



Fulton County Department of  
Arts And Culture

**SPECIAL PROJECT AWARDS**

2023

Recommendations Packet

2023

# Department of Arts & Culture Operational Framework



FULTON COUNTY  
arts & culture

## Fulton County Department of Arts & Culture (CFS) Operational Framework

### Fulton County Government Vision:

Fulton County is a positive, diverse community with a thriving economy, safe neighborhoods, healthy residents, and a rich quality of life that all people can enjoy. It is served by a county government that is recognized for being innovative, effective, efficient, and trustworthy.

### Fulton County Government Mission:

To deliver efficient, high-impact service to every resident and visitor of Fulton County.

### Fulton County Government Strategic Priority Areas:

To accomplish our mission and work toward our vision, the Board of Commissioners organized the County's efforts into six Strategic Priority Areas that reflect the major goals of Fulton County government.

1. All people are healthy.
2. All people are safe.
3. All people are self-sufficient.
4. All people have economic opportunities.
5. All people are culturally enriched.
6. All people trust government is efficient, effective, and fiscally sound.

### Strategic Priority Area: "All People are Culturally Enriched"

Arts and cultural organizations, libraries, parks, and recreational facilities have positive economic, social, and quality of life impacts on a community. Vibrant and recreational communities are economic engines in our community that attract businesses and jobs, as well as create job opportunities themselves. It is Fulton County's responsibility to ensure that residents have access to a variety of quality cultural and recreational activities county-wide. The County currently directly provides cultural and recreational programs and events through County facilities and indirectly stimulates the arts and culture ecosystem by funding non-profit organizations across the County. In the coming years, the County will step into a new role to convene cultural and recreational organizations and leaders, gather information about the economic and social impact of culture and recreation, and use this information to advocate for policy change and develop thriving cultural and recreational ecosystems.

### "All People are Culturally Enriched" Program Objectives:

More residents know about cultural and recreational opportunities

Residents are more satisfied with the availability of these opportunities

More residents take advantage of these opportunities

Residents' satisfaction with the quality of cultural & recreational opportunities is increasing

More residents believe that cultural & recreational opportunities improve their quality of life

## Fulton County Department of Arts & Culture (CFS) Operational Framework

### **“All People are Self-Sufficient” Key Performance Indicators:**

- Percentage of residents who are aware of cultural and recreational opportunities
- Percentage of residents who are aware of the value of cultural and recreational opportunities
- Percentage of residents who are satisfied with the availability and variety of cultural and recreational opportunities in their area
- Percentage of residents who visit cultural and recreational facilities
- Percentage of residents who attend cultural and recreational events/programs
- Percentage of residents who are satisfied with the quality of cultural and recreational facilities
- Percentage of residents who are satisfied with the quality of cultural and recreational events/programs

### **Fulton County Arts & Culture History & Mission**

In 1979, the Fulton County Board of Commissioners created FCAC to enhance the quality of life of its constituents. It is the channel through which Fulton County funds cultural services and provides access to the arts for its citizens. To that end, FCAC is a partner and catalyst in developing new arts opportunities in our area. To enhance the quality of life of all citizens through support of the arts.

### **Special Project Awards – Board of Commissioner Initiatives**

These awards are being executed at the recommendation of the Board of Commissioners for non-reoccurring awards to be employed for operating and project expenses identified by the non-profits specified in the January 18, 2023, commissioner meeting in which seven organizations were identified.

Fulton County Department of

# Overview of Special Project Award Recommendations



**FULTON COUNTY**  
**arts & culture**

<b>SPECIAL ARTS PROJECT AWARDS</b>				
<b>Organization/ Artist Name</b>	<b>Dist rict</b>	<b>Project Name</b>	<b>Category</b>	<b>2023 Recommended Amount</b>
Music South Corporation d.b.a. African American Philharmonic Orchestra & Chorale		FY23 Music Season and Community Programs	Special Project - Music	\$15,000.00
Alpharetta Symphony Orchestra	2	Community Concert Series	Special Project - Music	\$9,000.00
Music Education Group	5	Operating, administrative and direct services	Special Project - Music	\$75,000.00
Johns Creek Symphony Orchestra	1	Fall Community Concert	Special Project- Music	\$20,000.00
Q. Parker Foundation	6	Summer Music Camp	Special Project - Music	\$15,000.00
<b>TOTAL</b>				<b>\$134,000.00</b>

