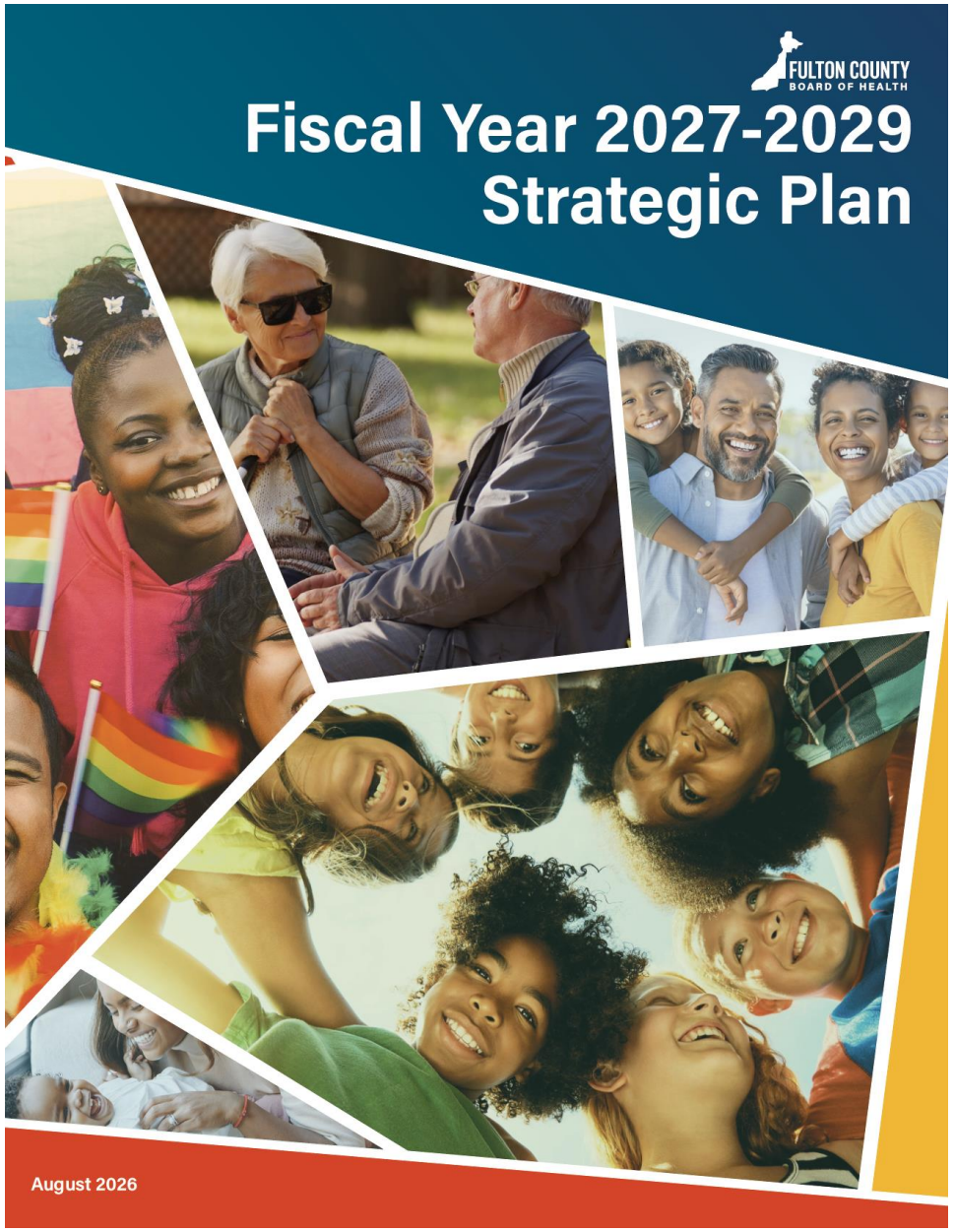
Director's Update

Marcus Plescia, MD, MPH

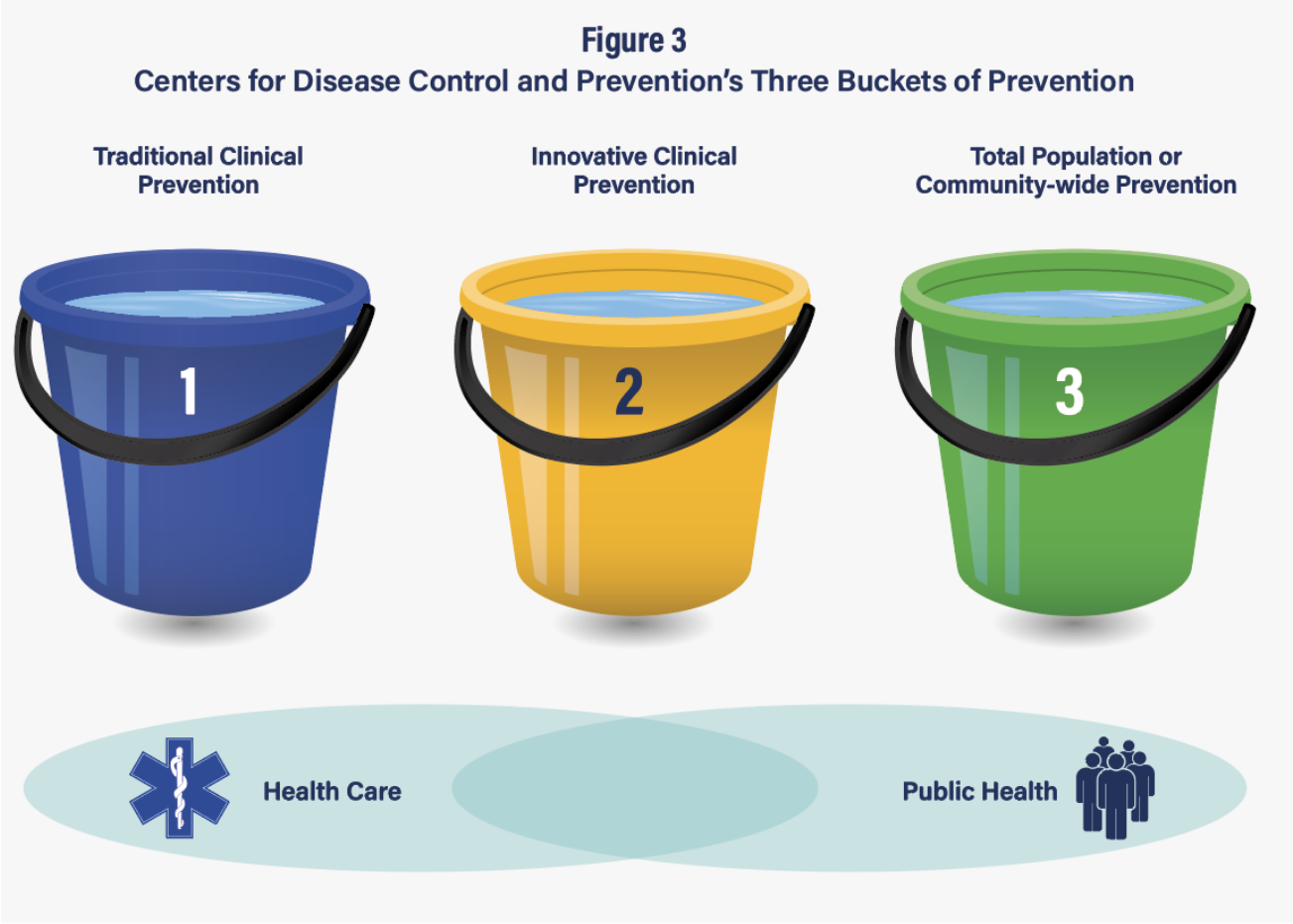
Fulton County District Health Director



Strategic Plan Areas of Focus

FULTON COUNTY
BOARD OF HEALTH

Direction of FY 2027 - FY 2029 Strategic Plan



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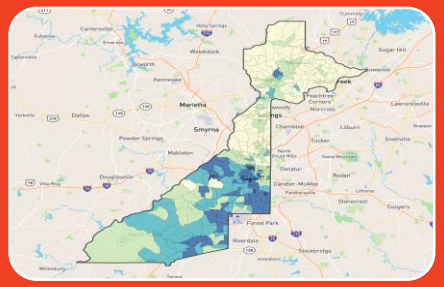
Roadmap Ahead



Community Health Assessment (CHA)

- Tells us what's going on in the County
- Informed by Board of Health + Dept Public Health, community groups, healthcare, non-profits, schools, etc.
- ETA: August (lead: Georgia Health Policy Center)

Community Health Implementation Plan (CHIP)

- Tells us what is needed to address what is going on in the County
- Informed by community groups, healthcare, schools, etc.
- ETA: August (lead: Georgia Health Policy Center)

Strategic Plans

- Tells us how the Board of Health, County, hospitals, partners, etc will operationalize the CHIP priorities in Fulton County
- ETA for Board of Health: finished; will be updated to reflect CHIP recommendations

Potential CHIP Priorities

Disease Prevention, Early Detection, & Control

1. Chronic Disease
   - Cardio/Cerebro-vascular
   - Cancer
2. Mental and Behavioral Health
   - Substance Misuse Prevention & Treatment
   - Injury & Harm Reduction
3. Infectious Disease
   - HIV
   - Other Sexually Transmitted Infections

