

Proclamation



WHEREAS,

Jeff Friday founded the American Black Film Festival in 1997 with the vision of creating a global platform to showcase and celebrate Black talent, stories, and culture in film and television; and



WHEREAS,

for three decades, ABFF has been a premier destination for filmmakers, actors, producers, and audiences, driving diversity, inclusion, and excellence in entertainment while elevating the voices and stories of African Americans worldwide; and



WHEREAS,

the ABFF 30th Anniversary Pop-Up in Atlanta represents a milestone in cultural achievement, highlighting Atlanta's continued role as a global hub for Black creativity, film, and entertainment; and



WHEREAS,

Fulton County commends Jeff Friday for his unwavering leadership, his commitment to advancing representation in media, and his contribution to the growth of Atlanta's creative economy through this landmark celebration;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board Of Commissioners recognizes Jeff Friday and the American Black Film Festival on the occasion of their 30th Anniversary Pop-Up in Atlanta and hereby proclaims Thursday, November 6, 2025, as "**AMERICAN BLACK FILM FESTIVAL 30th ANNIVERSARY APPRECIATION DAY**" in Fulton County.



Fulton County Board of Commissioners

Attest:

Commissioner

Clerk to the Commission

F U L T O N C O U N T Y