



CEO REPORT

Atlanta
BeltLine, Inc.

Board of
Directors
Meeting

April 13, 2022



@atlantabeltline



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ATLANTA BELTLINE VISION

\$10 BILLION in economic development

22 MILES of pedestrian-friendly rail transit

1,300 ACRES of new greenspace

50,000 PERMANENT JOBS

33 MILES of multi-use, urban trails

5,600 UNITS of affordable workforce housing

ATLANTA BELTLINE VISION:
To be the catalyst for making Atlanta a global beacon for equitable, inclusive, and sustainable city life.

EQUITY & INCLUSION

COMMUNITY ENGAGEMENT

48,000 CONSTRUCTION JOBS

1,100 ACRES of environmental clean-up

PUBLIC ART





BELTLINE MARKETPLACE

- Applications opened April 1
- Commercially affordable spaces for up to 6 small, Black-owned businesses
- Potential for food trucks
- Two locations on the Westside and Eastside Trails
- Open summer through November





BELTLINE MARKETPLACE

- Tackling wealth gap issues experienced by Black businesses
- Removing barriers to success by:
 - Absorbing the cost of building out the space
 - Locating businesses directly on the Atlanta BeltLine
 - Providing affordable lease rates that are below market

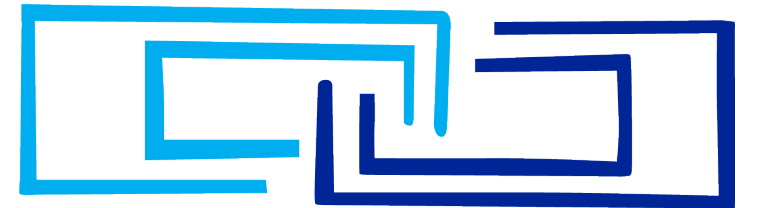




BELTLINE MARKETPLACE

- 170+ apps received
- The Village Market providing full wraparound services to entrepreneurs before, during, and after inaugural season
- Supported by \$750,000 grant from the Kendeda Fund

beltline.org/marketplace



BeltLine MarketPlace™





BELTLINE BUSINESS SOLUTIONS OFFICE

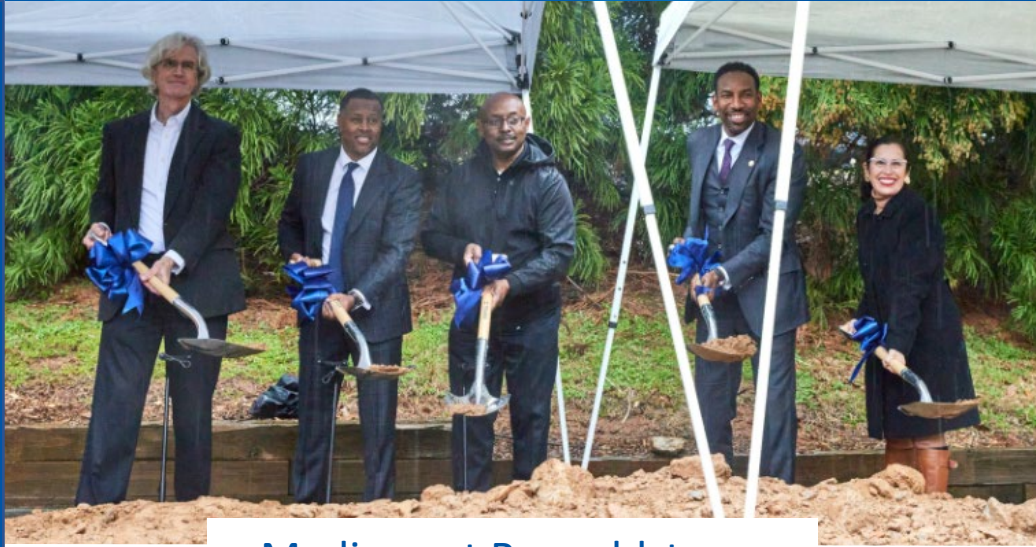
- \$786,104 grant received from US Economic Development Administration (EDA) to launch
- The BeltLine Business Solutions Office
- Solutions tailored to help local small businesses expand along the BeltLine with a prioritization on women- and minority-owned





AFFORDABLE HOUSING

- Madison at Reynoldstown groundbreaking on March 8
- Skyline Apartments groundbreaking on March 22



