



WAYFINDING – PHASE 2

1

Courts

2

Government Center
Exterior

3

Government Center
Interior

4

All County Locations

A Presentation to the Capital Committee by Dennis H. King, C.P.M.
Friday, March 12, 2021



WAYFINDING – PHASE 2

Problem:

How do we improve our Constituent Experience to find destinations, provide multiple sources of information as to the services provided by the County, and improve our Branding?

Answer:

Introduce a systematic Wayfinding approach which:

1. Updates and Improves FC Branding
2. Enhances notifications - locating services needed
3. Better Identifies Destination Locations – Exterior and Interior
4. Provides Supplemental Tools – On Site



WAYFINDING – PHASE 2

Phase 1

- **Prioritize – Courts First**
- **Team Approach**
- **Allied Paths to Courts from Government Center**

Phase 2

- **Improve Government Center and Public Safety Building Exterior Signage**
- **Improve Government Center and Public Safety Building Interior Signage**
- **Design and Develop Signage for Fabrication for Assembly Hall Area**

Phase 3

- **MORE FULLY Develop Processes and Administration, to Ensure Our Investment is Current, Effective, Efficient and Becomes the Standard, Going Forward**
- **Consider Other Appropriate FC Locations for Wayfinding Treatment**



WAYFINDING – PHASE 2

Phase 2 Proposals:

1. Address the Government Center and Public Safety Building Exterior Signage
 - Designs Developed by Selbert Perkins, Priced by DeNyse, and Submitted to the BOC on the April 14th Agenda.
Spending Authority Requested from BOC \$53,078.71
*NOTE: Capital Committee Approved on 2-26
2. Survey the Interior of the Government Center and Public Safety Building, to determine the Digital and Static Signage Necessary to Present a Cohesive and Comprehensive Wayfinding Approach which Continues to Improve the Customer Experience
 - Proposal received from Selbert Perkins 3/1/21



WAYFINDING – PHASE 2

Summary of Proposal from Selbert Perkins for Government Center and Public Safety Building

Step 1 – Analysis/Survey

- Kickoff Meeting – Site Survey
- Study Circulation Patterns and ID Destinations Needing Direction to the General Public
- Evaluate Existing Architectural Conditions and How Wayfinding System In Courts Needs to be Updated for the Government Center/Public Safety Bldg.

Deliverables:

- Existing Conditions Report Documenting Survey and Initial Recommendations
- Preliminary Sign Type and Location Plan for Levels 1-4



WAYFINDING – PHASE 2

Summary of Proposal from Selbert Perkins for Government Center and Public Safety Building

Step 2 – Programming/Bid Packages

- Utilizing Sign Types Developed for The Courts
 - Identification
 - Department Signs, Room Signs, Restroom Signs, Café, Elevators, etc.
 - Direction Signs
 - Overhead, Wall Mounted and Freestanding
 - Information Signs
 - Digital and/or Static Directories, Changeable Information Signs
 - Regulatory Signs
 - Code Required Signs such as Stairwells, Evacuation Maps, etc.
- Document Sign Location Plans
- Prepare Bid Package to accompany Sign Location Plans, including Design Drawings of Wayfinding Signs used in the Government Center/Public Safety Complex
- Provide Estimated Cost for Sign Fabrication and Installation and Work with the County on an Implementation



WAYFINDING – PHASE 2

Summary of Proposal from Selbert Perkins for Government Center and Public Safety Building Step 2 – Deliverables

- Government Center/Public Safety Building – Bid Package
 - Design Intent Drawings
 - Sign Location Plans
 - Message Schedule Template
 - Specifications
- Estimated Cost for Fabrication
- Assembly Hall Design and Specification Services

We Request Your Approval

Total Cost for Outlined Services from Selbert Perkins* \$ 24,622

***Note: This Does Not Include Future Implementation Fees for Phase 2, once awarded to Fabricator, but does include Assembly Hall Signage Design and Specifications.**

What Do We Need From You??

1. Approval of Plan to Proceed with Placement on BOC April 14th Agenda.
2. Any Input and Support You Can Provide