



# Fulton County Board of Commissioners

## Agenda Item Summary

Agenda Item No.: **ADD-ON**

Meeting Date: 6/24/2024

### Department

Behavioral Health and Development Disabilities

### Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Request approval to increase the spending authority - Department of Behavioral Health and Developmental Disabilities (DBHDD), 21RFP000026A-CJC, Advancing Health Literacy Grant, in the amount of \$28,848.00, with The Black Cross, LLC (Atlanta, GA) to implement health communication strategies in underserved communities and to form, lead and facilitate a community coalition board (CCB) and develop an online Hub as a part of the US Department of Health & Human Services (Office of the Assistant Secretary for Health), Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19 grant. 100% grant funded. Effective upon BOC approval through September 30, 2024.

### Requirement for Board Action *(Cite specific Board policy, statute or code requirement)*

In accordance with Purchasing Code Section 102-420, contract modifications within the scope of the contract and necessary for completion of the contract, in the specifications, services, time of performance or terms and conditions of the contract shall be forwarded to the Board of Commissioners for approval.

### Strategic Priority Area related to this item *(If yes, note strategic priority area below)*

Health and Human Services

### Commission Districts Affected

- All Districts ☒
- District 1 ☐
- District 2 ☐
- District 3 ☐
- District 4 ☐
- District 5 ☐
- District 6 ☐

### Is this a purchasing item?

Yes

**Summary & Background** *(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)*

Fulton County Department of Behavioral Health and Developmental Disabilities (DBHDD) has been awarded funding in the amount of \$3,900,000.00. The purpose of the project is to increase awareness about COVID-19 mitigation efforts and behavioral health services; increase COVID-19 testing, vaccine confidence, and vaccine uptake; and decrease stigma related to behavioral health, increase behavioral health literacy, and increase usage of behavioral health services in Fulton County. The original effective dates of the contract were from October 1, 2022 - September 30, 2023. Pursuant to Agenda Item 23-0746, on 11/1/2023 the BOC approved an extension effective October 1, 2023, through September 30, 2024, with no renewal option.

**Scope of Work:** The Black Cross, LLC was the successful respondent for 21RFP000026A-CJC, Advancing Health Literacy Grant, and as such, is responsible for implementing health communication strategies in underserved communities and to form, lead and facilitate a community coalition board (CCB) and develop an online Hub as a part of the US Department of Health & Human Services Advancing Health Literacy grant. The Black Cross has contracted with Fulton County to develop a 15 person Community Coalition Board (CCB) that includes representatives from racial, minority and socially vulnerable populations, community based organizations, community health centers, and Morehouse School of Medicine Prevention Research Center (MSM PRC). The CCB will be led by the Black Cross and will meet monthly or more frequently to discuss the data related to minority communities, issues impacting vulnerable communities, their needs, and how to best connect individuals with services. The CCB will be instrumental in facilitating partnership between communities, academic institutions, and local government towards community-responsive evaluation planning, implementation, and monitoring of the health literacy project. The CCB concept will be adapted from the Morehouse School of Medicine Prevention Research Center model<sup>2</sup> to ensure community leadership and input in the evaluation process. The coalition will recruit people from diverse perspectives to constructively share their beliefs and ideas, serve as subject matter experts and inform on-the-ground solution design and community engagement in all community input and data gathering. CCB will help co-lead development of evaluation assessment for appropriate data collection; communicate and disseminate health literacy strategies; and develop strategies on the best methods to connect people to behavioral health services. Focus groups will be conducted and the CCB's input will be utilized to develop guides and audience segmentation. The Black Cross will also implement a dynamic online culturally responsive HUB as a resource for utilizing the evidence-based model of community care coordination that focuses on addressing social determinants of health. The site will be user-friendly, written in plain language, provide translation services for individuals with limited English proficiency, and be simple to navigate. Users can access live chat or text options and schedule appointments. The site will promote a "no wrong door" concept where users can find resources and services.

**Community Impact:** Fulton County, through DBHDD desires to provide shared resources to support an implementation of a health literacy program that will address personal and organizational health literacy through culturally appropriate strategies.

**Department Recommendation:** Approval of Amendment Number Two (2) to increase the spending authority - Department of Behavioral Health and Developmental Disabilities (DBHDD), 21RFP000026A-CJC, Advancing Health Literacy Grant, in the amount of \$28,848.00, with The Black Cross, LLC (Atlanta, GA).

**Project Implications:** The COVID pandemic has negatively affected the overall mental health of Fulton County citizens. This project will target underserved communities that have been most adversely affected by the pandemic to advocate and educate about behavioral health & facilitate their access to behavioral health services in Fulton County.

**Community Issues/Concerns:** None.

**Department Issues/Concerns:** None.

**Contract Modification** (*Delete this chart only if the Requested Action is for a NEW award. Simply insert the text “New Procurement.” If the Requested Action is for a Contract Modification ((Renewal, Amendment, Change Order, Extension, Increase Spending Authority)), the chart should remain and be completed.*)

Current Contract History	BOC Item	Date	Dollar Amount
Original Award Amount	22-0039	1/19/2022	\$150,000.00
Extension No. 1	23-0746	11/1/2023	\$172,500.00
Amendment No. 1	24-0180	3/20/2024	\$25,980.00
<b>Amendment No. 2</b>			<b>\$28,848.00</b>
Total Revised Amount			\$377,328.00

**Contract & Compliance Information** (*Provide Contractor and Subcontractor details.*)

**Contract Value:** \$28,848.00

**Prime Vendor:** The Black Cross Inc

**Prime Status:** African American Female Business Enterprise

**Location:** Atlanta, GA

**County:** Fulton County

**Prime Value:** \$28,848.00 or 100.00%

**Total Contract Value:** \$28,848.00 or 100.00%

**Total Certified Value:** \$28,848.00 or 100.00%

**Exhibits Attached** (*Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.*)

### Contact Information

LaTrina Foster, Director, DBHDD, (404) 612-1687

### Contract Attached

Choose an item.

