

# Proclamation



FULTON  
COUNTY

**WHEREAS,**

Tahir “Stayfresh” Ali is an executive producer, manager, and founder of *Fresh Taste Group*. who was diagnosed with Sickel Cell Anemia at three years old and has since spent more than 3,000 days in the hospital battling the disease, and has spent more than one million dollars to stay alive; and



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**WHEREAS,**

Sickel Cell is a group of inherited red blood cell disorders that occurs when red blood cells become hard and sticky and look like a C-shaped farm tool called a “sickle”; and



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**WHEREAS,**

Sickel Cell disease occurs in 1 in every 365 African American births and 1 out of every 16,300 Hispanic American births, and an estimated 100,000 people are living with Sickel Cell disease in the United States, with millions affected world-wide; and



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**WHEREAS,**

Tahir has teamed up with Be The Match, the National Marrow Donor Program, to help those searching for a matching blood stem cell or marrow donor, and has created a Life Saving campaign to create awareness to the disease called #Freshcells; Text STAYFRESH To 61474 and



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**WHEREAS,**

#Freshcells Has raise the bone marrow donor registry for Sickel Cell Leukemia & Cancer by intersecting entertainment healthcare & philanthropy providing coaching along with financial support for underprivileged communities to help manage their disease, A marrow or cord blood donations from Black donors are vital it takes 432 black donors to find 1 marrow match for the distinct markers in the blood cells that make donations from black donors ideal for helping patients with Sickel Cell disease; and



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**WHEREAS,**

Tahir has also proposed venture called Gowns & Jackets of Awareness and Love, a collaboration between creative curators to design a bomber jacket and gown for auction to create funds and awareness that can save lives;



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**NOW, THEREFORE, BE IT RESOLVED,** That the Fulton County Board of Commissioners recognizes Tahir “Stayfresh” Ali for his tireless work to bring awareness to Sickel Cell disease, and does hereby proclaim Thursday, November 10, 2022 as **“FRESHCELLS AWARENESS APPRECIATION DAY”** in Fulton County, Georgia.

**Fulton County Board of Commissioners**

Attest:

\_\_\_\_\_  
**Commissioner**

\_\_\_\_\_  
Clerk to the Commission

F U L T O N C O U N T Y