.C."; and



WHEREAS,

From its first president, the late Don Elliott Heald, a WSB radio and TV legendary broadcaster and manager, to current president Evelyn D. Mims, the first African-American woman president of a NATAS chapter in the USA, NATAS Southeast continues to set the standard for excellence in the television industry; and



WHEREAS,

NATAS Southeast has provided thousands of students opportunities to learn and grow in the television industry—many of whom have become professionals—through the Chapter's annual Student Production Awards and through collegiate scholarships; and



WHEREAS,

Among its ranks NATAS Southeast luminaries include Governors Award recipients such as Gray Television, The Weather Channel, Georgia Public Broadcasting, Ambassador Andrew Young, Ted Turner, Monica Pearson, Jonathan Katz, Turner Broadcasting System, Inc., Mississippi Public Broadcasting, WXIA-TV, WAGA-TV, and the Cox Family;



NOW, THEREFORE, BE IT RESOLVED, that the Board of Commissioners of Fulton County honors the accomplishments of the NATAS Southeast Chapter for its 50 years of service and presenting the Emmy® Awards in Fulton County, Georgia, and for its cultural contribution to the local community and beyond, and does hereby proclaim, Saturday, June 15, 2024, as "**NATAS SOUTHEAST APPRECIATION DAY**" in Fulton County, Georgia.

Fulton County Board of Commissioners

Commissioner

Commissioner

Attest:

Clerk to the Commission

F U L T O N C O U N T Y