



# Fulton County

## Legislation Text

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File #: 23-0507, Version: 1

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### Department

County Manager

### Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Request approval of a contract on behalf of the Office of the County Manager and Fulton County Sheriff's Office for Strategic Communication Services with Burson & Cohn Wolfe in an amount not to exceed \$385,000.00 to provide communications and engagement services to ensure that key stakeholders have access to timely and factual information about the Fulton County Jail in light of matters of high interest from constituents, media and policy makers. Effective upon BOC approval through December 31, 2023. **(HELD)**

### Requirement for Board Action *(Cite specific Board policy, statute or code requirement)*

In accordance with State of Georgia O.C.G.A. §36-10-1, requests for approval of contractual agreements shall be forwarded to the Board of Commissioners for approval.

### Strategic Priority Area related to this item *(If yes, note strategic priority area below)*

**Open and Responsible Government**

### Commission Districts Affected

- All Districts
- District 1
- District 2
- District 3
- District 4
- District 5
- District 6

### Is this a purchasing item?

Yes

### Summary & Background *(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)*

*The Fulton County Jail has become a subject of significant local and national interest, requiring a high volume of timely and accurate information for stakeholders.*

**Scope of Work:** To perform all work required by the County to develop and implement strategic communications, ensuring that the community has timely and factual information about the Fulton County Jail.

**Community Impact:**

**Department Recommendation:** Recommend approval.

**Project Implications:**

**Community Issues/Concerns:**

**Department Issues/Concerns:**

**Contract Modification Contract & Compliance Information:** New Procurement

**Exhibits Attached:**

**Contact Information** *(Type Name, Title, Agency and Phone)*

Jessica Corbitt, Director  
Department of External Affairs  
404-612-8300

**Contract Attached**

No

**Previous Contracts**

No

**Total Contract Value**

Original Approved Amount:	\$0.00
Previous Adjustments:	\$0.00
This Request:	\$385,000.00
TOTAL:	\$385,000.00

**Grant Information Summary**

Amount Requested:	<input type="checkbox"/>	Cash
Match Required:	<input type="checkbox"/>	In-Kind
Start Date:	<input type="checkbox"/>	Approval to Award
End Date:	<input type="checkbox"/>	Apply & Accept
Match Account \$:		

**Fiscal Impact / Funding Source**

**Funding Line 1:**

100-999-S200-1160: General Fund, Non-Agency, Professional Services

<b>Key Contract Terms</b>	
<b>Start Date:</b> Upon BOC Approval	<b>End Date:</b> 12/31/2023
<b>Cost Adjustment:</b>	<b>Renewal/Extension Terms:</b>

**Overall Contractor Performance Rating:** New vendor, has not performed work for the County

**Would you select/recommend this vendor again?**

Choose an item.

**Report Period Start:**      **Report Period End:**