



JUSTIFICATION AND APPROVAL FOR ALLOWING AWARD OF CONTRACT WITHOUT COMPETITION

SECTION A

Department: *650 Library*

Department Contact: *Janelle Walker Tanner, Financial Services Coordinator, (404) 612-7883*

Description of Supplies/Services:

Provision of public performance licensing. The public performance licensing will satisfy federal copyright requirements to allow library facilities to show legal movies from the world's best studios, at anywhere inside of the Library building. Licensing must include all reputable studios such as: Walt Disney Pictures, Touchstone Pictures, Hollywood Pictures, Columbia Pictures, Tri-Star Pictures, Paramount Pictures, Metro-Goldwyn-Mayer, United Artist, Miramax Films, Warner Bros. NBC Universal, Sony Pictures, Lionsgate, Summit Entertainment, Ne Line Cinema, Focus Features, Warner Independent Pictures, Fine Line Features, Paramount Vantage, and Screen Gems licensed for Home Use Only

Demonstration of Contractor's Unique Qualifications:

When a movie is shown inside a library, a license is required. Our Public Performance Site License makes it possible for libraries nationwide to share exciting new releases and throwback favorites as part of patron events, fundraising initiatives, and countless other engagement activities. Swank Movie Licensing USA is the only company authorized to license this comprehensive list of top Hollywood studios, which include the following: Walt Disney Pictures • Warner Bros. Pictures • Paramount Pictures • Hollywood Pictures • Metro-Goldwyn-Mayer • Sony Pictures • NBC Universal • DreamWorks Animation • Columbia Pictures • TriStar Pictures • Touchstone Pictures • Lionsgate

Swank Movie Licensing USA licenses and distributes content to non-theatrical markets, with close partnerships with the world's best studios. Our Public Performance Licensing lets you show the world's best movies while keeping your events legal. We help you host unlimited showings of any movies from the studios we represent.

SECTION B

MARKET SURVEY

Results of Market Survey: *not applicable*

Date Public Notice posted on website: *Friday, March 18, 2022*

Date Public Notice closed: *Monday, March 28, 2022*

REVIEW OF OFFER(S)

Were any offers received (Y/N): *No*

Number of offers received: *None*

Respondents: *None*

Date Offers submitted to User Department for review: *N/A*

User Department review and recommendation: *Fulton County Library System recommends approval of sole source vendor SWANK MOTION PICTURES, INC. dba. Movie Licensing, USA*

Purchasing Agent review and recommendation: *After review and consideration of all available information related to the requirement and criteria of the sole source advertisement 21EF133967B as titled Movie Performance License, the Department of Purchasing and Contract Compliance recommends proceeding with BOC approval request.*