**SPECIAL PROJECT AWARD -  
PROFILES**

<b>African American Philharmonic Orchestra and Chorale</b>	<b>APPLICANT DISTRICT</b>	<b>MISSION:</b> To showcase the talents of professional African American orchestral, jazz and chorale musicians.	<b>AWARD:</b> \$15,000
		<b>PROJECT SUMMARY:</b> To present a community concert series.	
<b>Alpharetta Symphony Orchestra</b>	<b>APPLICANT DISTRICT</b>	<b>MISSION:</b> To create engaging educational experiences and inspiring orchestral performances that connect and grow the Alpharetta arts community through the universal language of music.	<b>AWARD:</b> \$9,000
	2	<b>PROJECT SUMMARY:</b> To support operations to implement ASO’s music programs and help cover items such as staff salaries, insurance, and accounting.  <ul style="list-style-type: none"> <li>• To present 5-6 symphony concerts in 2023, low-cost/free, targeting residents in N. Fulton, located at Alpharetta Methodist (Feb, Apr, Sep, Nov 2023), Brooke Street Park (May 2023), and TBD (Dec 2023). The orchestra season runs Aug-May.</li> <li>• To provide low-cost orchestral education through the Alpharetta Symphony Youth Orchestra (ages 10-18) from Aug-May and present 4 low-cost/free concerts at Preston Ridge Community Center or Alpharetta Methodist (Mar, May, Oct, and Dec 2023).</li> <li>• To perform approximately 10, low-cost/free, chamber ensemble outreach concerts to assisted living centers/schools in 2023.</li> <li>• To hold 2 free musical workshops/masterclasses for children in 2023 at the Alpharetta Arts Center and/or Preston Ridge Community Center.</li> </ul>	
<b>Music Education Group</b>	<b>APPLICANT DISTRICT</b>	<b>MISSION:</b> The Music Education Group is a STEAM organization formed to bring music, film, and digital media-based education to underserved youth and provide every child in Metro Atlanta with an equal opportunity to music education. The Music Education Group, Inc. (MEG) seeks to prepare youth in underserved communities to be a part of the next generation of content creators for success in the global economy.	<b>AWARD:</b> \$75,000

	5	<p><b>PROJECT SUMMARY:</b> MEG agrees to provide music education programs on a scheduled basis during regular hours for the benefit of the general public.</p> <p>MEG will use funding provided to cover operational cost including administrative expenses, salaries, marketing, software support, and equipment purchases.</p>	
Johns Creek Symphony Orchestra	<b>APPLICANT DISTRICT</b>	<p><b>MISSION:</b> The mission of the Johns Creek Symphony Orchestra is to enhance the quality of life for Johns Creek and north Metro Atlanta residents through the presentation of high-quality performances, educational and other outreach programs that reflect the cultural diversity of the community.</p>	<b>AWARD:</b> \$20,000
	1	<p><b>PROJECT SUMMARY:</b> Present one (1) major public concert in Johns Creek targeting residents of greater north Fulton County on Saturday, November 18, 2023 featuring violinist Kevin Zhu. The concert will take place at the Johns Creek United Methodist Church, 11180 Medlock Bridge Road in Johns Creek. This program will engage the services of up-and-coming young American violinist Kevin Zhu, who will be performing Bruch's Scottish Fantasy.</p>	

Q. Parker Legacy Foundation	<b>APPLICANT DISTRICT</b>	<p><b>MISSION:</b> The Q Parker Legacy Foundation (QPLF) has mission of using family engagement and social empowerment to strengthen families throughout the City of Atlanta to generate stronger communities; a stronger City; stronger foundations for greater good.</p>	<b>AWARD:</b> \$15,000
	6	<p><b>PROJECT SUMMARY:</b></p> <p>* To offer a summer music camp for teen vocalist and producers ages 13-17. (June 20-June30)</p>	
<b>TOTAL</b>			<b>\$134,000</b>



