

Proclamation



WHEREAS,

Keshia Walker is the owner of Insights Marketing & Promotions Company, the founder and chairwoman of the Black Collegiate Gaming Association, and the owner of High Movement Logistics, all headquartered in Atlanta; and



WHEREAS,

Keshia Walker has worked with clients including Beyoncé and Magic Johnson and led experiential marketing events for the Super Bowl, NBA and MLB All Star Weekends, Essence Festival, BET Awards, the Grammys, and the Oscars; and



WHEREAS,

Keshia Walker made history when she launched the Black Collegiate Gaming Association, and became the first African American woman to own a collegiate esports and gaming company in the U.S.; and



WHEREAS,

Keshia Walker serves as vice chairwoman of the Hosea Helps board of directors and as a member of the National Association of Professional Women, Women in Sports & Events, and the Atlanta Chapter of National Black MBA Association; and



WHEREAS,

Keshia Walker is an inductee of the Florida A&M University School of Business and Industry Hall of Fame and a member of Delta Sigma Theta;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners recognizes Keshia Walker for her many contributions to the arts and entertainment industry, and does hereby proclaim Saturday, September 20, 2025, as “**KESHIA WALKER APPRECIATION DAY**” in Fulton County, Georgia.



Fulton County Board of Commissioners

Commissioner

Commissioner

Commissioner

Commissioner

Attest:

Clerk to the Commission

F U L T O N C O U N T Y