

WHEREAS,

Tahir "Stayfresh" Ali is an executive producer, manager, and founder of *Fresh Taste Group*. who was diagnosed with Sickle Cell Anemia at three years old and has since spent more than 3,000 days in the hospital battling the disease, and has spent more than one million dollars to stay alive; and



WHEREAS,

Sickle Cell is a group of inherited red blood cell disorders that occurs when red blood cells become hard and sticky and look like a C-shaped farm tool called a "sickle"; and



WHEREAS,

Sickle Cell disease occurs in 1 in every 365 African American births and 1 out of every 16,300 Hispanic American births, and an estimated 100,000 people are living with Sickle Cell disease in the United States, with millions affected worldwide; and



WHEREAS,

Tahir has teamed up with Be The Match, the National Marrow Donor Program, to help those searching for a matching blood stem cell or marrow donor, and has created a Life Saving campaign to create awareness to the disease called #Freshcells; Text STAYFRESH To 61474 and



WHEREAS,

#Freshcells Has raise the bone morrow donor registry for Sickle Cell Leukemia & Cancer by intersecting entertainment healthcare & philanthropy providing coaching along with financial support for underprivileged communities to help manage their disease, A morrow or cord blood donations from Black donors are vital it takes 432 black donors to find 1 morrow match for the distinct markers in the blood cells that make donations from black donors ideal for helping patients with Sickle Cell disease; and



FULTON

WHEREAS,

Tahir has also proposed venture called Gowns & Jackets of Awareness and Love, a collaboration between creative curators to design a bomber jacket and gown for auction to create funds and awareness that can save lives;



NOW, THEREFORE, BE IT RESOLVED, That the Fulton County Board of Commissioners recognizes Tahir "Stayfresh" Ali for his tireless work to bring awareness to Sickle Cell disease, and does hereby proclaim Thursday, November 10, 2022 as "FRESHCELLS AWARENESS APPRECIATION DAY" in Fulton County, Georgia.

Fulton County Board of Commissioners

Attest:

Commissioner

Clerk to the Commission

F U L T O N C O U N T Y