Madison at Reynoldstown



Skyline Apartments





AFFORDABLE HOUSING

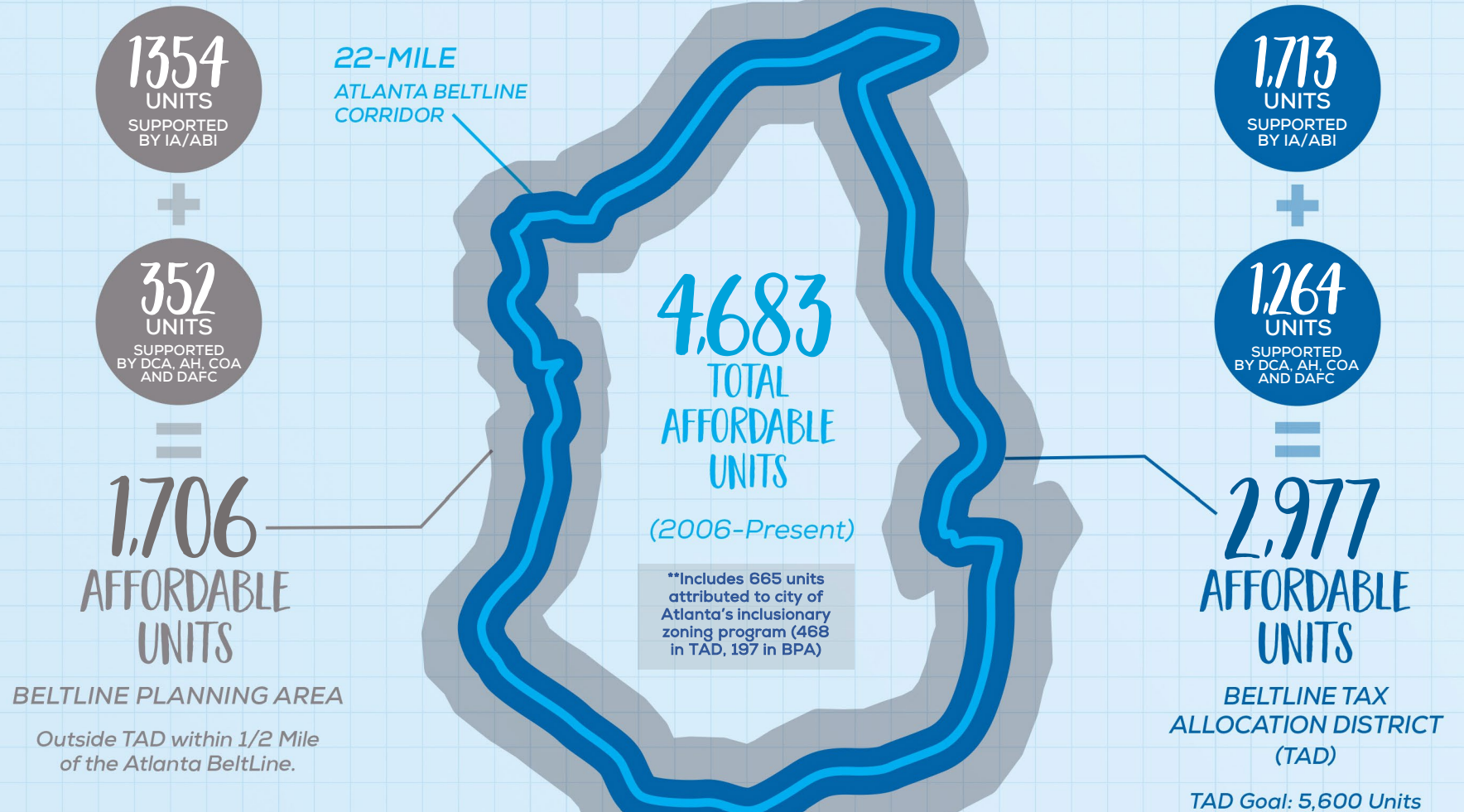
AFFORDABLE UNITS CREATED/PRESERVED

TAD and Planning Area boundaries are represented here for illustrative purposes only.

For precise boundary lines, please visit: beltline.org/map

CHART LEGEND >>

- ABI Atlanta BeltLine
- AH Atlanta Housing
- COA City of Atlanta
- DAFC Development Authority of Fulton County
- DCA Department of Community Affairs
- IA Invest Atlanta





