



INTEROFFICE MEMORANDUM

TO: Felicia Strong-Whitaker, Director
Department of Purchasing & Contract Compliance

FROM: Evaluation Committee Recommendation Letter

DATE: March 30, 2021

PROJECT: 21RFP02031B-YJ - Urban Redevelopment Plan

In accordance with the Purchasing Code, a duly appointed Evaluation Committee has reviewed the proposals submitted in response to the above-reference project on behalf of the Fulton County Department of Select Fulton.

Two (2) qualified firms submitted proposals for evaluation and consideration for award of this project:

- 1) CPL
- 2) KB Advisory Group

After review, evaluation and consideration of all available information related to the requirements and evaluation criteria of the RFP, the Evaluation Committee has determined that the proposal submitted by KB Advisory Group with a total score of 85.08%, is the recommended vendor for the award of 21RFP020321B-YJ - Urban Redevelopment Plan.

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The Evaluation Committee members attest that each member scored each proposal independently in accordance with the evaluation criteria set forth in the Request for Proposal and that their individual score is a part of the final scores in the attached Evaluation Matrix.

SELECTION COMMITTEE MEMBERS:

DocuSigned by:



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Samir Abdullahi

Deputy Director, Select Fulton

DocuSigned by:



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Timothy Dimond

Deputy Director, DREAM

DocuSigned by:



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Wyvern Budram

Traffic Operations Manager

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EVALUATION CRITERIA	WEIGHT	CPL	KB ADVISORY GROUP
Project Plan/Approach to Work	25%	22.92	20.83
Qualification of Key Personnel	20%	16.67	18.33
Relevant Project Experience/Past Performance	20%	16.67	18.33
Availability of Key Personnel	13%	10.83	7.58
Local Preference	5%	0.00	5.00
Service Disabled Veterans Preference	2%	0.00	0.00
Cost Proposal	15%	8.06	15.00
TOTAL SCORE:	100%	75.15	85.08

**To sum Total Score columns highlight the row and press F9*