



Fulton



Connecting Talent with Opportunity
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Workforce Development 2023 Annual Performance Report



May 3rd, 2023



Performance Success



Strategic Planning



Program Year Priorities

What We Do

Serve residents with **career development** and **training** to build a world-class workforce to **strengthen families and neighborhoods** through Federal Workforce Innovation and Opportunity Act (WIOA) funds.

Core Services

- Adult and Youth Career and Employment Services
- Business Services
- Supportive Services while in training



Strong Workforce Leadership

WORKSOURCEGA

- Workforce Board continues to meet in person at unique Training and Employment sites
- Consistent leadership with Deputy Director, Brett Lacy
- Consistent 11 person staff despite COVID-19



Met or Exceeded 15 / 15 Performance Measures

154 Gained Employment

- 336 currently enrolled in training



\$2,667,906 in Annual Earnings

- \$5.94 in salary for every \$1.00 we spend



Median Salary of \$31,387



Workforce Development: Strategic Planning



2023 Workforce Board Retreat



Maximize Grant Impact

- Activation of Business Services
- Seek private sector and foundation funding
- Opportunity Groups: Youths, Single Mothers and Justice Partners



Workforce Development: **Priorities**



Focus on Innovation and Access to Services

Innovative Funding Braiding

- First LWDA to enter into agreement with SNAP to co-enroll customers, working with Goodwill on serving those particularly in south Fulton communities

Maximizing Access Points

- Weekly use of Mobile Unit to promote program services
- Creates referral access point at area job fairs

Coordinated Regional Branding

- Success of ATLWorks.org campaign
 - Over 100 signups monthly for Fulton
- 87% Customer Service satisfaction