HOUSING AFFORDABILITY: TAD SCORECARD









AFFORDABLE HOUSING PIPELINE

Atlanta BeltLine Affordable Housing Locations

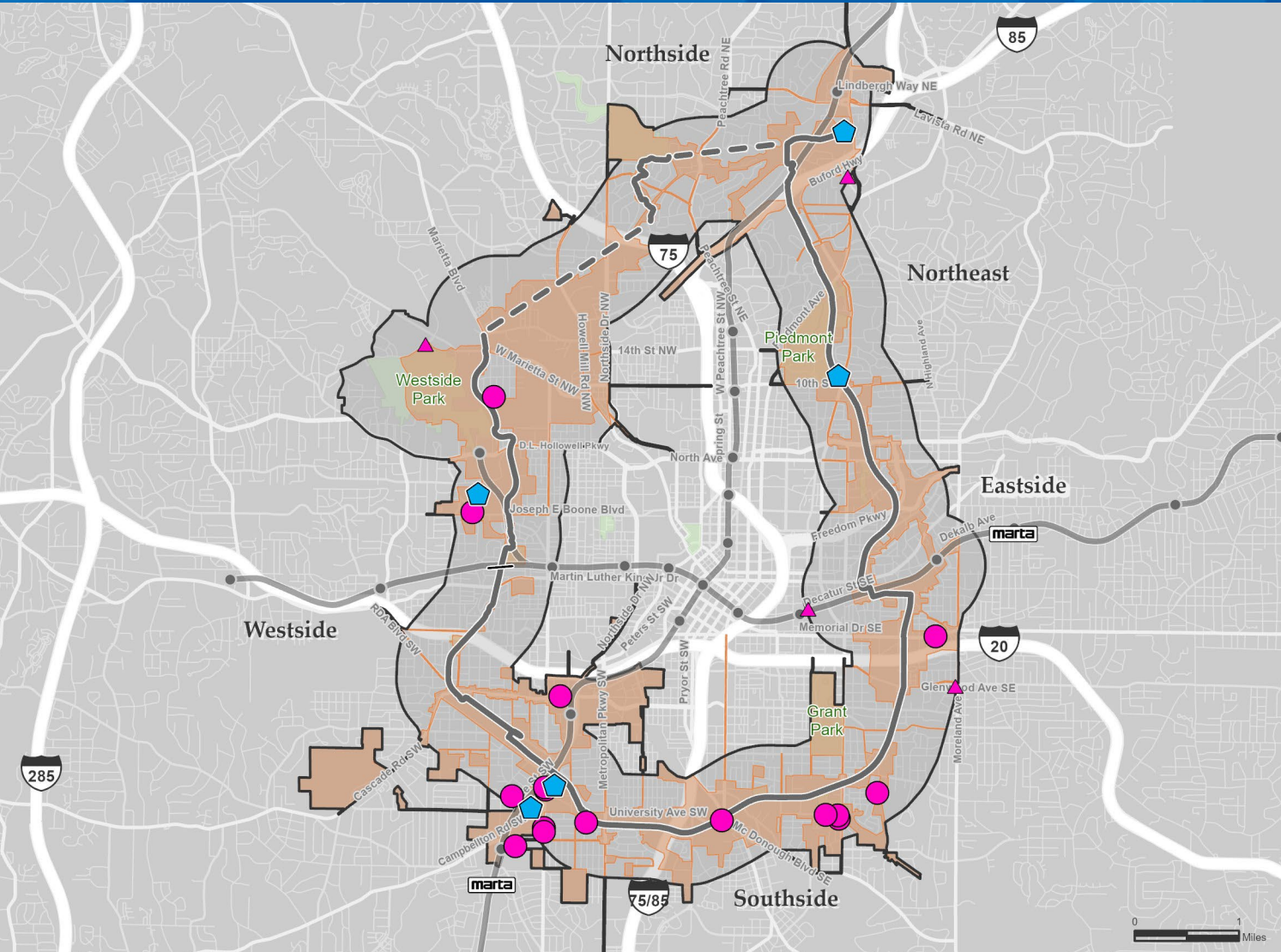
Pipeline In TAD ● In BPA ▲

 Atlanta BeltLine, Inc. (ABI) Controlled Property

 Atlanta BeltLine Trail Corridor
 Atlanta BeltLine Tax Allocation District (TAD)
 Atlanta BeltLine Planning Area (BPA)

- Affordable housing pipeline locations include developments supported by partners including IA, DCA, AH, COA and DAFC
- All ABI controlled properties are within the TAD

Atlanta BeltLine Affordable Housing Pipeline
Updated: February 2022





TRAIL UPDATES

Northeast Trail

Northwest Trail

Westside Trail

Southside Trail

Streetscapes

- Shovel Ready

Atlanta BeltLine Trails

- Completed
- Under Construction
- Shovel Ready
- In Design
- Study in Progress**

