

Proclamation

WHEREAS,

Brian Hightower, professionally known as “B High” is an entertainment journalist, radio personality, educator, and digital broadcast media pioneer known for his expertise in Southern hip-hop culture; he began his career at Radio One, where he served as on-air personality and producer for Gangsta Grillz Radio with DJ Drama & Trendsetter Sense on Hot 107.9, as well as Majic Middays with Carol Blackmon on Majic 107.5/97.5; and



WHEREAS,

Brian is the founder and host of one of the biggest music and entertainment podcasts in the country, BHIGHTV/BHIGHATL, where he has interviewed hundreds of iconic artists, producers, and thought leaders, delivering raw and unfiltered conversations that preserve the real stories behind the music, the movement, and the mindset; along with his podcast partners Wicked, Turk, and others; and



WHEREAS,

Brian has built one of the largest independently owned urban podcasts in the U.S., with over 340,000 subscribers and 130+ million views on YouTube, and BHIGHTV is also the Home of *The Wicked Truth Podcast* Starring Wicked of Ghetto Mafia and *The Make Love Make Money Podcast* starring Turk Of The Hot Boys & Emani; distributed through his company, Hightower Media, his content has been featured on BET, A&E, and major platforms like Rolling Stone, Complex, AllHipHop, TMZ, VladTV, and HipHopDX; and



WHEREAS,

Brian served as a contributing writer for AllHipHop.com, and is currently a professor at Clark Atlanta University where he teaches communications in the Mass Media Arts Department, where he’s mentored and taught countless students, equipping the next generation of media professionals with the tools, knowledge, and confidence to lead;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board Of Commissioners recognizes Brian “B High” Hightower for his contributions to the arts and entertainment industry in Atlanta and beyond, and does hereby proclaim Wednesday, July 30, 2025, as “**BRIAN B HIGH HIGHTOWER APPRECIATION DAY**” in Fulton County, Georgia.

Fulton County Board of Commissioners

Commissioner

Attest:

Clerk to the Commission

F U L T O N C O U N T Y