

Proclamation



FULTON COUNTY

WHEREAS,

Angela Watts is the Founder and Creative Director of 10 Squared and an award-winning senior-level executive who has led strategy and product launches for a variety of global brands and agencies for 10+ years; and



FULTON COUNTY

WHEREAS,

since launching 10 Squared, Angela has provided culturally relevant brand strategy and programming for key clients in fashion, film and television including Walmart, Universal Pictures, Fox Searchlight, Hartsfield-Jackson Atlanta International Airport, HBO and several others; and



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WHEREAS,

Angela has produced major runway shows in Atlanta and throughout the country since 2006, including Atlanta Fashion Week, and in 2013, Angela expanded her efforts to create *Ragtrade Atlanta*, a fashion organization committed to developing a sustainable fashion industry for the city of Atlanta, which garnered her the City of Atlanta Phoenix Award in 2014; and



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WHEREAS,

Angela was approached by the world's busiest airport, Hartsfield-Jackson Atlanta International Airport, to develop a marketing program for their award-winning retail program, which led to the creation of Global Runway in 2017; since its launch, Global Runway has increased retail profits by millions and garnered brand impressions globally; and



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WHEREAS,

Angela's continued advocacy and belief in the city's efforts to shape American style led to her announcement of Atlanta Fashion Week with the City of Atlanta Mayor's Office of Film and Entertainment in October 2019;



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NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners recognizes Angela Watts for her tremendous impact and contributions to the fashion scene in Atlanta, and does hereby proclaim Sunday, September 29, 2024 as "ANGELA WATTS APPRECIATION DAY" in Fulton County, Georgia.



FULTON COUNTY

Fulton County Board of Commissioners

Sponsoring Commissioner

Co-Sponsor

Attest:

Clerk to the Commission

F U L T O N C O U N T Y