Atlanta BeltLine & Partner Parks

- Complete
- Shovel Ready
- In Design

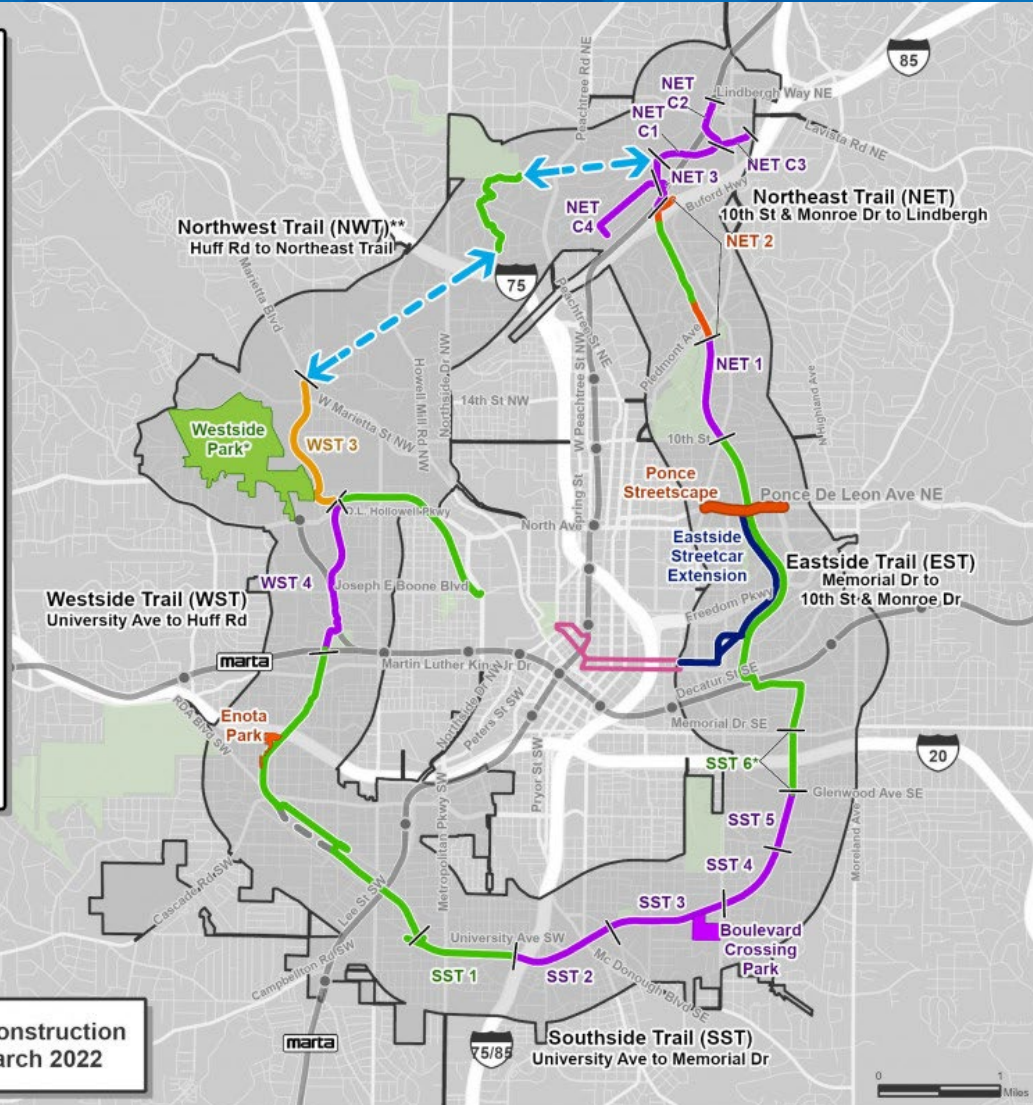
Atlanta BeltLine Streetcar

- Study in Progress (MARTA)

Downtown Atlanta Streetcar

- Atlanta BeltLine Planning Area (BPA)

*Westside Park and Southside Trail Segment 6 are partially complete and open to the public. Additional phases are planned.
**NWT - Multiple alignments are under consideration.