### Previous Contracts

Choose an item.

**Total Contract Value**

Original Approved Amount: \$150,000.00  
Previous Adjustments: \$198,480.00  
This Request: \$28,848.00  
TOTAL: \$377,328.00

**Grant Information Summary**

Amount Requested: ☐ Cash  
Match Required: ☐ In-Kind  
Start Date: ☐ Approval to Award  
End Date: ☐ Apply & Accept  
Match Account \$:

**Fiscal Impact / Funding Source****Funding Line 1:**

461-755-AHL1-1160: Grants, BDHDD, Professional Services

Key Contract Terms	
Start Date: 1/19/2022	End Date: 9/30/2024
Cost Adjustment:	Renewal/Extension Terms: No renewal options

**Overall Contractor Performance Rating:** 82

**Would you select/recommend this vendor again?**

Yes

**Report Period Start:**      **Report Period End:**

**AMENDMENT NO. 2 TO FORM OF CONTRACT**

**Contractor: The Black Cross, LLC**

**Contract No. 21RFP000026A-CJC, Advancing Health Literacy Grant**

**Address: 848 Oglethorpe Ave. SW City, State Atlanta, Georgia 30310**

**Telephone: 718-450-4420**

**E-mail: gail@theblkcross.com**

**Contact: Gail Brooks, Strategic Principal**

**W I T N E S S E T H**

WHEREAS, Fulton County ("County") entered into a Contract with The Black Cross, LLC to provide health communication strategies in underserved communities to form, lead and facilitate a Community Coalition Board (CCB). The CCB is responsible for the development and implementation of marketing and outreach strategy that uses culturally responsive community health and behavioral health literacy strategies to advance healthy people hereinafter, referred to as the "Project", dated July 1, 2023 to September 30, 2024, on behalf of Fulton County Department of Behavioral Health & Developmental Disabilities; and

WHEREAS, the County wishes to amend the existing contract to continue services during the course of performing the Project, County and Consultant has agreed that it is necessary to make changes in the Project as described herein and referenced exhibits, such changes will be incorporated by written amendments in the form of Change Orders to this Agreement. Any such Change Order and/or supplemental agreement shall not become effective or binding unless approved by the Board of Commissioners and entered on the minutes. Such modifications shall conform to the requirements of Fulton County Purchasing Code §102-420 which is incorporated by reference herein; and

WHEREAS, the Contractor has performed satisfactorily over the period of the contract; and

WHEREAS, this amendment was approved by the Fulton County Board of Commissioners on \_\_\_\_\_.

**NOW, THEREFORE,** the County and the Contractor agree as follows:

This Amendment No. 2 to Form of Contract is effective as of the \_\_\_\_ day of \_\_\_\_, 2024, between the County and Black Cross, LLC, who agree that all services

specified will be performed in accordance with this Amendment No. 2 to Form of Contract and the Contract Documents.

1. **SCOPE OF WORK TO BE PERFORMED:** Unless modified in writing by both parties in the manner specified in the agreement, duties of Consultant shall not be construed to exceed those services specifically set forth herein. Consultant agrees to provide all services, products, and data and to perform all tasks described in Exhibit C, Scope of Work.
2. **COMPENSATION:** The services described under Scope of Work herein shall be performed by Contractor for an increased amount not to exceed \$28,848.00.
3. **LIABILITY OF COUNTY:** This Amendment No. 2 to Form of Contract shall not become binding on the County and the County shall incur no liability upon same until such agreement has been executed by the Chair to the Commission, attested to by the Clerk to the Commission and delivered to Contractor.
4. **EFFECT OF AMENDMENT NO. 2 TO FORM OF CONTRACT:**  
Except as modified by this Amendment No.2 to Form of Contract, the Contract, and all Contract Documents, remain in full force and effect.

**[INTENTIONALLY LEFT BLANK]**

**IN WITNESS THEREOF**, the Parties hereto have caused this Contract to be executed by their duly authorized representatives as attested and witnessed and their corporate seals to be hereunto affixed as of the day and year date first above written.

OWNER:

**FULTON COUNTY, GEORGIA**

CONSULTANT:

**THE BLACK CROSS, LLC**

\_\_\_\_\_  
Robert L. Pitts, Chairman  
Fulton County Board of Commissioners

ATTEST:

\_\_\_\_\_  
Gail Brooks  
Strategic Principal

ATTEST:

\_\_\_\_\_  
Tonya R. Grier  
Clerk to the Commission

(Affix County Seal)

APPROVED AS TO FORM:

\_\_\_\_\_  
Secretary/  
Assistant Secretary

(Affix Corporate Seal)

ATTEST:

\_\_\_\_\_  
Office of the County Attorney

APPROVED AS TO CONTENT:

\_\_\_\_\_  
Notary Public

County: \_\_\_\_\_

\_\_\_\_\_  
LaTrina Foster, Director  
Behavioral Health and Developmental  
Disabilities

Commission Expires: \_\_\_\_\_

(Affix Notary Seal)

ITEM#: _____ RCS: _____ RECESS MEETING	ITEM#: _____ RM: _____ REGULAR MEETING
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