Health Promotions & Vital Conditions

1. Easy & Affordable Access to Care
   - Workforce
2. Basic Needs for Health (Wellbeing) & Safety
   - Food Security
3. Housing Stability

Focus strategies on communities and populations with **low health equity** and **high outcome disparities –**

- Women (maternal), Infants, Children
- Teens and Seniors
- Low SES groups and neighborhoods

More local data/information gathering and dissemination

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FCBOH in the Community

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North Fulton Clinic Opening

- New North Fulton Regional Health Center opens in Alpharetta

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FIFA World Cup Food Vendor Inspections

- Promoted food safety and inspections for Atlanta's World Cup visitors from all over the globe.

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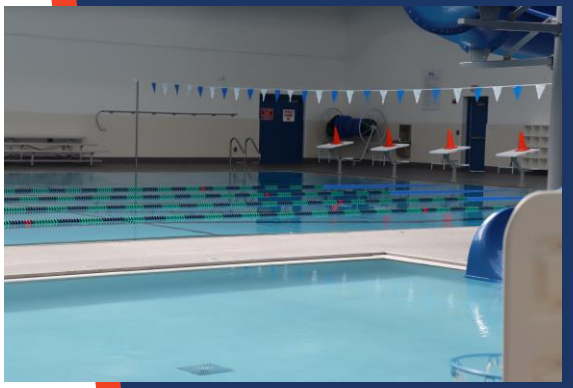
New Environmental Health Fee Schedule

- EH reviewed fees to ensure they are fair, consistent, and reflect actual costs
- Some fees added to services previously without them to account for resources required
- Others lowered to align with charges in other Georgia jurisdictions



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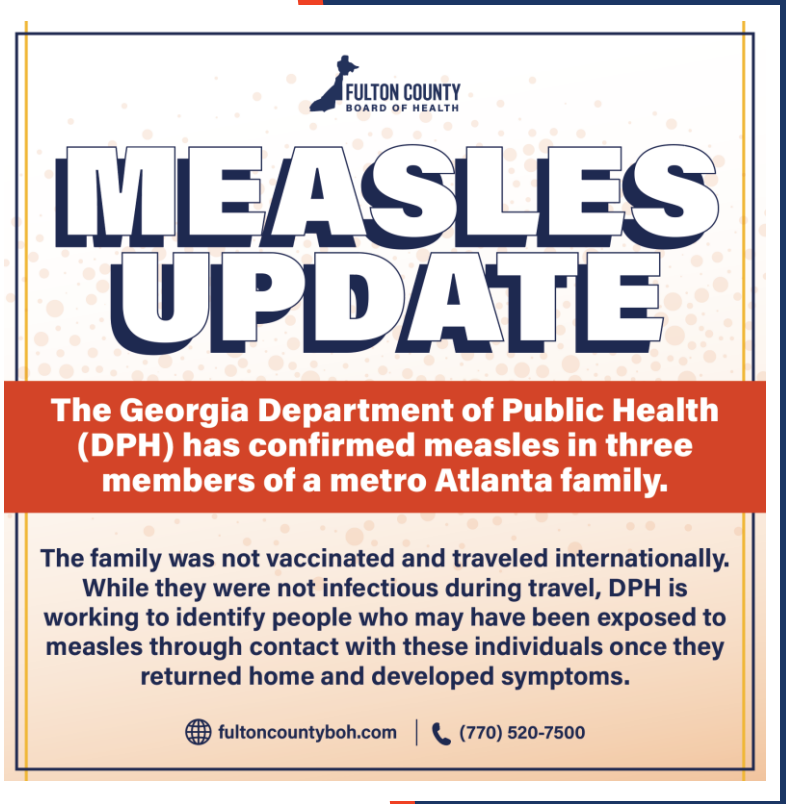
Infectious Disease Response

- Measles, Cyclosporiasis, & STI cases investigated
- Tuberculosis exposure in North Fulton prompts disease testing efforts



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HIV Care & Support Services

- Renewed Partnerships with Community-Based Organizations
- Community-Based HIV Testing
- HIV Prevention Education & Counseling
- Other Core Services Provided
  - Non-Medical Case Management
  - Medical Nutritional Therapy
  - Oral Health Services
  - Medical Transportation
  - Referral and Linkage to Community Resources

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Accreditation

- Seeking accreditation through Public Health Accreditation Board (PHAB)
- Benefits:
  - Aligns work with national measures focusing on core public health capabilities, health disparities, and quality improvement
  - Promotes continuous performance improvement and stronger agency infrastructure
  - Builds greater public trust and proves value to community stakeholders and lawmakers

PHAB
Advancing public health performance

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