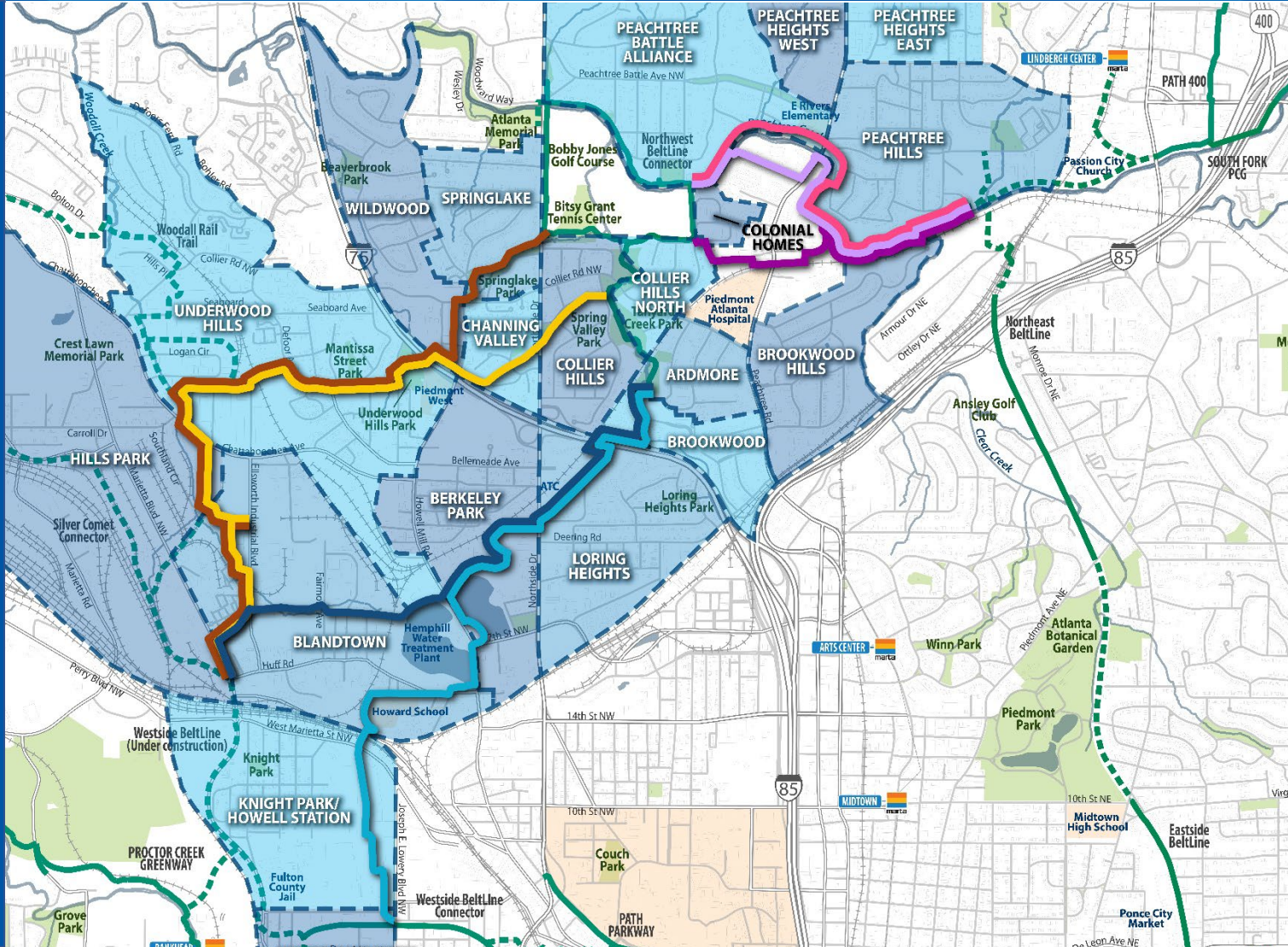
Atlanta BeltLine Design & Construction Project Status Update: March 2022



NORTHWEST TRAIL

Contract fully executed with PATH Foundation

These corridors are concepts and are subject to change as design, engineering, and community engagement progresses




Legend

NW BeltLine Trail Study Corridors

- Corridor #1
- Corridor #2
- Corridor #3
- Corridor #4
- Corridor #5
- Corridor #6
- Corridor #7

- Neighborhood Boundary
- Existing Trail
- Planned Trail
- Park





ARTS & CULTURE

Atlanta BeltLine Lantern Parade

- May 21
- Westside Trail

A/V Radio launched on Eastside Trail

Performances and installations underway



A/V RADIO DJs ON BELTLINE
 ATLANTA, FULTON COUNTY

4:28
66° **46**





HUMAN RESOURCES

- **Salary survey** – underway by PRM (People Really Matter) Consultants to design a grading + salary system, accounting for many disciplines depts
- **Staffing** – total staff is ~40; will be at 58 when recruitments are complete
- **New staff positions hired in 2022 YTD:**
 - Economic Development Data Analyst: Madi Shields
 - Director of Accounting: Yashika Abakah
 - Community Data Analyst: Layla Bellows
 - Senior Accounting Manager: Whitney Foster
- **Positions joining in the next two weeks:**
 - Senior Project Manager (new position)
 - Deputy General Counsel
 - Executive Legal Assistant (new position)
- **Development interns**



QUESTIONS?

